

The DJ Magazine

www.mobilebeat.com

**MB**  
MOBILE BEAT™

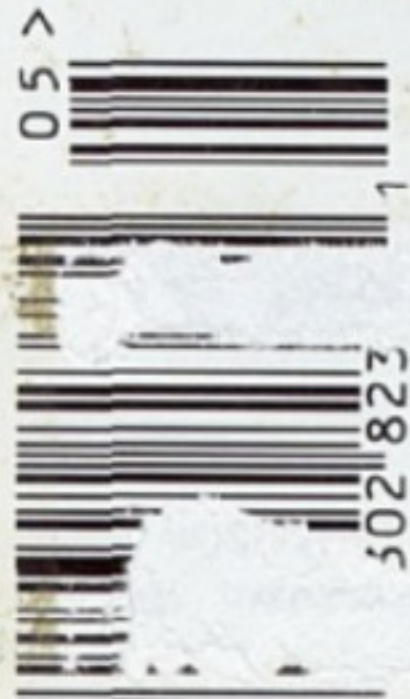
Special Edition

A Look at  
the past  
ten years



***Tenth Anniversary***

May 2001 \$3.95 US \$4.95 CAN





# FINALLY, A CD PLAYER THAT ADDS UP!



## CDJ-20

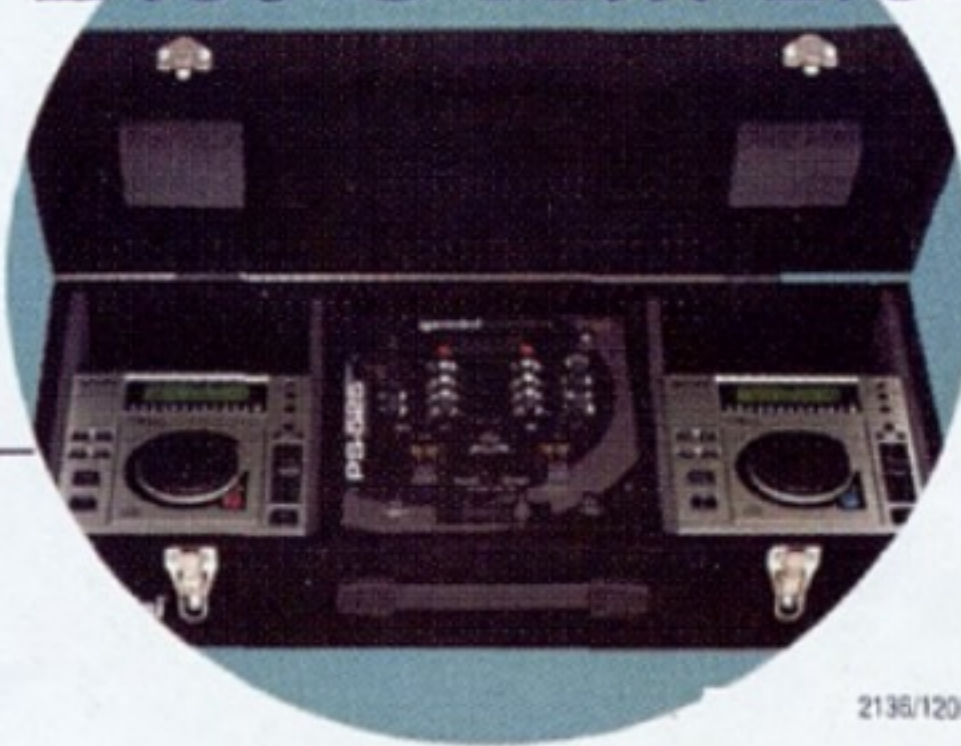
PROFESSIONAL CD PLAYER

- 10 - 40 Seconds Anti-Shock – No CD Skips
- Jog Wheel
- Direct Access to Track or Cue Point
- Digital Output
- Pitch Bend

- Variable Pitch  $\pm 16$
- 3 Time Display Modes
- Single Auto-Cue / Continuous Play Function
- Frame Accurate Search



*Also included in the  
Disc-O-Mix 2.0*





CONFUSED ABOUT THE **RIGHT** LIGHTING PRODUCTS?



CHECK OUT THE **QUALITY** LINE  
OF **AFFORDABLE** LIGHTING

FROM

*American DJ*

**RAZZ  
MATAZZ**



**DMX 512 via XLR connection**  
**Master/Slave mode**  
**16 gobos plus spot**  
**(fixed)**  
**Sound-Active mode**

**MARVEL**



**17 gobos + 1 large spot + 1 small spot**  
**12 Dichroic Colors + 4 Split Colors + 1 Quad Color**  
**DMX 512 ( 2 DMX Channels)**



**6 colors + white**  
**32 lenses (64 beams)**  
**high output**  
**sound active**

contact us today for an authorized American DJ dealer  
or for more info on the new DCD-PRO500 and the  
entire line of American DJ lighting & audio products.

**800.322.6337**  
**www.americandj.com**  
**e-mail: info@americandj.com**

Canadian distribution: Sounds Distribution  
tel: 416.299.0665  
e-mail: sales@soundsdist.com

©American DJ® Los Angeles CA 90058  
specifications subject to change



# Table of Contents

Cover Story

## ● **Mobile Beat's 10th Anniversary**

### PG.36 **The Beat Goes On!**

Michael Erb defines a decade by taking a glimpse into the past 10 years of the DJs world.

### ● PG.40

#### **Djing Past and Present**

Anthony B. Barthel talks with DJs and manufacturers about what has changed the industry, and what the future will be!

### ● PG.44

#### **A Mobile Beat Odyssey**

Jay Maxwell picks the top tunes of the last 10 years!

### ● PG.48


#### **Ten Years of Dance**

Mike Ficher puts the Electric Slide in its place with a look at the biggest dance movements of the last decade!

### ● PG.52

#### **From Technics to High-Tech**

Mike Starnes Reviews the technical advancement that have impacted the DJ Professional over the past 10 years.

 **May 2001 Issue 66**

# **MOBILE BEAT**



# VISUAL EFFECTS, INC.

## Complete Lighting and more...

**CLUB LIGHTING**  
**PAR CANS & PINSPOTS**  
**HELICOPTERS & SCANNERS**  
**STROBES & CONTROLLERS**  
**MIRROR BALLS & LAZERS**  
**BUBBLE MACHINES**  
**FOG MACHINES**  
**SPEAKER STANDS**  
**BULBS &**  
**ACCESSORIES**

We also carry a complete line of Glow paints, decorative lighting, and a variety of replacement bulbs and lamps.  
Call today for our complete catalog.

### **VISUAL EFFECTS, INC.**

3946 Merritt Avenue Bronx, NY 10466

**718-324-0011**

800-422-3639 • fax-718-324-0300

e-mail: [info@visualeffectsinc.com](mailto:info@visualeffectsinc.com)

[www.visualeffectsinc.com](http://www.visualeffectsinc.com)



# more Contents

## Music

*PSWCDT • Pg. 44*  
*Music News • Pg. 83*  
*DMA Reports • Pg. 104*

## Technology

*E-Beat • Pg. 67*  
*It's Hot • Pg. 19*  
*Computerized DJ • Pg. 72*

## Karaoke

*Sing Along*  
*Essentials • Pg. 54*

## Etc.

*Juice • Pg. 10*  
*DJ Waldo • Pg. 18*



**MAY 2001 / ISSUE #66**

**PUBLISHER**  
**LA COMMUNICATIONS INC.**

**EDITOR-IN-CHIEF**  
**ROBERT A. LINDQUIST**

**EDITORIAL / PRODUCTION COORDINATOR**  
**CHRISTINE WAGENBLASS**

**NEW PRODUCTS EDITOR**  
**DAN WALSH**

**EDITOR-AT-LARGE**  
**TONY BARTHEL**

**GRAPHICS / LAYOUT**  
**ANDREW SCHMITZ**

**ADVERTISING SALES MANAGER**  
**ART BRADLEE**

**CIRCULATION MANAGER**  
**MARIA JEPSON**

**CONTRIBUTING WRITERS FOR THIS ISSUE:**  
**MIKE FICHER • REID GOLDSBOROUGH • DAVE**  
**KREINER • JIM KERINS • JAY MAXWELL • FRED**  
**SEBASTIAN • TODD MITCHEM • GREG TUTWILER**  
**MICHAEL ERB • MIKE STARNES • KURTIS CROSS**  
**THOMAS EDISON**

**MOBILE BEAT DJ SHOW AND CONFERENCES**  
**PRODUCER**  
**MICHAEL BUONACCORSO**

**HOW TO REACH MOBILE BEAT MAGAZINE**

**FOR SUBSCRIPTIONS, CHANGE OF ADDRESS OR BACK**  
**ISSUES, YOU CAN CONTACT US BY MAIL AT:**  
**P.O. BOX 309, EAST ROCHESTER, N.Y. 14445**

**SHIPPING ADDRESS:**  
**1 MOBILE BEAT TOWER, 1782 PENFIELD RD,**  
**PENFIELD, NY 14526**  
**TEL: (716) 385-9920**  
**FAX: (716) 385-3637**  
**OR VIA THE INTERNET:**  
**E-MAIL: MOBILEBEAT@AOL.COM**  
**THE WEB: HTTP://WWW.MOBILEBEAT.COM**

**BACK ISSUES OF MOBILE BEAT MAGAZINE ARE**  
**AVAILABLE (SUBJECT TO AVAILABILITY) AT \$5 (IN**  
**CANADA: \$6/US FUNDS).**

**MOBILE BEAT MAGAZINE (ISSN 1058-0212) IS PUBLISHED**  
**SEVEN TIMES PER YEAR BY LA COMMUNICATIONS INC., P.O.**  
**BOX 309, EAST ROCHESTER, N.Y. 14445. GROUND SHIP-**  
**MENTS TO: 1782 PENFIELD ROAD, PENFIELD, N.Y. 14526.**  
**PERIODICAL POSTAGE PAID AT EAST ROCHESTER, N.Y. AND**  
**ADDITIONAL MAILING LOCATIONS.**

**SUBSCRIPTION RATES - U.S. AND POSSESSIONS: \$24.95 FOR**  
**ONE YEAR, \$40 FOR TWO YEARS OR \$55 FOR THREE YEARS.**  
**CANADA: \$33 FOR ONE YEAR, \$50 FOR TWO YEARS AND \$75**  
**FOR THREE YEARS. ALL OTHER COUNTRIES: \$60 PER YEAR.**  
**SUBSCRIPTIONS OUTSIDE THE U.S. MUST BE PAID IN U.S.**  
**CURRENCY.**

**POSTMASTER - SEND ADDRESS CHANGES TO MOBILE BEAT**  
**MAGAZINE, P.O. BOX 309, EAST ROCHESTER, N.Y. 14445.**

**COPYRIGHT © 2001 BY LA COMMUNICATIONS INC. ALL**  
**RIGHTS RESERVED. REPRODUCTION OF COPY, PHOTOGRA-**  
**PHY, OR ARTWORK PROHIBITED WITHOUT PERMISSION OF**  
**THE PUBLISHER. ALL ADVERTISING MATERIAL SUBJECT TO**  
**PUBLISHER'S APPROVAL.**



# What's The Link?



## Can You Figure It Out?

You want equipment that's easy to use. Quick to set up. No time wasted figuring out how to link up a great light show! **At Chauvet, we have the answer!**

**Introducing the Multi-Link System Series from Chauvet.** This innovative control protocol allows even the novice to set up a dynamic light show in minutes, not hours! The system gives you the flexibility to assign each head a number from 1 to 4 with the simple turn of a dial. Maximum lighting effects can be created because all Multi-Link System heads are interchangeable and can be mixed and matched.



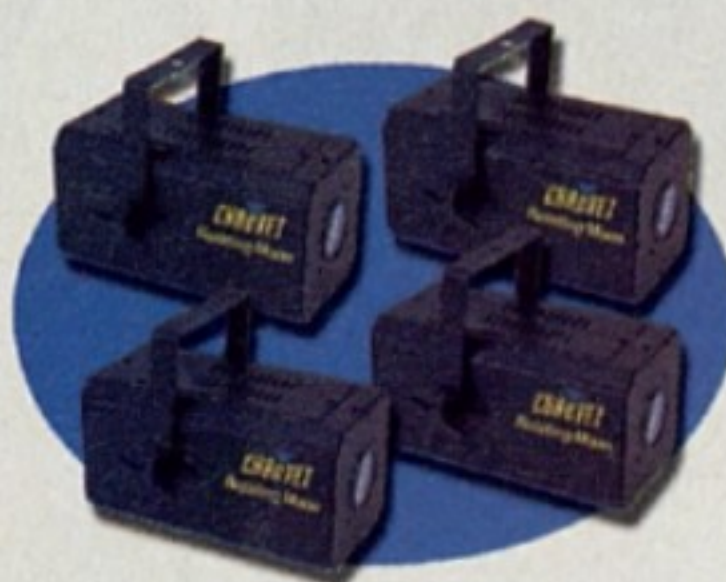
For more information on this exclusive system from Chauvet call 1.800.762.1084. And if you figure out what the link above is, email us at [barry@chauvetlighting.com](mailto:barry@chauvetlighting.com) and let us know!

### FOUR STYLE FIXTURES TO CHOOSE FROM WITH FOUR MORE IN 2001

**CH-211  
STARBURST**



**CH-208  
ROTATING MOONS**



**CH-210  
TRACER**



**CH-214  
TETRA**



3000 North 29th Court  
Hollywood, FL 33020  
Phone 1.954.929.1115  
1.800.762.1084  
Fax 1.954.929.5560  
1.800.544.4898

**CHAUVET**  
Value • Innovation • Performance

[www.chauvetlighting.com](http://www.chauvetlighting.com)

Chauvet Europe Limited  
Leeds U.K.  
Phone +44 (0)113.276.0755  
Fax +44 (0)113.277.6675



**DART** **Karaoke** *MP3 Compatible!*

**S T U D I O**

Make custom Karaoke on your computer from CD and MP3!

- Remove the main vocal recordings
- Synchronize lyrics to music
- Full screen Karaoke playback display
- Record your performance

Microphone and attitude not included

**FREE DEMO**

**DART SOFTWARE**  
1-800-799-1692  
[www.dartpro.com/mb](http://www.dartpro.com/mb)  
for demo download

Includes **FREE** CD Rip & Burn software!

For Windows ■ 100% Satisfaction Guaranteed

**ETA POWER SOLUTIONS**

**Every Audio & Video Rack Needs . . .**

Protection Against AC Power Spikes, Surges, Sags, EMI and RFI Transmissions.



**Power Distribution  
Power Conditioning  
Power Regulation  
Power Sequencing  
by ETA Systems**

**800-321-6699**  
[www.etasys.com](http://www.etasys.com)

**ETA SYSTEMS**  
*The Power Just Keeps On Coming*  
1532 Enterprise Pkwy, Twinsburg OH 44087

## TRACKONE



### EDITION

To our readers, advertisers and employees:

**Thanks  
for  
10  
Spectacular  
Years**

*Robert A. Lindquist,  
Editor-In-Chief,  
Mobile Beat Magazine*

*Michael Buonaccorso,  
Producer,  
Mobile Beat DJ Shows and  
Conferences*



www.SixStarDJ.com

www.SixStarDJ.com

www.SixStarDJ.com

www.SixStarDJ.com

www.SixStarDJ.com

www.SixStarDJ.com

www.SixStarDJ.com

www.SixStarDJ.com



Platinum Pak  
**\$799**

NEW!  
CDN-88  
CALL



NEW!  
EM-460  
CALL



NEW!  
DM-1295  
**\$299.95**



# SIXSTAR DJ.com

DISTRIBUTOR OF BRAND NAME PRO AUDIO SOUND & LIGHTING

Phat Pak



**\$599**

TT-1510  
**\$99.95**



**\$179**

CM-1000



**\$599**



All in One  
DJ Pak  
**\$399**

X-5 **\$229**



SR-16  
**\$199**



Strobe2000  
**\$49**



AirFX  
NEW! **\$199**



StarBurst  
System  
**\$269**



Meteorite  
**\$79**

Tracer System  
**\$269**



Micro Scan  
**\$229**



**\$89**

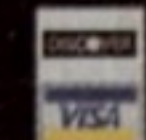


**\$169**

921 E. 11th ST. Suite #101 LOS ANGELES, CA 90021 Tel: (213)488-0198 Fax: (213)488-5187

# 1.888.6STAR.DJ

WWW.SIXSTARDJ.COM





**Think Sherman...**



**Sherman has it all**  
**Magic in the Night** ★  
**Lite-ropes & Glowsticks**  
**Hats, Maracas, Glasses,**  
**Tambourines, Party Kits,**  
**Gifts, Favors & More.**

**Make Your Events**  
**Memorable!** ★

See us at the DJ Shows  
San Francisco Booth #121  
Las Vegas Booth #216

★ Sign up for your own  
online Party Store  
@ [WWW.MAKESPARTIES.COM](http://WWW.MAKESPARTIES.COM)

**Sherman**  
THE PARTY DIVISION



**Phone: (800) 645-6513 ext.3025**  
**Fax: (516) 546-7024**

## JUICE

# Mitek Puts Weight on Atlas

In January, Mitek Corporation announced that it has streamlined its professional audio brands by discontinuing the line of MTX Professional Audio products sold to MI stores. The company will develop new speaker products under the Atlas Sound brand for the MI and professional sound markets.

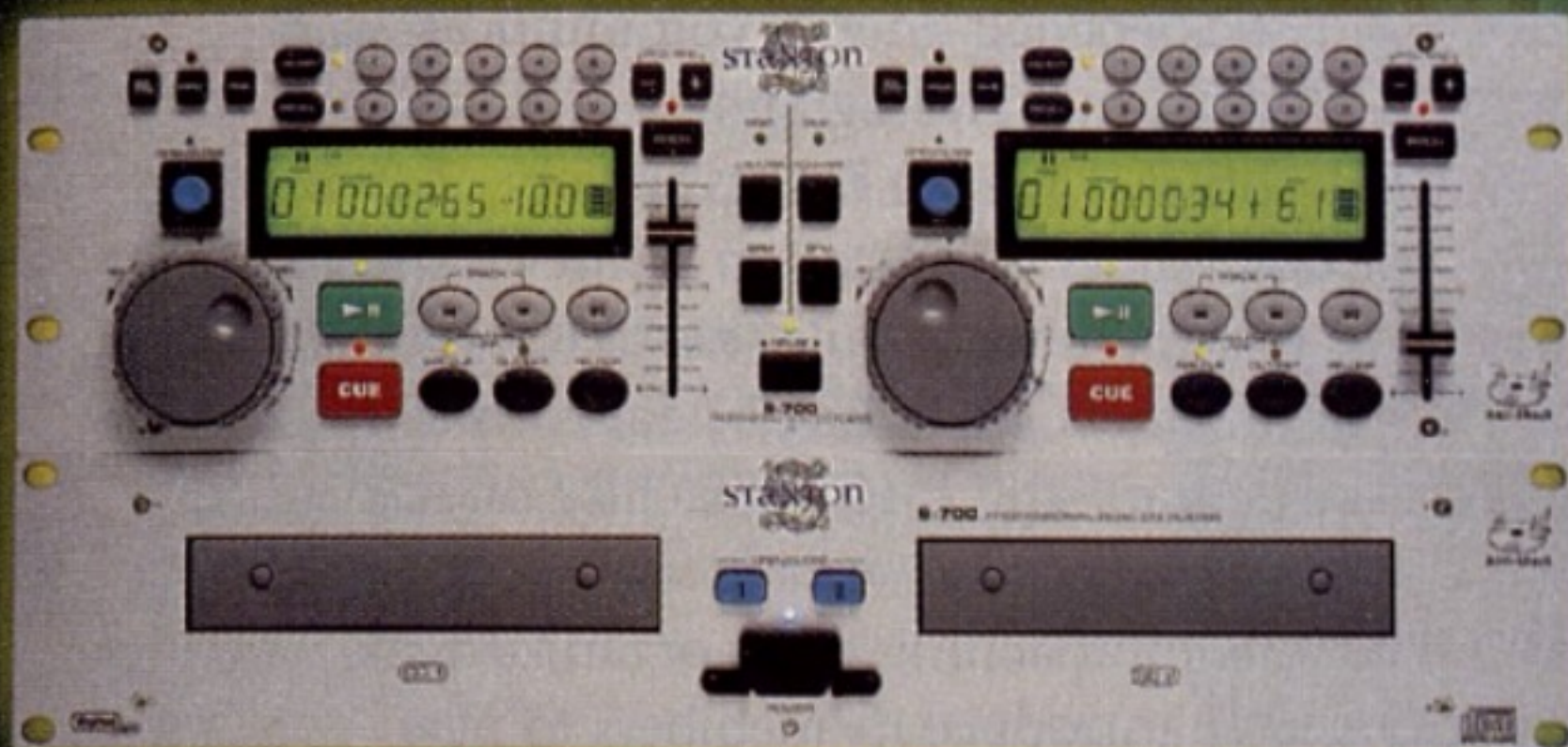
Lloyd Ivey, CEO of Mitek Corporation, stated, "Atlas Sound has an incredibly strong heritage and brand recognition in the MI marketplace from our more than 60 years of building premium speaker systems, equipment racks, microphone stands and accessories. We will now have the opportunity to develop an even more powerful presence as we rebrand some of the well-respected MTX pro audio products, and at the same time, develop new and exciting speaker products under Atlas Sound. This change simply makes sense for us as it will allow us to focus all of our engineering, marketing and sales resources into promoting our flagship Atlas Sound brand."

Atlas Sound has been manufacturing professional equipment racks, stands and speaker products since the 1930's. It is a division of Mitek Corporation, with manufacturing facilities in Arizona, Illinois, Wisconsin and Texas.



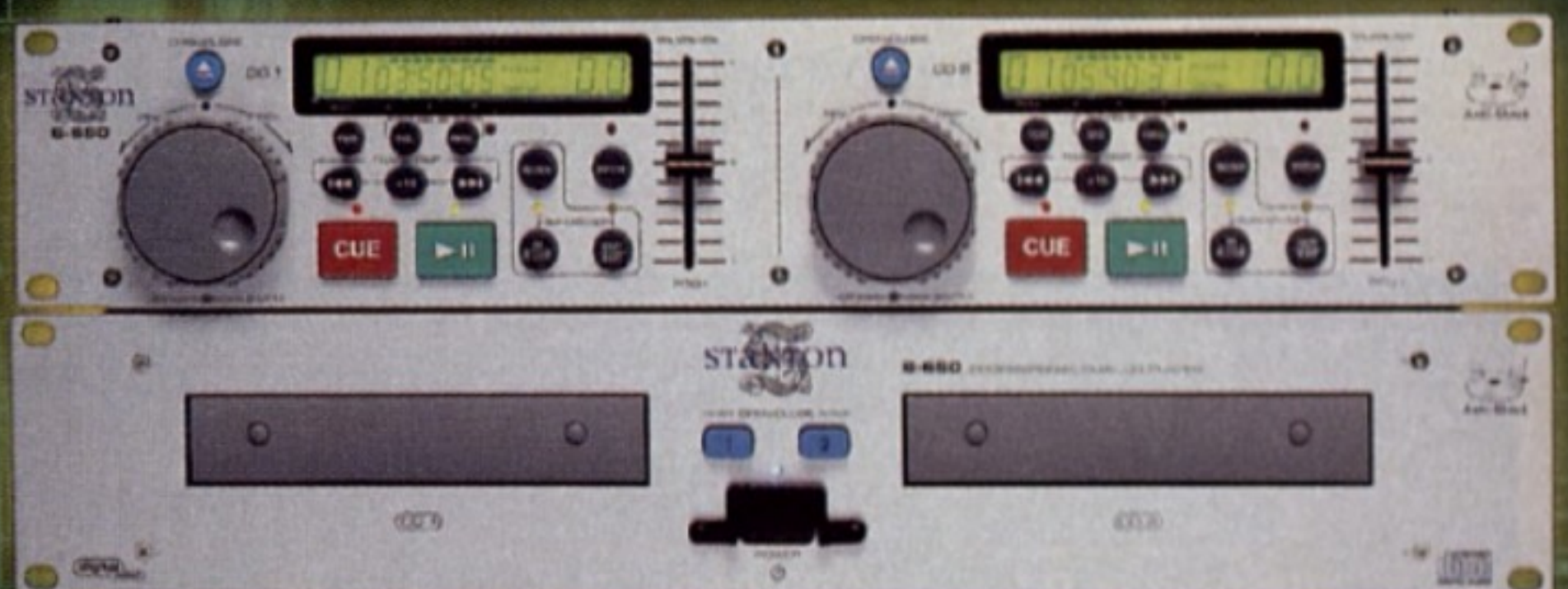
# Maybe We Should Have Included A Seismograph.

**Whether it's a quaking bass or a jumping crowd, never worry about your CD skipping again.**



**S650**

- 40 Seconds of Anti Shock
- Real Seamless Loop
- Digital Outputs
- Fader Start



**S700**

- Buffer Memory for 40 Seconds of Anti Shock and Extreme Speed
- Seamless Loop
- Seamless Cue (50) or Hot Start
- Turntable Brakes and Motor Off Effects
- Plays in Reverse
- 10 Direct Track Access Keys
- 10 Cue Point Memory
- BPM counter
- Selectable pitch control ( +/- 8%, 12%, or 16%) and much more...

Stanton's new dual CD players lets you really get the House shakin' with 40 seconds of anti shock protection the most available anywhere! Designed for the top pro, both models also feature real seamless loop, digital outputs, fader start (cables included), and true buffered instant start. All at a price that won't shake down your wallet. So give your show maximum magnitude - visit your local Stanton dealer today!

**Use The Following Mixers With Fader Start For Best Results**



- XLR Balanced Output
- Effects Loop
- 3 Mic Inputs with 3 Band EQ

**RM-100**

**STANTON**  
sound innovations for generations™



- XLR Balanced Output
- 3 Band EQ and LED Display on Each Channel

**RM-80**

**Be sure to check out more DJ gear at [www.stantonmagnetics.com](http://www.stantonmagnetics.com)**

In the USA: 2821 Evans Street, Hollywood, FL 33020 Tel: 954.929.8999 Fax: 954.929.0333  
Toll-Free Fax: 877.4STANTON e-mail: [info@stantonmagnetics.com](mailto:info@stantonmagnetics.com) web: [www.stantonmagnetics.com](http://www.stantonmagnetics.com)

©2000 Stanton Magnetics, LLC

In Canada: Erikson Pro Audio, St Laurent, Quebec Tel: 800.667.3745  
Fax: 888.918.2244 e-mail: [amym@eriksonpro.com](mailto:amym@eriksonpro.com) web: [www.eriksonpro.com](http://www.eriksonpro.com)



# N.A.M.E Introduces Accreditation Program

An accreditation program has been discussed throughout the industry for a long time. After extensive discussion and planning, N.A.M.E. is now presenting such a program. The aim of the N.A.M.E. program is to build a sense of respect and true professionalism for DJs among consumers of entertainment services.

The program will be administered in two separate levels, the first being E.P.E, or Endorsed Professional Entertainer. This level may be achieved after having been a N.A.M.E. member in good standing for one year. Those who have already been members for one full year will be granted grandfather status and may apply immediately. Upon completing a further three-year membership period an E.P.E. may submit an application for the next level, C.P.E. or Certified Professional Entertainer. The underlying concept is that the E.P.E. and C.P.E. titles give members an opportunity to

market their achievements to prospective clients.

Initial requirements include professional business paperwork, professional equipment, insurance, professional phone etiquette and letters of reference. For more information contact N.A.M.E. at 800-434-8274.

Also...N.A.M.E. has opened lines of communication with the P.P.A. (Professional Photographers of America) and I.S.E.S. (International Special Events Society). P.P.A. is the largest photographer's association in the country, with over 13,000 members, while the I.S.E.S. has quite a variety of members, including bridal consultants as well as restaurant and catering facility managers.

N.A.M.E.'s goal in approaching these organizations, as well as others, is to introduce its members to new contacts and to educate these groups as to the merits of working with truly professional mobile entertainers.

CELEBRATING OUR 15TH YEAR!

WWW.THECORESTORE.COM

YOUR #1 SOURCE FOR  
**SOUND  
LIGHTING  
&  
ACCESSORIES!**

- ✓ Hottest Gear!
- ✓ Knowledgeable Staff!
- ✓ Lowest Prices!

ALL MAJOR  
CHARGE CARDS ACCEPTED!

the  
**CORE**  
Superstore

GET YOUR FREE  
COPY OF OUR LATEST  
GEAR GUIDE TODAY!

Featuring  
Fill-in-the-blank prices!

CALL US TOLL FREE  
**800.324.2673**

American DJ. QSC Pioneer DENON gemini Martin Numark



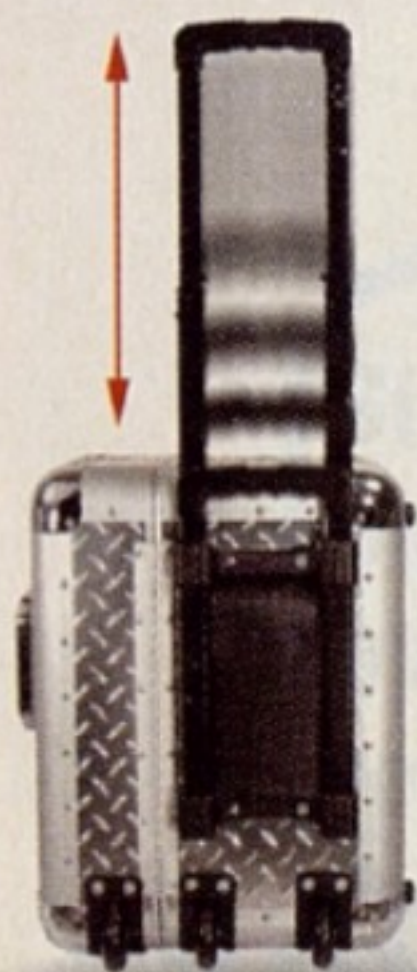
NIGHTCLUBS \* BARS \* MOBILE DJ'S \* RAVES \* LIVE BANDS \* BOWLING CENTERS \* ROLLER RINKS \* SPECIAL EVENTS





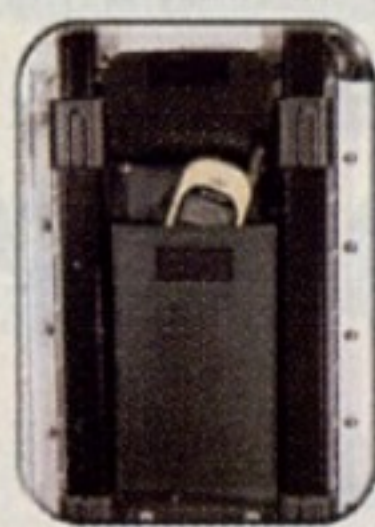
introducing our  
exclusive new  
**diamond**  
style cases

**k1p-070 deluxe**  
deluxe lp carrying case with wheels



**FEATURES**

- (3) heavy duty rigid wheels
- retractable locking handle
- inner lid mesh pocket w/zipper
- (2) storage compartments
- outer soft accessory pocket



**flp-100**  
lp carrying case



**k1p-070**  
lp carrying case



**kcd-300**  
cd carrying case



All of our **diamond** cases feature heavy duty handles, super strong corners, foam lined inner compartments, rugged latches and a superior design.

Check them out at a dealer near you or find out more about all our cases online at [www.odysseygear.com](http://www.odysseygear.com)



**kcd-200**  
cd carrying case



**When Mobile Beat goes to Vegas:**

# The Stars come out!

## *Bob Carlisle delivers CrossMix keynote at Mobile Beat Show*

**F**ollowing up on the success of last year's CrossMix presentation of MC Hammer, this year the Christian DJ Fellowship has selected Bob Carlisle to address attendees at the Mobile Beat DJ Show in Las Vegas.

Best known for his megahit "Butterfly Kisses," Carlisle's musical roots run deep. The popular contemporary Christian singer learned to read music and play guitar at the age of seven, eventually moving on to orchestration and arranging. "From the beginning my music has always been about passion", says Bob Carl-

isle, "The reason I first started playing guitar and singing was wound around my hunger to make great music."

Around during the early days of the Jesus movement in southern California, Carlisle was drawn to the musical side of these revivals. At age sixteen, he played in the group





# EXTREME INVASION

16x16 digital effects at your fingertip. No way to get bored

Signal OUT switch to play your music in and out while PFLing! For real DJs only!

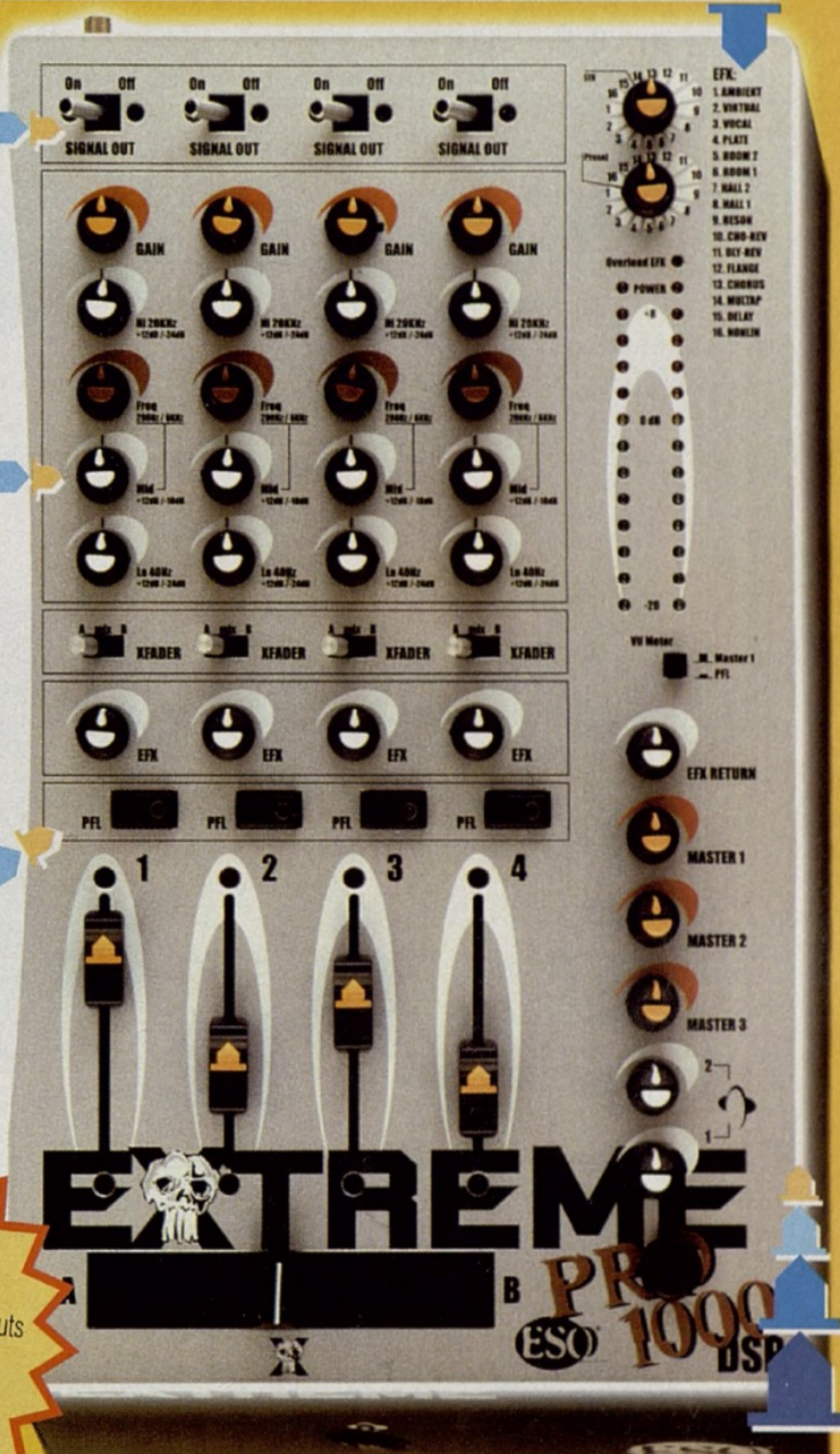
Creative EQ section with sweepable mid

4 STEREO/LINE CHANNELS

3 STEREO OUTPUTS

PROFESSIONAL FADERS

PFL key with LED for a perfect darkness control!



3 MODELS:  
**PRO 1000DSP**  
 DSP efx, BAL outs, 2 phones outs  
**PRO 500**  
 BAL outs, 2 phones outs  
**PRO 100**  
 1 phones out

Full triple output set, for professional installations.



www.esodj.com  
 sales@esodj.com

ESO Mixers are exclusively distributed in the U.S.A. by:

**E. I. C.**

1335 Greg St.

Suite 103, Sparks - NV 89431

tel. (775) 331-5761 fax. (775) 331-5765

www.importcorp.com

esosales@importcorp.com

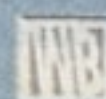


Good News and then joined Psalm 150 with Randy Thomas (co-writer on *Butterfly Kisses*). "My first solo project was *Bob Carlisle* in 1993 followed by *The Hope of a Man* in '94—both on the Sparrow label. Upon completion of these two albums, I decided to sign with Diadem music. *Butterfly Kisses* (*Shades of Grace*) was my first release through Diadem. In case you didn't know already, a butterfly kiss happens when the delicate lashes of your baby's eyes sweep across your cheek."

The song "Butterfly Kisses" was written for Carlisle's daughter Brooke. "I was struck late one night with the reality that my baby girl had grown up and that she would be leaving my home soon," he remembers. "The joy of happy memories and the burden of missed opportunities collided in my heart and the song just poured out. When I wrote it, I never expected it to be recorded. I was content for it to be my private love letter to Brooke. I am thrilled at its success, but it is strange to hear a song written for your daughter being played on the radio. It is even stranger to hear the song covered

by another artist. To know me is to understand that I am a man captured by the Grace of God. To go out and travel around the world and sing for people is a wonderful blessing; and I'm humbled to be able to do it, but it's a perk. If I'm not taking care of business here at home, then I have no business touring and singing.

What should Mobile Beat DJ Show attendees expect from their visit with Bob Carlisle? Music, laughter and encouragement. Along with his reputation as a master singer/songwriter, Carlisle possesses a real gift for humor in "setting up" his songs. But ultimately, it's about life and being a survivor in these uncertain and troubling times: "When you hear my songs, I want you to know that the man who is singing has been driven to his knees by many of the same overwhelming stresses and strains that you are experiencing. I want you to allow your heart to break for your wives, husbands and children. Most importantly, I want you to know that there is hope."



# Yo! think about it!

- **Lightweight**
- **PowerMeter™ LEDs**
- **1000 Watts Program Power**
- **Tough Plywood Enclosure**
- **Smooth Carpeted Surface**
- **Bass Enhanced Woofer**

**New!**

## THE XLT SERIES

**Community**

PROFESSIONAL LOUDSPEAKERS

333 E. 5th Street, Chester, PA USA 19013-4511

Phone: (610) 876-3400 · 800-523-4934

Fax: (610) 874-0190

[www.loudspeakers.net](http://www.loudspeakers.net)





# Why Play Fair?

Blow them away with superior technology!



Use the  
**PVM™ 22**  
with patented diamond-coated  
diaphragm for remarkable clarity  
and punch.

Made in U.S.A.



Made in U.S.A.

Use the  
**3D Mix Pro™**  
with unique spacial expander  
circuitry to make your mix stand  
out from the crowd.



Made in U.S.A.

Use the  
**DPC® 1400X**  
with advanced technology that  
packs 1400 Watts of power into  
a single rack space.



Made in U.S.A.

Use the  
**GPS™ 3500**  
Music & Sound Retailer  
2000 Amp of the Year\*  
1200 Watts at 4 Ohms, with a  
2 Ohm minimum

\*Music & Sound Retailer is a publication of Testa Communications



Made in U.S.A.

Use the  
**DJS™-4**  
with 1,000 Watts program  
power, Scorpion 15"  
woofers, and the new 2"  
RX 22 Compression Driver



Built-in  
Pocket  
Casters

Who would imagine all these great products are made by one company?

High Octane Audio™



**PEAVEY**

Use the Dealer Locator at [peavey.com](http://peavey.com) or call (601) 483-5365



**DEAR**

e-mail your questions to  
**DJWALDO@MOBILEBEAT.COM**

**WALDO**

**Dear Waldo,**

Have you guys compared the three best dual CD players—the Denon 2600 the Pioneer CMX-5000, and the Tascam 302? If so, I would like to find out which is the best.

*Raffi*

**Dear Raffi,**

With respect to your questions, good, better and best are relative. If you are switching from turntables to CDs you might think the Pioneer is better than the Denon. If you are looking for lighter weight for a podium-style, upright tabletop rack you might say that the Denon is better. Denon has been around longer in the field, having many previous models. Pioneer and Tascam both have a vast network of dealers and warranty stations. All three of the players you mentioned have quick start, ruggedness, easy cueing, and “trick” capabilities. My suggestion is to hit the local chain music store first and do some “hands-on” testing. Then ask every DJ you know what they use. Ask them what they like & dislike about their units and others they’ve used. Too many times a salesperson will try to steer you to the units that are in stock rather than what you actually need.

You failed to mention Numark, Gemini, and American DJ in your category, although they have units that are also excellent for commercial usage. To sum up, ask more DJs, read more specs, and come with me on a gig sometime.

*Waldo*

[Editor’s Note: The June/July (#60) and August/September (#61) issues of *Mobile Beat* included overviews and reviews of a number of dual CDPs, including the Pioneer Stealth CMX-5000 and American Audio PRO-500.]

**Dear Waldo,**

I have a CD recorder for my computer and wish to know how I can run my mixer into my computer so I can create mixes and demo CDs. I have tried running it into the mic

jack into my computer but the sound quality is awful. What do I do?

*Scott Smith*

**Hey Scott,**

The output of your mixer is Hi-Z (high impedance) line level, and the input on your computer has a microphone level input. The mismatch is causing you to overdrive the computer’s input, resulting in a distorted sound. The easy fix might be to try a Low-Z to Hi-Z transformer or direct box between the output of the mixer and the microphone input of the computer to see if the results are cleaner. The best ones have “pads” that allow you to step the gain down in increments that may make a better match for your computer. Another option is to check the software sections of your local computer stores for programs that may have a digital mix section that can be used within your computer itself, replacing the mixer entirely. Check the Mobile Beat advertisements, also, for software programs that offer MP3 playback and “ripping” for DJs. Rock on!

*Waldo*

**Dear Waldo,**

I have been having terrible time with my tweeters. Do you know of any cabinets that are just tweeters so I’m covered when I go out on a job?

*T.*

**Dear Mr. T**

Maybe you should put out more birdseed. Just kidding. The most cost-effective solution can be found at [www.speakermx.com](http://www.speakermx.com) under their “tweeter” section.

Please bear in mind that if you are blowing tweeters very often, you may have several things happening. First, if your EQ looks like a smiley-face you could be dumping too much energy into the high end of your speaker. Do you ever get in front of those things? Too much high end can empty your dance floor in a hurry. If your speaker does not sound the way you want it to, that’s one thing. A neat trick is to place a DC light bulb in the tweeter circuit. The bulb will glow when there is too much energy in the line. Instead of blowing the tweeter, you (in theory) toast the cheaper bulb. Several manufacturers use this technique in their mid horn circuits.

*Waldo*



# it's **HOT**

## Put Some **Sole** into your **Show**

'Nando was not quite right when he said "...don't be a schnook—it's not how you feel, it's how you look." Now you don't have to choose between looking professional and feeling comfortable when it comes to footwear. A new DJ-friendly shoe is available from Sophisticated Gents Entertainment. Called the Enforcer, it is an Oxford that has the elegant shine you need to accompany your tux. A Taibrelle nylon lining breathes well and makes the Enforcer highly maintainable. Comfort during overtime at your next gig is assured by the cushioning of an EVA crepe sole. Men's sizes 7 to 13 and women's sizes 5 to 10 are available directly from Sophisticated Gents. MSRP: \$49.95 + \$6.00 s/h per pair.

**Sophisticated Gents Entertainment**  
630 S. Wickham Rd. Ste. 204  
Melbourne, FL 32904  
Tel: 321-733-8816  
Fax: 321-733-8817  
Web site: [www.sophisticatedgents.dj.com](http://www.sophisticatedgents.dj.com)



**NEW**

**Celebration™**  
EVENT SUPPLIES, INC.

**1-888-864-3992**

## Hey DJs! You Need This!

### FUNNSONGS PRESENTS



Hotter, more fun than any birthday tracks you've heard! Vocal & Karaoke versions ranging from Britney style dance to Big Band!

**To Sample tracks and/or order**  
go to [www.funnsongs.com](http://www.funnsongs.com)  
or call 1(877)-307-F-U-N-N(3866)

Only \$14.95 plus S+H

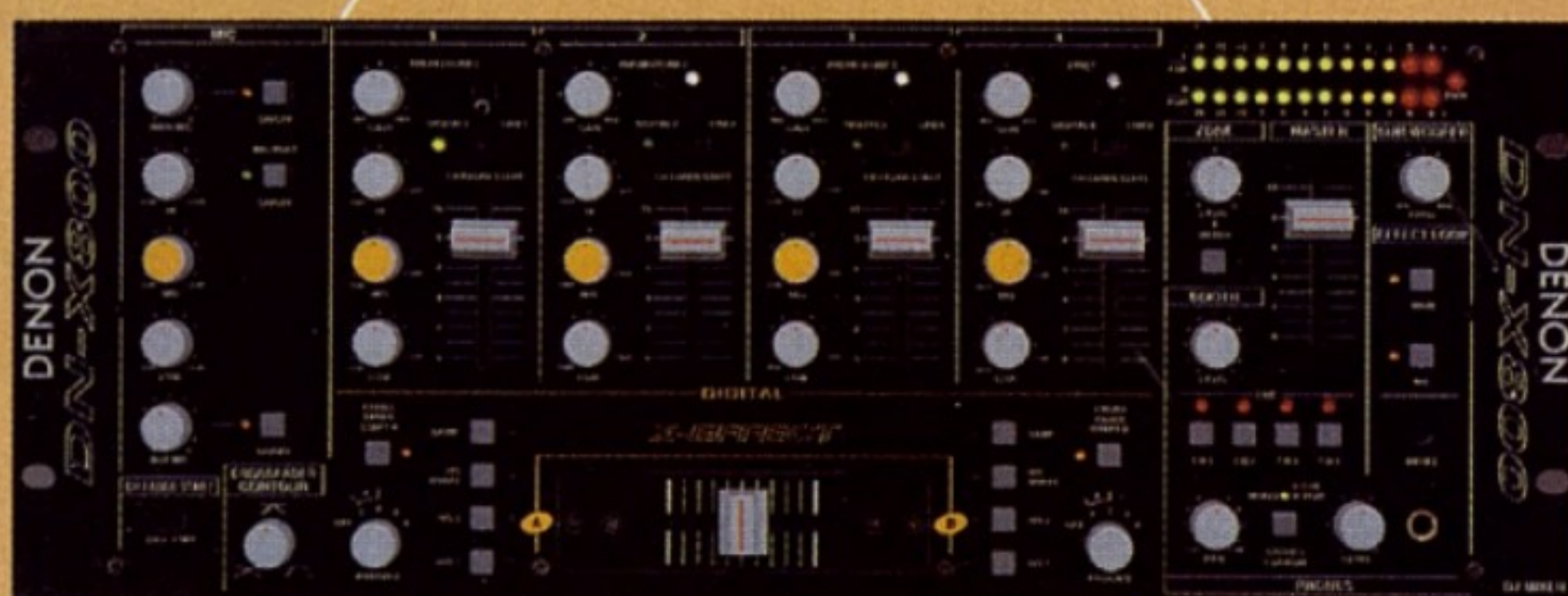


it's **HOT**

# Digital Mixer Inauguration

Denon has introduced the DN-X800, a truly digital mixer for DJs. The first unit of its kind, the DN-X800 takes full control of performance features found on Denon's DN-1800F, DN-2100F and DN-2600F CD players. You can control X-Effects such as Hot Start, Fader Start (for all faders), Brake and Sampler functions through the DN-X800. Also included are input gain controls, along with hi, mid and low tone controls. The DN-X800 also offers a wide range of input and output options—4 digital SPDIF inputs, 8 line, 3 phono, and 2 mic inputs (balanced and unbalanced) are included, along with a balanced effects loop. The unit's 8 outputs include 2 SPDIF, balanced master and zone, and unbalanced master, booth and tape outputs. A separate subwoofer output lets you control the frequencies going to the sub. The DN-X800 will be available in March, 2001 MSRP: \$700.00.

Denon Electronics  
19 Chapin Rd.  
Pine Brook, NJ 07058  
Tel: 973-396-0810  
Fax: 973-396-7459  
[www.del.denon.com](http://www.del.denon.com)

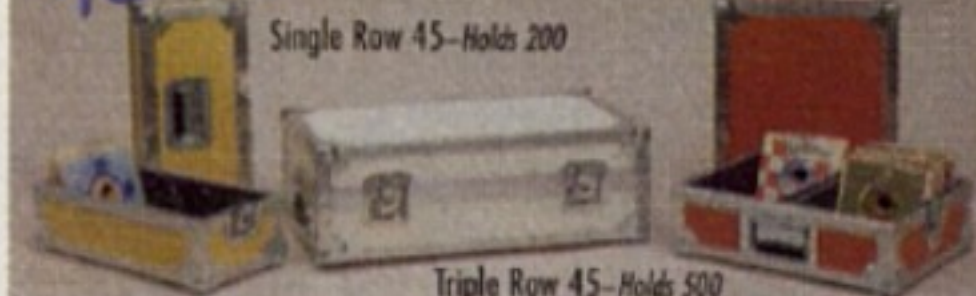


## Island Cases... The DJ Specialists!

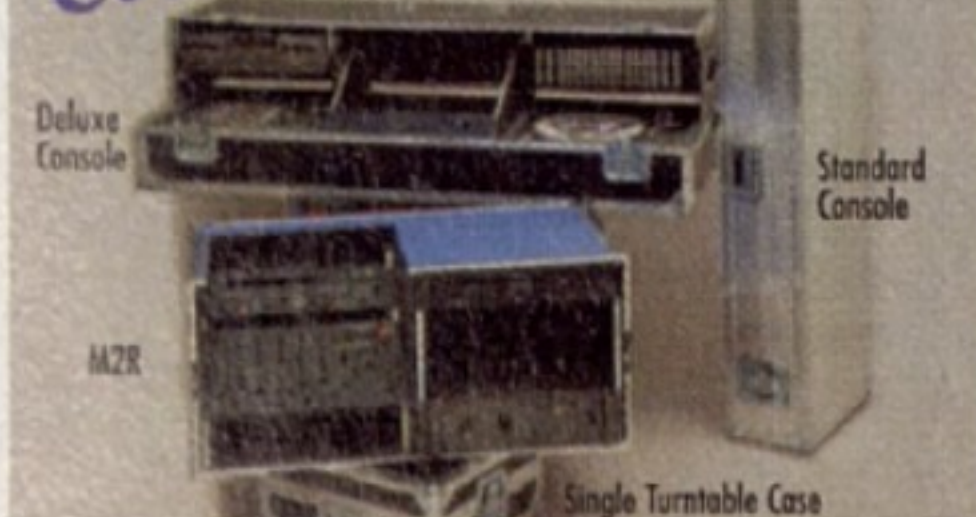
### CD Cases



### 45 Cases



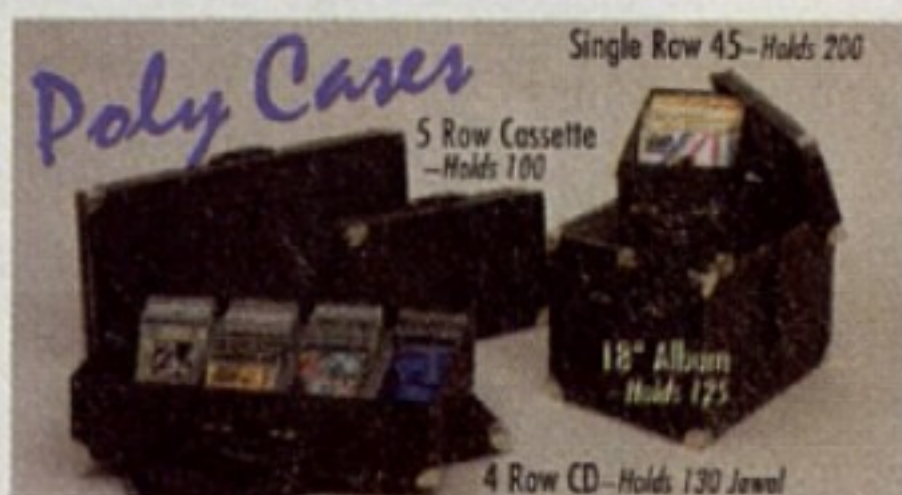
### Console Setups



### Carpet Bagger Series



### Album Cases



### Rack Cases



## Island Cases

1120-20 Lincoln Avenue • Holbrook, NY 11741  
Toll Free: 800-343-1433 • In NY: 631-563-0773  
Fax: 631-563-1390 • [www.islandcases.com](http://www.islandcases.com)



# LOSE THE POUNDS. GAIN THE POWER.

## The PLX

**NEW LOWER PRICES  
UP TO 20% LESS**



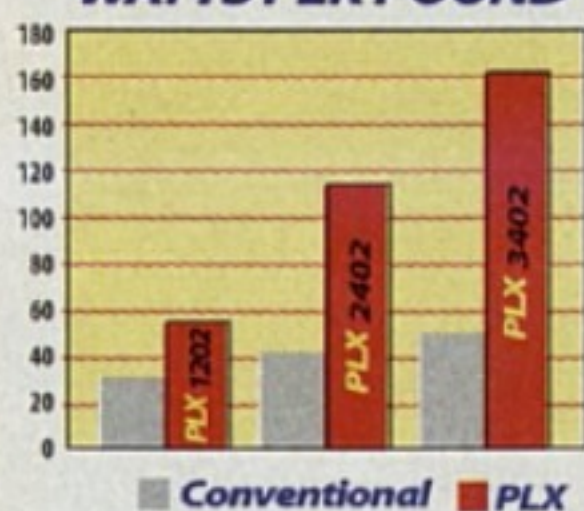
Four PLX 3402s produce over 13,000 watts while weighing less than 85 lbs.

You know QSC's 30-year reputation for quality. That's why QSC is the amplifier of choice for the world's leading touring companies. As an experienced pro, you also know exactly what you want in an amp—superb sonic quality, high power, and exceptional efficiency—all in a compact chassis without the weight. You're ready for the PLX Series.

### Bone-Rattling Power Without the Bone-Jarring Weight

PLX amplifiers deliver up to 3400 watts—plenty of pure, clean power to drive your biggest subs. Power for bass-thumping lows and crystal-clear highs that will give your system new life. The best part is, all this power comes in a compact 2-rack space chassis only 13" deep and a nimble 21 pounds. Compare that to the 70 lb., 3-rack high, and 18" deep specs of conventional amps. With PLX, your energy goes into the performance, not setting up.

#### WATTS PER POUND



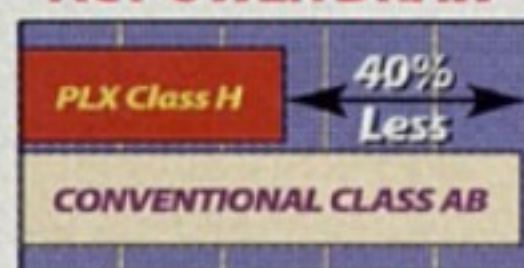
### Applying State-Of-The-Art Technology to the Art of Music

How do PLX amps deliver so much power in such a small package? With our exclusive PowerWave™ power supply technology. It not only reduces weight and space, but eliminates hum and noise, delivering the full dynamic range needed for today's digital audio.

### It Draws an Audience Without Drawing Much Current

The efficient Class H output circuit on the PLX 2402, 3002 and 3402 reduces AC current draw and cooling requirements by more than 40%. In fact, the PLX 3402 only draws 12 amps (120 VAC) during normal operation

#### AC POWER DRAW



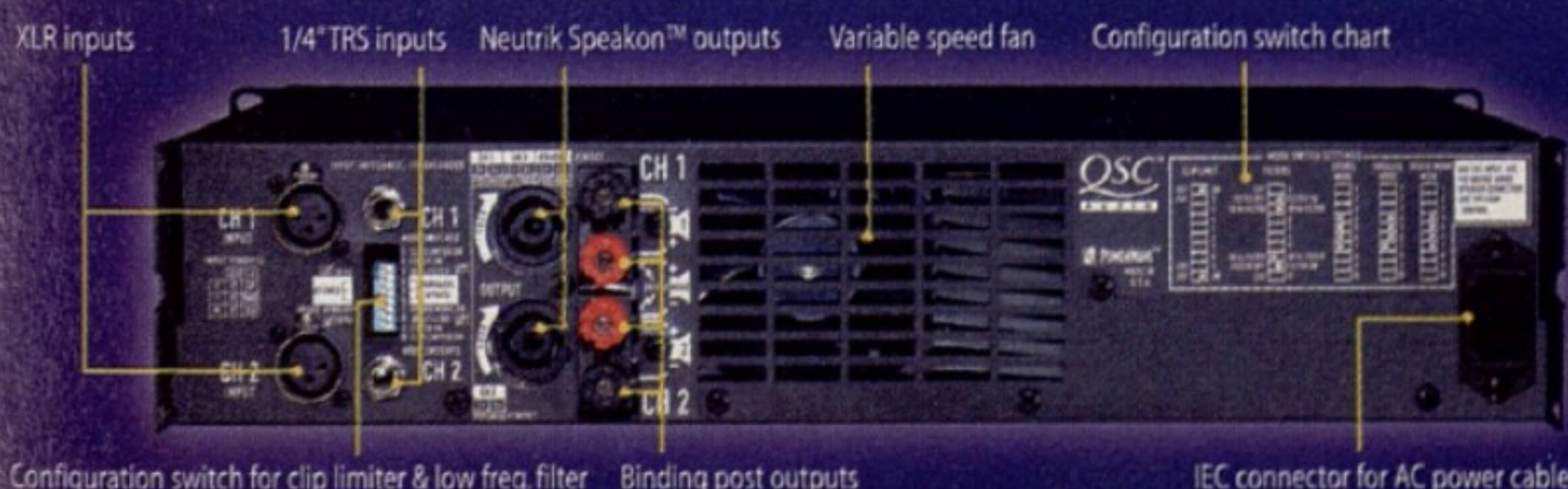
when loaded at 4 ohms per channel (compared to 20 amps for conventional Class AB output circuit). No heavy-duty circuit requirements, PLX runs on standard 15-amp circuit breakers.

High power, quality, efficiency—PLX really racks up benefits without racking up weight. Visit a QSC dealer today or log onto [www.qscaudio.com](http://www.qscaudio.com) to learn more about the PLX Series.

PLX Series	8Ω	4Ω	2Ω	New Lower MSRP
PLX 1202	200	325	600	\$838.00
PLX 1602	300	500	800	\$978.00
PLX 2402	425	700	1200	\$1,258.00
PLX 3002	550	900	1500	\$1,398.00
PLX 3402	700	1100	1700	\$1,638.00

8Ω: 20 Hz–20 kHz, 0.03% THD 4Ω: 20 Hz–20 kHz, 0.05% THD 2Ω: 1 kHz, 1% THD

For more information about the PLX Series, call (800) 854-4079 or visit our website at [www.qscaudio.com/plx/mobeat.html](http://www.qscaudio.com/plx/mobeat.html)



Rear view of the PLX 3402

POWERWAVE

**QSC**  
AUDIO

HEAR THE POWER OF TECHNOLOGY.

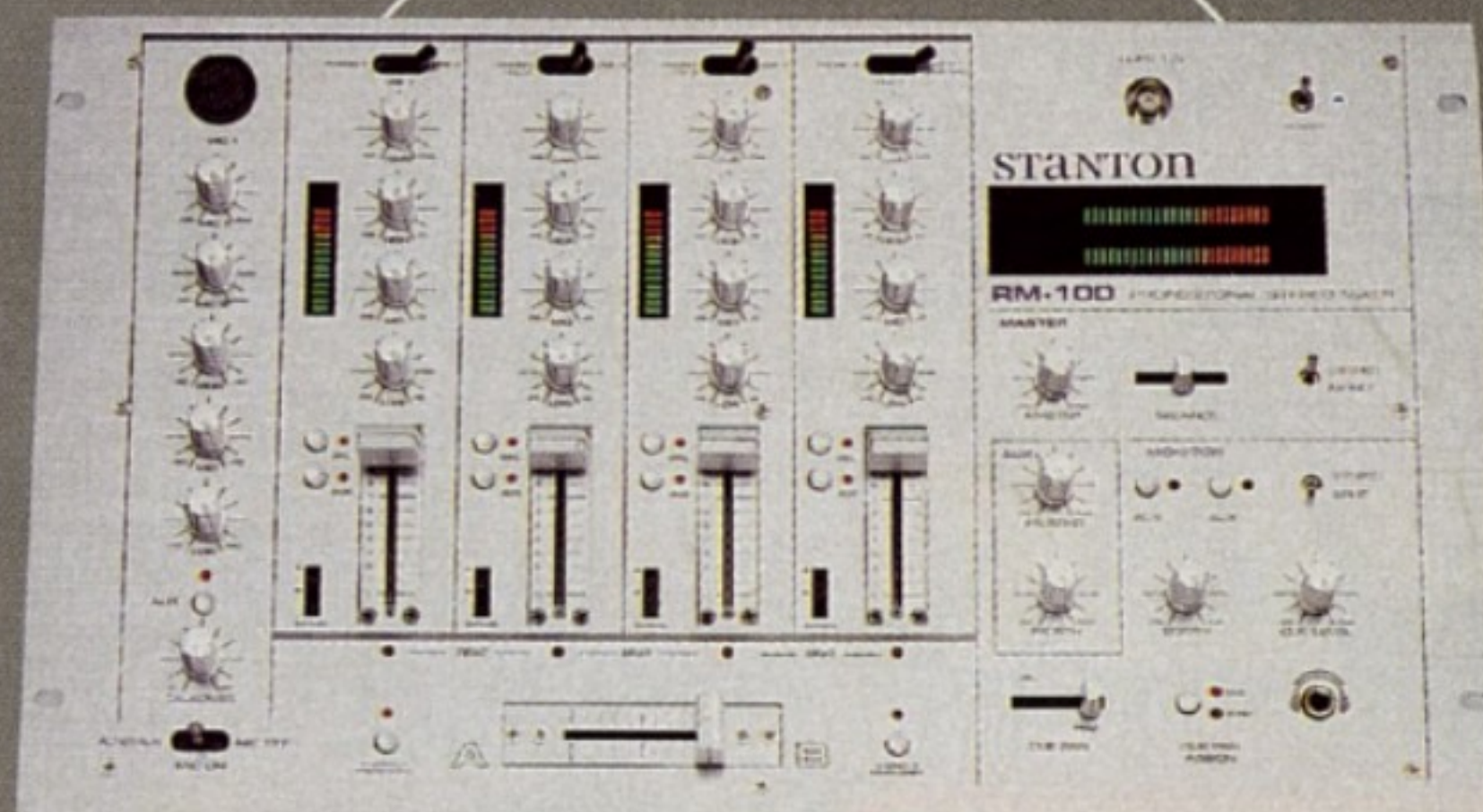
"PowerWave" is a trademark of QSC Audio Products, Inc. "QSC" and the QSC logo are registered with the U.S. Patent and Trademark Office.  
© QSC Audio Products, Inc. 1625 MacArthur Blvd., Costa Mesa, CA 92626 USA



# it's **HOT**

## They Came in with **All Guns Blazing**

Stanton has entered the 4-channel, 19" rack mount mixer arena with their new RM-100. This fully loaded mixer packs all the latest features. Most notable are its master XLR balanced connectors and a fully assignable effects loop. It has the following: 9 line, 4 phono and 3 mic inputs (mic channel features 2-band EQ, independent level controls, ON/OFF switch, and VCA controlled autotalk function); gain and 3-band EQ per channel; sub-mic on channel 4 that enables use of 3-band EQ and panning; fader start; assignable crossfader (A, B, bypass); master level and balance controls; mono/stereo switch; beat indicators; booth output; stereo/split, pan (assignable) and level control for cue section; input and output LED meters; 12V light BNC input. The RM-80, the second unit in the series, is the RM-100's budget conscious little brother. MSRP: RM-100 - \$599; RM-80 - \$450



Stanton Magnetics  
2821 Evans St.  
Hollywood, FL 33020  
tel: 954-929-8999  
fax: 877-4STANTON  
[www.stantonmagnetics.com](http://www.stantonmagnetics.com)

# bulletproof



**NEW** ● gig wings

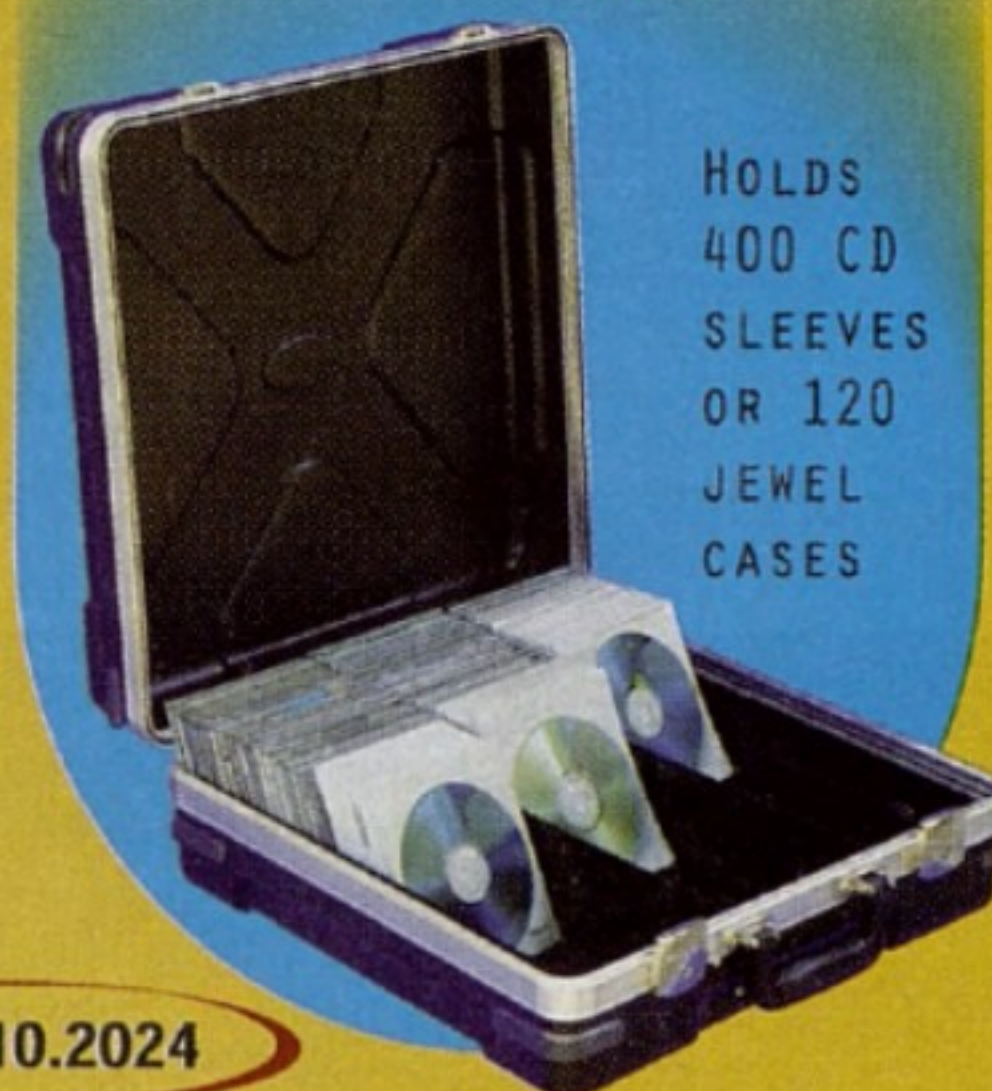


**NEW**

COMPACT,  
RUGGED,  
VERSATILE  
DJ WORK  
STATION.

● dj command  
module

**NEW**  
● CD  
400



HOLDS  
400 CD  
SLEEVES  
OR 120  
JEWEL  
CASES

800.410.2024

# skbcases.com

MOBILE DEAL





**"Best Technical DJ of the Year 2000"**

Awarded by the American Disc Jockey Association

**Still lugging around heavy equipment?  
Still rummaging through your CDs?  
Put it all in your lap!**

Dick Clark Productions,<sup>®</sup>  
Royal Caribbean,<sup>®</sup> and  
Circus Circus<sup>®</sup> use  
DJPower's audio and  
video systems in their  
clubs 24 hours a day,  
7 days a week!

# DJPOWER

**Originator of  
the MP3 mixer!**

**CHECK THIS OUT!  
WE HAVEN'T EVEN BEGUN!  
AUTO/MANUAL BEAT MIXING**  
Mixes like your existing  
beat mixer plus more!

## OTHER FEATURES:

- Grab and compress your CDs
- Record your vinyls
- Songs at your fingertips
- Save your mixes
- Full karaoke and video
- Optional full remote control
- Beat counter and full equalizer
- Program entire events in advance
- Optional easy-to-use touch screen

**SPECTACULAR VIDEO MIXING!**

Pictured: DJP-LB150 Pentium III 600, 15" screen,  
60GB hard drive, 256MB RAM, W98, 2 sound cards,  
fax/modem, 52X CD-ROM drive, includes carrying  
case w/wheels (upgrades available)



**The world's smallest professional DJ sound system!™**

Download a FREE demo at [www.djpower.com](http://www.djpower.com)!

501 Deodara Dr • Los Altos CA 94024 • 650.964.5339 • [djpower@djpower.com](mailto:djpower@djpower.com)



it's **HOT**

# The Easy Way or the Hard Way

The easy way: Chauvet's new Easy Gobo II (CH-141). This fixture projects 7 gobo patterns with 30 rotating beams. It can be sound activated and uses an ELC 24v bulb. At 11 pounds, and with dimensions of 21.75" x 5.75" x 5.75", this is certainly a mobile effect. MSRP: \$250

The only thing hard about the Meteorite (CH-207) is its solid construction and its name. A new member of the Chauvet Compact DJ Series™, it impacts with 300 watts (powering two 64501 120v 150W bulbs) and a criss-crossing, rotating shower of 52 multicolored beams through 26 lenses. This unit is even more mobile, measuring 10.5" x 7.5" x 7.5" and weighing only 5.75 pounds. MSRP: \$123.20

Chauvet  
3000 N. 29th Ct.  
Hollywood, FL 33020  
tel: 800-762-1084/954-929-1115  
fax: 954-929-5560  
[www.chauvetlighting.com](http://www.chauvetlighting.com)



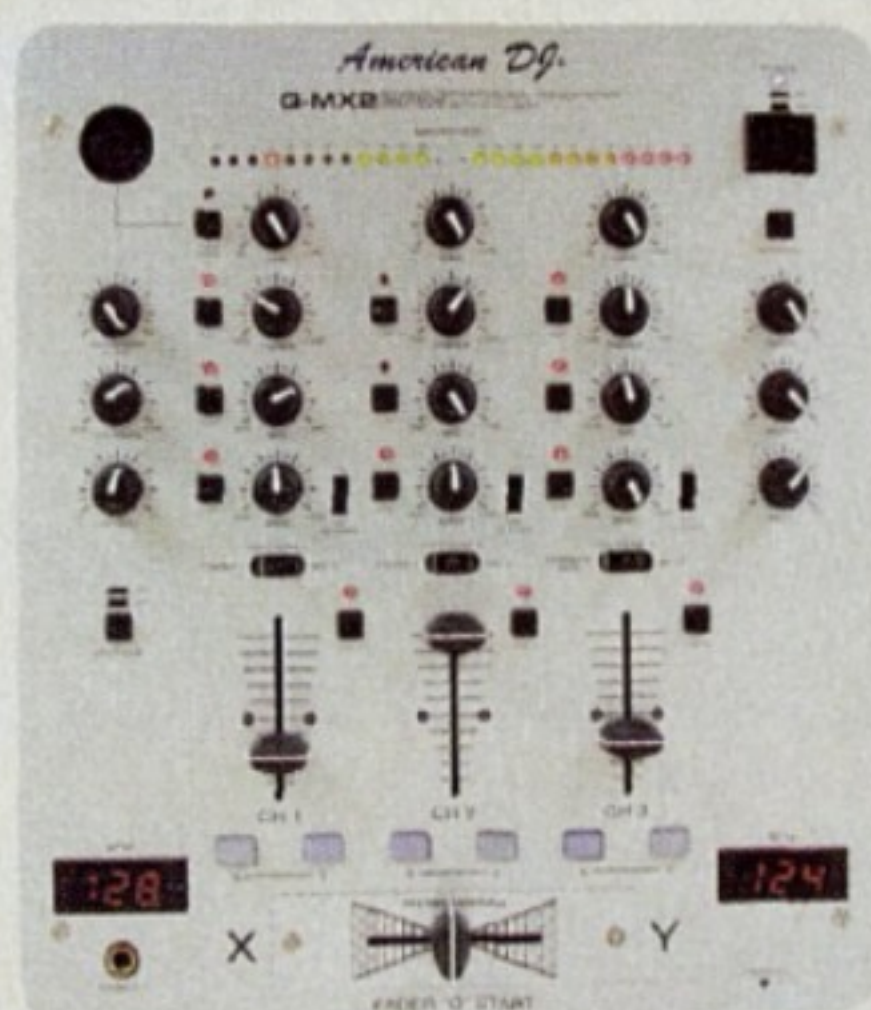


it's **HOT**

# Something new from Q

The new Q-MX2BPM mixer got its alphabet-letter name because it offers Fader Q Start. But the "Q" here could stand for "quantity" of features that is. Along with a full compliment of cue and EQ controls, it's equipped with a selectable cross-fader curve, as well as a Feather Fader featuring VCA voltage control. A three-channel box, with 3 phono, 4 line and 3 mic inputs, it also has balanced XLR outs. The Q-MX2BPM features an innovative Auto Trans Effect. By simply holding down the crossfader assign button, the user can create a "stuttering" transformer-like effect, rather than having to use a transformer. An automatic BPM display gives the mixer the rest of its alphabet name. MSRP: \$569.95

American Audio  
4295 Charter St.  
Los Angeles, CA 90058  
tel: 800-322-6337  
fax: 323-582-2610  
www.americandj.com



# Dizko

## Lighting, Sound and Special Effects

A name new to you? Perhaps...  
but certainly not new to the industry

Featuring: American DJ, Chauvet, Gemini,  
Odyssey, Martin and too many more  
to mention in this space...

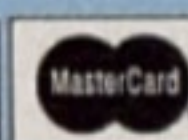
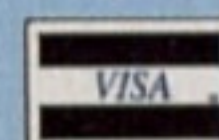
Toll Free: 1-800-816-2011

Fax: 1-818-762-5341

E-mail: [dizkolighting@yahoo.com](mailto:dizkolighting@yahoo.com)

5527 Cahuenga Blvd. N.Hollywood, CA 91601

Contact Us Today!



# STOP LUGGING!



...those heavy jewel boxes! And say goodbye to scratched disks, broken hinges, and cracked cases. Introducing **The Jewelsleeve™**, the first truly archival CD storage sleeve designed just for DJ's.

Replace those fragile, bulky jewel boxes with a thin, lightweight, scratch-proof poly sleeve that cannot break or tear, takes up 75% less weight and room than a jewel box, and protects and stores *every* part of the CD—**INCLUDING THE BOOKLET AND TRAY CARD**—without folding or cutting.

**Call or Email for a Free Sample!**

Jewelsleeve.com  
P.O.Box 147  
Nutley, NJ 07110

**CUSTOM  
CARRYING CASES  
AVAILABLE**

Tel: 800/863-3312  
Fax: 973/667-6644  
[sales@jewelsleeve.com](mailto:sales@jewelsleeve.com)



# it's **HOT**

## Start Me Up

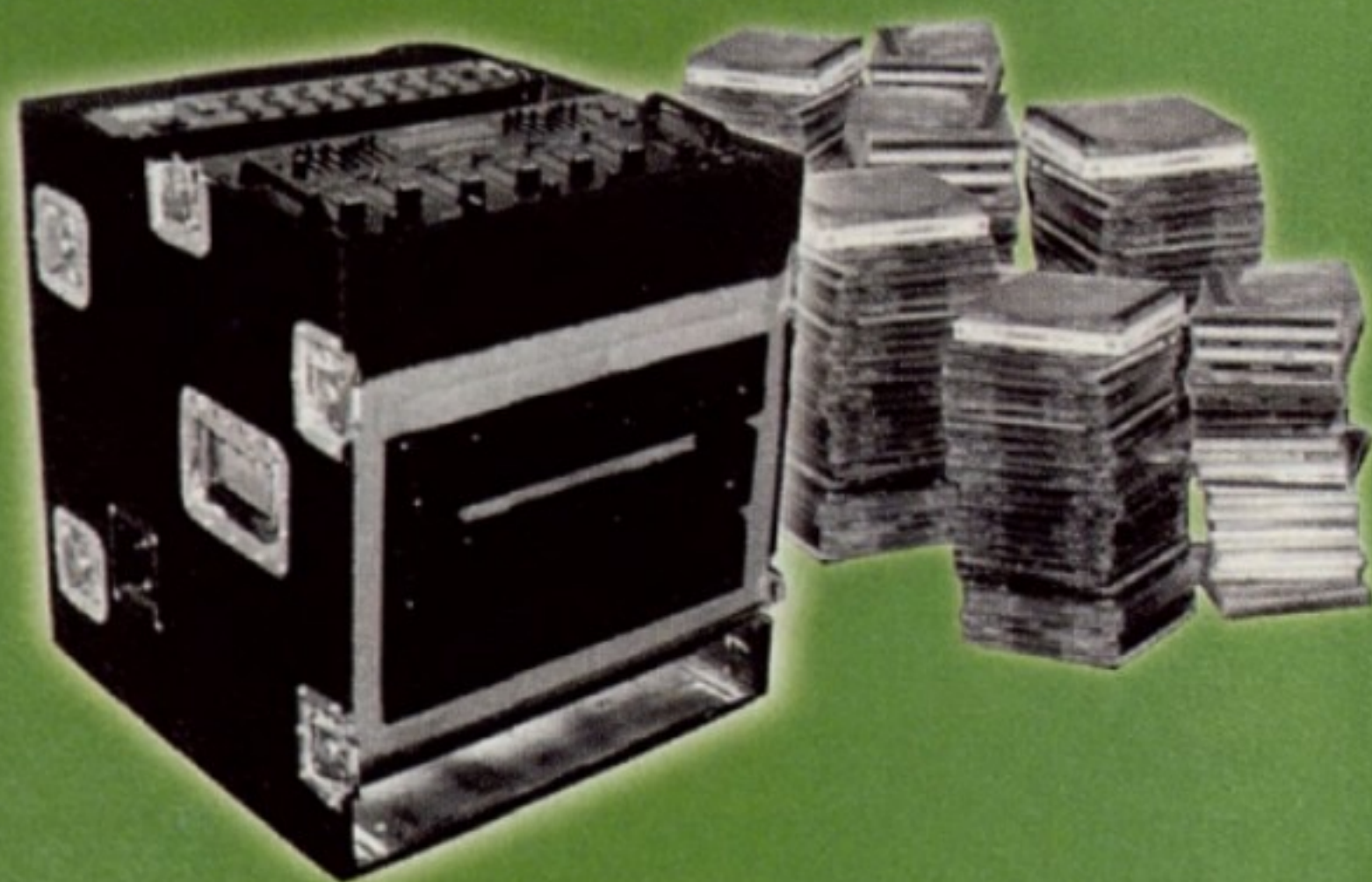
To help you get started in the wonderful world of mobile mixing, Gem Sound has a Starter Series model for you: the MXP-5. It is a streamlined 10" 4-channel mixer with 1 mic, 2 phono and 3 line inputs, headphone cue and crossfader. This 110v/220v switchable unit measures 10" x 7" x 2" and weighs only 4 pounds. Just the thing to get you going with a minimum of pocketbook pain. MSRP: \$74.99

Gem Sound  
600 E 156th St.  
Bronx, NY 10455  
tel: 718-292-5972  
fax: 718-292-7976  
[www.gemsound.com](http://www.gemsound.com)



**AUDIO BOX, INC.**

Get with the program.™



OR



## How much does **YOUR** equipment weigh?

Load AMPS software on your computer and carry thousands of songs in just a few pounds. Call for your demo today, and see what everyone will be using tomorrow.

Visit us online at [www.audioboxinc.com](http://www.audioboxinc.com) or call us at 877-AUDIO-PC and get your demo today!



# grundorf corp

## THE NEW DIMENSION IN DESIGN

712.322.3900

FAX 712.322.3407

Visit us online at [www.grundorf.com](http://www.grundorf.com)  
Email: [information@www.grundorf.com](mailto:information@www.grundorf.com)  
721 Ninth Avenue · Council Bluffs, IA 51501



**PRO-DJ2-MQ**



**PRO-DJ2-MQ3**



**PRO-DJ2-MQ-6**



**DJ-700**



**CDJ-100**



**CDJ-2-1M-19-6**

The CDJ-2-1M-19-6 case can be easily modified by the DJ to accommodate either two CDJ-700 or two CDJ-100 players.

**CD MIX1-MOD**  
For Grundorf TLR'S



**TL-MIX-1**



**RACK-A-DAPT™**

The Rack-A-Dapt™ allows 10" mixers to be mounted in a standard 19" rack unit.



**TL-252**



**TL-253**



**TL-363**



**TL-484**



**OU-1284CT**

The front cover of this case is used as the table top

ALL PRODUCTS PROUDLY MADE IN THE U.S.A.



it's **HOT**

# Hey, Nineteen

New from Gemini, the CDS-1000 dual 19" CD player features seamless looping and a stylish black faceplate. It lets you groove with 20 seconds of anti-shock buffer memory, a multi-function LED display, search jogwheel and dial, and three time displays. The cue section offers "fly cue," cue to music, cue/B exit and return, and cue/continuous function. Features are rounded out with robo-start, a BNC digital output and variable pitch control of  $\pm 4$ , 8 and 16%. MSRP: \$999.99

Gemini Sound Products  
8 Germak Dr.  
Carteret, NJ 07008  
tel: 800-476-8633/732-969-9000  
fax: 732-969-9090  
[www.geminidj.com](http://www.geminidj.com)



## IT TAKES EVERYTHING YOU'VE GOT!

Every Wells Cargo trailer is built with rugged durability and hassle-free performance as standard features. No shortcuts. No cutting corners. Just the best built trailer you can own and customized the way you want it. Expect at least 15 years of reliable service from your Wells Cargo . . . every time out. Thousands of trailers on the road are our proof. Our comprehensive 3-Year Warranty Program is your protection. There's no doubt about it, Wells Cargo is the sound saving, image making way to go.

Call **(800) 348-7553** for a **FREE** info packet with complete literature, pricing, and nearest Wells Cargo dealer.



# WELLS CARGO

[www.wellscargo.com](http://www.wellscargo.com)



# **WE'RE NOT JUST ANOTHER DJ RESOURCE WEB SITE!**

**Everything A DJ Could Want  
is Only A Click Away!™**

**Awesome Gear Deals**

**Catalog Request**

**Chat Boards**

**Conventions Info**

**Classified Ads**

**DJ Directory**

**DJ Auction**

**Gear Reviews**

**Industry Links**

**Internet Search**

**Karaoke Center**

**Learning Center**

**Live Chat Room**

**Music Charts**

**MP3 Finder**

**News Articles**

**Monthly Contests**

**Monthly News Letter**

**Shopping Mall**

**Web Hosting**

**[www.DJSourceOnline.com](http://www.DJSourceOnline.com)**

**NOW OFFERING FREE  
WEB HOSTING & EMAIL!**



it's **HOT**

# Jump Right In!

Are you looking to make an immediate splash as a Mobile DJ? Professional Audio Systems (P.A.S.) has just combination of PA gear you need. Their new PB-1 Mobile Playback/DJ System includes two 400W P.A.S. FT-1.2 passive 15" (2" compression drivers) 2-way coaxial top speakers with Time Offset Correction, two MF-218 Subwoofer Systems, one Model 3.3 Power Amp in an 8-space Baltic birch rack, and four 50' Speakon cables. This matched set will get you rockin' tonight.

MSRP: \$11,128

Professional Audio Systems (P.A.S.)  
2270 Cosmo Ct.  
Carlsbad, CA 92009  
tel: 760-431-9924  
fax: 760-431-9496  
www.pas-toc.com



idjnow...

# do you?

**Front Loading Scratch CD Player**  
w/ vinyl scratching, sampling, and sound effects!  
American DJ's Pro Scratch 1 gives you the feel and sound of vinyl like nobody else can! DJ Skitz has given this CD player the vinyl test and gives it a thumbs up! Built in effects like transpan, flange, echo, fade and more. 10 seconds anti shock memory. Full of features! Sku: PROSCR1 ~~List: \$699.00~~



**\$699.99**



**\$89.95**

**STANTON I-Track DJ Cartridges:**  
You'll get deep bass and crystal clear sound reproduction out of this cartridge along with a stylish look. Choose Blueberry, Tangerine, or Strawberry. ~~List: \$149.00~~



**CALL**

**JBL EON15-G2**  
The most powerful powered system in its class. 300 watts LF, 100 watts HF actual power to the drivers. Lightweight too! ~~List: \$849.00~~

**Martin MX-1**  
Pro Scanning special effect. 11 colors plus 3 split colors plus white. 18 different gobo designs. This is one powerful and impressive scanning system. **FREE** Martin Carry bag with purchase while supplies last.



**CALL**

**QSC Power Amplifier**  
Clean, dynamic power with the legendary QSC sound quality and reliability. Built in cooling fan and great power! 300 watts @ 4 ohms. Convenient 2 space tall rack design. Sku: RMX850 ~~List: \$549.00~~



**\$399.99**



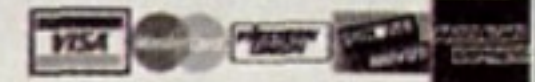
**CALL**

**Numark CD-MIX1** - Dual CD Player and mixer combination deck. Anti-Shock, fader start, 30 second auto door close. +/- 16% Pitch control. ~~List: \$899~~



Call for a **FREE** Catalog

**SHOP ON idjnow.com**  
**1.800.355.7746**  
NY Customers **1.631.655.2300**



**Abracadabra**  
The DJ Pro Shop  
1015 Sunrise Highway  
N. Babylon NY 11704





# RED ALERT!

## CDN-88 CDN-88



# IT'S HERE!

## Everything you want, nothing less!

**• Real Time Scratch Wheel -  
(sounds just like vinyl)**

- **Real Time Scratch Wheel** - (sounds just like vinyl) allows the user to play, scratch, and cue a CD just like using a turntable.
- **200% Pitch Control** with +/- 6, 12, 25, & 100% Pitch Ranges- at 100% the music can be slowed to a stop just like stopping a turntable.
- **The Beatkeeper III** - gives an accurate BPM and measure reading before the music begins and controls beat synchronized effects.
- **Relay play, Fader start, and Auto-start** with the Interlock function.
- **End of track dead space** elimination closes the gap between tracks on your CD.

- **Key Change** - allows for shifting the key of the music without changing the tempo
- **Interlock** - Allows the Beatkeeper take control and lock the 2 sides together on the beat for a perfect mix every time.
- **3 Hot Starts/Stutter** points always active and allow the DJ to jump through the music at will. They can be set and stuttered on the fly.
- **Key Lock** - similar to "master tempo" but allows the key to be locked at any pitch. Key Lock is capable of pitch down to a full -100% creating an audio hold.
- **2 Full CD loops** - allows for very creative musical programming. Can be set with the Beatkeeper for perfect loops every time.

- Effects-**
- **Live scratch** - grabs the music for scratching during play and automatically continues play when scratching is complete.
- **Phaze** - creates airplane swoosh sounds
- **Verb** - creates close delays in the sound
- **Slide** - freely shifts the key while music is playing
- **Chop** - breaks up the music (on/off) synced on the beat with the Beatkeeper
- **Echo** - repeats the music synced on the beat with the Beatkeeper
- **ISO** - plays only certain frequency areas adjustable by the wheel
- **KILL** - eliminates certain frequency areas adjustable by the wheel
- **Bleep** - temporarily plays sections backwards while the music moves forward to eliminate dirty lyrics or create cool effects
- **Reverse** - plays the music backwards for the entire CD

The Leader in DJ Technology  
**Numark®**

11 Helmsman Avenue, North Kingstown, RI 02852  
 Phone: 401-295-9000 Fax: 401 295-5200

[www.numark.com](http://www.numark.com)



summer

# Mobile Beat

2001

At the  
Ramada  
Plaza Hotel  
O'Hare

DJ Show and Conference



# CHICAGO

**Mobile Beat The DJ Magazine** brings their world famous DJ Show and Conference to the great city of Chicago for this summers' most important event for all DJs.



## PARTIES!

This international event brings together the newest technology, the hottest products and the most useful seminars. Share concepts and ideas with colleagues and competitors alike! Gain valuable insight from industry leaders and learn the path to success!

*Monday- Welcome Party!  
Tuesday- DJ AllStars!  
Wednesday- American DJ  
Customer Appreciation Party!*

## EXHIBITS!

*It's all at the*  
**Mobile Beat DJ Show  
and Conference!**

All of the best in the industry  
from today and tomorrow!  
Gain hands on experience!



## Seminars!

Experts in every field give up their best secrets of being successful! All aspects of the entertainment field will be represented with fully interactive seminars!



**Register Today for Special Rates and Savings!**

JUNE 26-27-28, 2001



# Registration

Online-[www.mobilebeat.com](http://www.mobilebeat.com)

Telephone(charge only)- 716-385-9920(M-F 9am-5pm ET)

Fax This Form- 716-385-3637

Mail This Form- Mobile Beat Magazine P.O. Box 309, E.Rochester, NY 14445

## Personal Information:

Name\_\_\_\_\_

Company Name\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_State\_\_\_\_\_Zip\_\_\_\_\_

Telephone\_(\_\_\_\_\_)\_\_\_\_\_

E-Mail\_\_\_\_\_

## Credit Information:



Credit Card #\_\_\_\_\_Exp. Date\_\_\_\_\_

Cardholder's Name(print)\_\_\_\_\_

Cardholder's Signature\_\_\_\_\_

Refund Policy (for non attendees only): Must be in writing and include proof of payment(less \$10 processing fee)

Conference Fees:	DISCOUNT		
	April 30, 2001	thru June 18, 2001	after June 18, 2001
ALL Inclusive Pass:T-W-TH (Seminars, Exhibits, Parties)	\$149	\$169	\$199
Exhibits Hall Only Pass: W-TH	\$60 (On Site \$35 Per day available only at the door)		

### Accommodations

Ramada Plaza Hotel

847-827-5131

**\$109**  
**Show Rate!**



Ramada Plaza  
Hotel O'Hare

### Air Travel

United Airlines

800-521-4041

Code: 581 PW



**Registration and Badge  
pickup begins at NOON,  
Monday June 25**

For Updates and  
the latest info.

go to [www.mobilebeat.com/djshow](http://www.mobilebeat.com/djshow)



# it's **HOT**

## Threes Moons Orbiting Planet Dancefloor

American DJ has introduced three mini-moonflower effects, the Electra, Rover and Propeller, all of which are lightweight, highly mobile, and provide lots of lighting action for their compact size (6-6.5 lbs.). They have a mini price tag, as well. The Electra is a sound-active and creates multi-dichroic colored beams, which rotate back and forth to the music. The Electra also offers an extra coverage by reflecting the beams off of a mirror that also rotates back and forth on an X-axis. The Rover is a virtual twin effect to the Electra, except that it uses a barrel mirror instead of a flat mirror, creating more 3-D-like beams. The Propeller shoots out beams that rotate in a unique propeller-like shape. The effect is generated by two separate internal dishes. It also features an extremely bright. MSRP's: \$139.95 for all units.



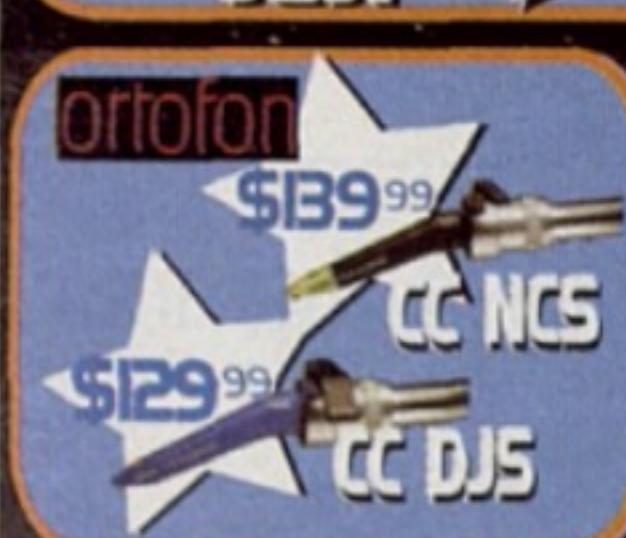
American DJ • 4295 Charter St. • Los Angeles, CA 90058  
tel: 800-322-6337 • fax: 323-582-2610 • [www.americandj.com](http://www.americandj.com)



Your complete source for DJ Gear, Pro Sound and Lighting

Check out the latest Professional DJ gear at:

[www.planetdj.com](http://www.planetdj.com)



**1-800-404-8230**  
3050 MILL ST. RENO, NV 89502 TEL:(775)323-1540 FAX:(775)323-8320





You say you want a **revolution?**



**ID3 TAG >**

bpm:  
title:  
artist:  
version:  
album  
year:  
genre:  
comment:

**Well you know** the audio industry is in a constant state of evolution...from old vinyl, cassettes and CD's to digital audio and MP3's! At Instant Audio **we are trying to change the world** by providing real solutions to your digital audio and MP3 needs. Our BPM Software and complete digital audio systems are our immediate contributions to the evolution — and **brother you don't have to wait!** We can enable you to free your mind instead, so that regardless of format you can make and take your music anywhere...anyhow. **Let us show you the way** at [www.instant-audio.com/revolution](http://www.instant-audio.com/revolution) or call us at **(877) 673-4968**.

**Instant Audio** — All we need, is YOU!

**Experience the Revolution at the Mobile Beat DJ Conference, Booth 208.**





# The Beat Goes ON!

## Mobile Beat Celebrates 10 Years

### Defining A Decade

By Michael Erb



**A**s we celebrate the 10th Anniversary of *Mobile Beat*, we look back on a period of explosive growth and incredible change for the DJ industry. *Mobile Beat* has been there all along providing information, guidance and a voice for all DJs.

In mentally reliving the last 10 to 15 years, I see several things that have precipitated the incredible growth of the DJ industry. While there is no single event that gave our industry the "shot in the arm," many things happening concurrently added fuel to the fire.

The development of digital recording and the compact disc were among of the first catalysts. As CDs became available in the late 1980s, DJs seized the technology and discovered a welcome new convenience. Although still debated, many feel that compact discs provide superior sound, greater longevity and more versatility than records. What was lacking originally was equipment sophisticated enough to give DJs the ability to do more with CDs than just play them.

As a result, specialized equipment for the professional DJ evolved. The dual CD player that we take for granted today existed only in a primitive form 10 years ago. Here in the new millennium, professional dual CD players are chock full of features and effects that bring the art of using CDs very close to the art of spinning vinyl. Features such as sampling, brake mode (to simulate the sound of stopping a record), pitch bend, digital scratch, looping, multiple cue points and many more, are standard. Though some DJs still prefer the "hands on" approach of using vinyl, a new breed of digital jock is utilizing the latest technologies to play CDs in incredibly creative ways.

#### Home studios and the PC

The myriad of equipment choices we have today is mind boggling compared to 10 to 15 years ago. It is now possible to set up a basic home recording studio easily and affordably. This studio can include such things as drum machines, effects processors, samplers and multi-track recorders, all at very reasonable prices. Ten years ago it was virtually impossible, and incredibly expensive, to even attempt to put together such a system. Now DJs have the capability to make their own remixes or add astounding effects to their performances.

Another digital development was the development of the personal computer. PCs provided the behind-the-scenes power that enabled DJs to create promotional materials, compile music library databases, produce professional looking contracts and provided access to the Internet.

Just as *Mobile Beat* first opened the gate to information for DJs 10 years ago, the explosive growth of the Internet in the last 5 years has opened a seemingly endless avenue for DJs to cruise. Many DJs who have started in just the last few years take for granted all the information at their disposal today. In large part due to the rise of the Internet, a growing network of informational sites catering to DJs has been created. On the marketing front, the Internet provided an opportunity for DJs to set up their own web sites to promote their business to the world for minimal costs. More traditional "advertising" such as newspaper ads and radio/television commercials gave way to potentially richly interactive content on DJ web sites all over the world.

#### MP3

It's not just the Internet itself that has helped fuel this information explosion. Access to the Internet has improved dramatically. Broadband access, such as that provided by cable modems and DSL, has greatly improved the speed at which information can flow. This has directly contributed to the incredible interest now being paid to something called "MP3".

Just three years ago, MP3 was not on DJs' radar screens. It was a technological breakthrough in data compression that made possible a near-CD-quality song file small enough to enable easy sharing over the Internet. It suddenly became



possible to obtain music easily and freely (if not illegally) by the use of Napster, Gnutella and other MP3 sites. Why pay \$15 to \$20 for a CD off of which you might only play 2 or 3 songs, when you could now download just the songs you want in MP3 format and pay nothing? Many DJs decided that was the route they wanted to take, much to the consternation of the music industry.

Seemingly overnight, the entire music industry was up in arms against the freeloaders who were stealing "their" music. The battle is being waged as we speak and the outcome is not yet clear. What is clear is that MP3s and Napster have forever changed how music will be distributed.

There was a time when DJs would "strut their stuff" by trading or selling mix cassette tapes of their DJ skills. These tapes would demonstrate their technique and expertise and were a means for other DJs to learn and admire the "masters." Distribution of mix tapes was the big problem. It was cumbersome and time consuming to mail out these tapes to those interested in hearing them. The Internet made this problem vanish. Now a DJ merely has to capture his performance and convert it to a digital file that can easily be downloaded from the DJ's web site or a binary newsgroup by anyone with a computer and a connection to the Internet.

### Strength in numbers

One important element that has often been overlooked but has contributed greatly to the DJ industry is the rise of Disc Jockey associations. DJ associations have enabled members to become part of a network of like-minded professionals. Minimum standards have been established that help ensure a certain level of professionalism and legitimacy in the industry. Another benefit is the assurance to the consumer that at the very least, a DJ takes his business serious enough to be part of a professional organization. Associations have also been able to provide services to their members that ordinarily would be more difficult and/or expensive to obtain individually, such as insurance, long distance calling plans, emergency equipment loan and more.



### Into the future

What might the future bring for DJs? If the next ten years brings as much change to our industry as the previous ten, it will be a period of great excitement. For some DJs the future is already here. A new breed of DJ brings in a personal computer and MP3s instead of lugging in cases full of CDs, turntables, CD players, mini-discs or cassette decks. Thousands of songs can be stored on a computer's hard disk, allowing the DJ to instantly access a trove of music. Instead of needing a van to haul around a sound system, you can literally put it in the back seat of your car. Speakers are smaller, lighter and sound better than ever. Digital power amplifiers are able to provide the performance of larger heavier amps in a package weighing under 20 pounds—sometimes as little as 10-12 pounds.

Looking down the road a bit, it is not difficult to imagine the day when a DJ won't have to bring any music whatsoever with him to an event. Instead, a wireless, broadband connection to the Internet might be able to provide any song imaginable to the DJ on demand. This broadband connection need not be limited to music either. How about streaming video that could be connected to a low-cost big-screen video projection system.

It is also possible that within a few more years the DJ associations will finally be able to propose to the music industry, in a unified fashion, a workable solution to simplify music licensing. A music licensing agreement might allow all professional DJs the opportunity to pay an annual licensing fee for unlimited use of copyrighted music without fear of retribution from the record companies or their representatives like the RIAA.

I'm quite sure the future will bring no end to the vinyl vs. CD debate. I fully believe that this "discussion" will expand to include the CD vs. MP3 debate, the vinyl vs. MP3 debate, and the "whatever vs. whatever" debate. We DJs love to debate. Is vinyl dead? No way. Never will be. But the future is looking bright for those DJs who have never used vinyl and are firmly entrenched in the new technologies.







We have witnessed significant growth and change in DJ industry these last ten years. Nevertheless, I think that the next ten years will far eclipse what we've just been through. Buckle up—it'll be an exciting ride.

Michael R. Erb operates Michael E Mobile Sound, a mobile DJ business and CNYweddings.com, an Internet wedding services directory, in Ithaca, NY.



## Reader Perspective: Looking Back on the Decade of the DJ

**W**hen I first picked up *Mobile Beat Magazine* I was hooked. Finally, a publication totally dedicated to the Mobile and Nightclub Disc Jockey—a resource I had been looking for, for quite some time.

Ten years later *Mobile Beat* remains the best source for serious DJs. Quite a feat for a publication dedicated to an industry riddled with changes from day to day and year to year.

Over the last decade, we have seen many changes, all of which have been reflected in *Mobile Beat's* focus during those years. Doing so has required a great staff, knowledgeable writers and dedication to servicing the readers needs.

So how have DJing and the DJ industry changed in these 10 years? The emergence of licensed record and CD pools has greatly assisted in maintaining our musical libraries. In many circles, vinyl has given way to CDs, while speaker enclosures have become smaller and more efficient and power amplifiers are now lighter in weight, more powerful and more versatile. The Technics 1200 turntable is still the reigning king of nightclubs, but professional DJ CD players have made a significant impact on the market and should now be considered serious competition for the turntable.

Imagine, what started out for some as a part time hobby, has now become a full time venture with a host of trade shows, publications, and equipment manufacturers ready to service the working DJ's every need.

Slowly but surely, the DJ business is turning into a respectable trade, with DJs no longer restricted to just wedding receptions and nightclubs. From pool parties and school dances to corporate events and Mitzvahs, our roles as DJs have changed and will continue to do so.

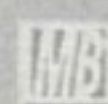
While it has become easier to break into the business, the demands on the professional disc jockey have become greater. Years ago, guests expected nothing more from a DJ than someone who played music and made a few basic announcements. Now, it is not uncommon for us to wear many hats: emcee, event coordinator, host, comedian, and overall entertainer.

Consumers are more educated now than in yesteryear. Today's bride or nightclub owner will not simply hire us based on our love of music and a crate of records or CDs. We must present a polished image, have professional equipment and be willing to go the extra mile, in certain instances, to earn someone's trust—and in turn, their business.

Some things have endured the test of time. During the last ten years, manufacturers such as Crown, Peavey, JBL, QSC, Numark, Stanton & Technics have remained well-respected brands. Others, including American DJ, Gemini, Mackie, Rane, Chauvet, Denon, Colorado Sound 'N Light, and several others have helped take the profession to new levels.

Hard work, a great personality and dedication to the craft will still land you the best gigs. And there is always a place for a great magazine dedicated to the working mobile and nightclub DJ. Congratulations *Mobile Beat* staff, you have created a publication that should not go unnoticed. You inform, educate and enlighten DJs everywhere...beginners and professionals alike.

Kurtis Cross





**Q-Beam Laser**  
 4.95mW Red and Green  
 Stand-alone Sound Activation  
 Easy to Operate  
 Built Tough for Mobile  
 or Club Applications

**QTOOLS**

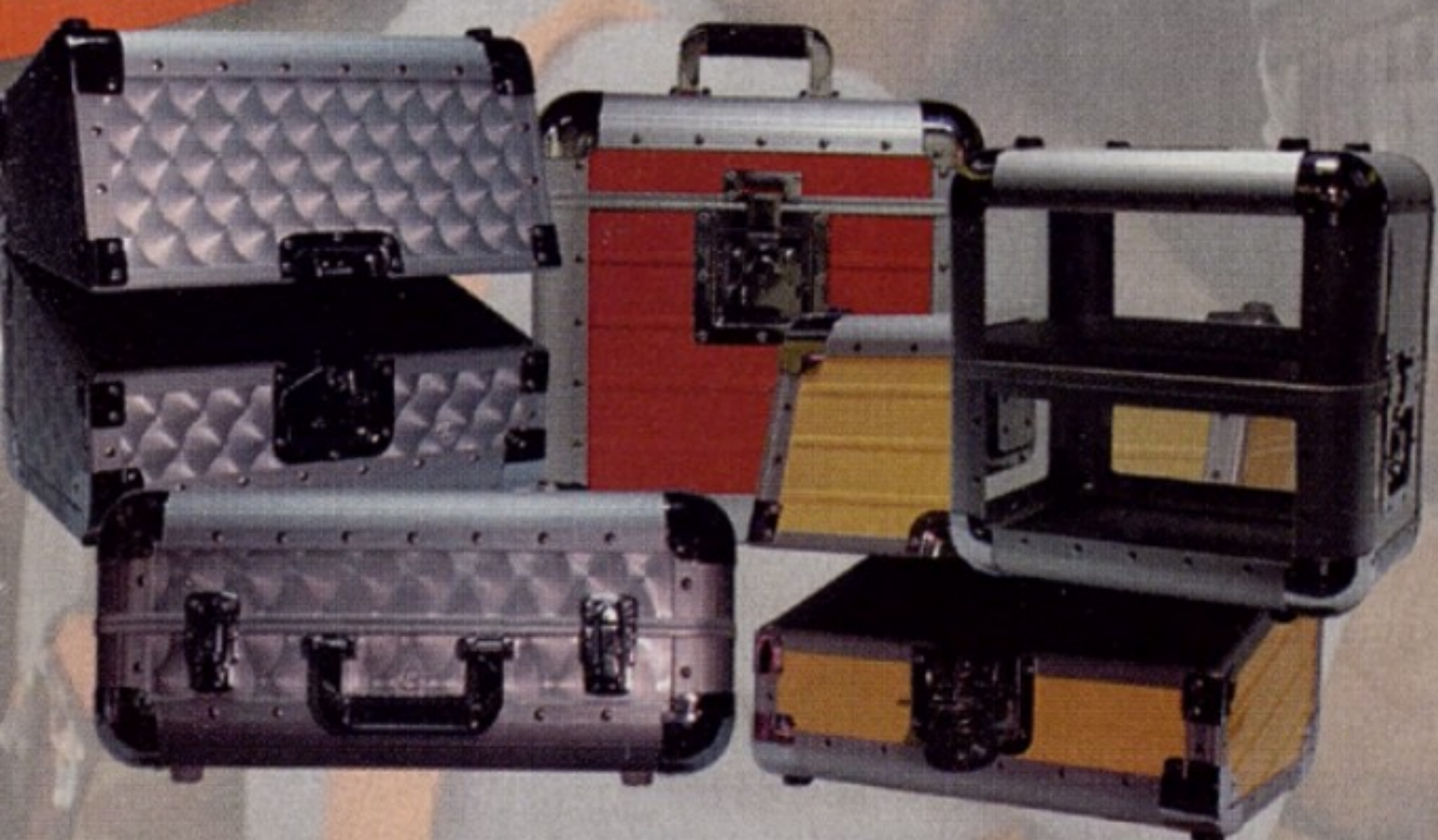
Add-on effects such as  
 Laser Sky  
 Fans  
 Tunnels



**Foil Cross - Laser Centerpiece**  
 8 Moving Red Lasers  
 Sound Activated  
 Extremely Bright 650nm Red  
 2 Year Warranty

**AMABILIA**  
*valigeria*

The Original Italian Cases ...



for those who can afford the best!



Mini Cases



The look of the Italian Case ...

at a fraction of the cost!



Heavy Duty Wheels

**2K Trolley**  
 80-Records

**Freezer**  
 100 Records

**2K**  
 80-Records

**Classic**  
 60 Records

**Medium**  
 80 Records

**NEW**



LP View  
 Zipper Front  
 Flap

**CD Case**  
 140 CD's



Standard Colors



Seasonal Colors



**Italian**  
**DJ Bags**

**maish mereau**  
 (Marsh-mello)

Distributed Exclusively by

**OmniSistem**  
 Lights & Effects

[www.omnisistem.com](http://www.omnisistem.com)

253-395-9500 Phone/253-395-9494 Fax





# Djing Past and Present

By Anthony B. Barthel

*DJs speak out: 20/20 vision and industry predictions*



When speaking to any group of people about any topic, there are generally as many opinions as there are individuals offering those opinions. But in celebration of ten years of *Mobile Beat*, we spoke with DJs and manufacturers around the country to see what changes they have noted in the DJ profession and there was a surprising level of agreement among them.



## We've arrived

"The biggest thing that I've seen is that it's become a national business—it used to be very localized," said Ryan Burger, owner of ProDJ.Com and himself a DJ for 15 years.

"It's become a real industry," echoed Dean Hall, immediate past

president of the Southern California chapter of the American Disc Jockey Association and owner of Ultimate Events in Anaheim, California. "It has gone from a hobby to a real profession," stated Hall.

Almost universally, the group interviewed stated that being a DJ used to mean almost being an orphan, business-wise. There were a few small retailers here and there and a handful of manufacturers. Now, large retailers have recognized the DJ profession as a large and growing market, while trade associations, conventions and publications have brought the Industry closer together.

"You seldom see a Radio Shack flyer without DJ equipment in it any longer—it's that big a market." Of course Radio Shack isn't alone among many large retailers in recognizing the growing importance of the DJ market. More and more ads reveal the growing mainstream awareness of DJ gear.

"Overall, I would say that our industry has progressed from a startup/growth period to a mature business phase..." said Matt Graumann, owner of Party Tunes for You in Simi Valley, California and President of the Professional Association of Disc Jockeys.

## Catching the interactive wave

Another universal vein in the conversations we had with disc jockeys around the country was that personal service is what separates one company from another. While the development of equipment has made phenomenal additions to what we are capable of, most DJs still focus on service and style rather than equipment as a focus of change. Many of the interviewees noted that through education and interaction with other DJs the profession has expanded to encompass more than just playing great music.

A recent client of Awesome Entertainment in Pasadena, California was quoted as saying, "I didn't know what a DJ could offer until I went to my sister's wedding and one was teaching dances and getting the crowd involved. That's why I decided to meet with one."

In many cases the role of a DJ has expanded to include many other facets of the entertainment business. While some DJs continue to focus on music, others have expanded into rentals, full event planning, production and more.

"We've evolved beyond just spinning records," noted Hall.



"The resources available to us are incredible—from both a technical standpoint and in terms of what we can do."

Bernie Howard Fryman, who is celebrating 29 years in the business in Chicago, Illinois, agrees. He has a unique perspective, seeing the business from both a DJ's and a manufacturer's standpoint as a representative for Gemini Sound Products.

"People go to the conventions and come back wanting to be interactive party hosts," said Fryman. However he indicated that not every customer demands that type of service. His focus is on providing a solid music program with good announcements. "Interaction works for some events but isn't universal."

### Maintaining balance

As with all trends, the focus on DJ interaction may change back to where clients demand less interactivity and a better understanding of music programming. Many of the interviewed DJs indicated that clients had begun to express interest in simply playing a solid music program and skipping the interaction altogether.

"As we continue to specialize and/or diversify, depending on our individual strengths and weaknesses, the end result will be a higher level of service to the client. Every party will have the potential of being exactly what the clients wants or needs," expressed Clint Richards of Clint Richards Entertainment in Los Angeles, California. "The key to the continued growth of the Mobile Disc Jockey business will be, as it is with any commercial service business, the personal, human-to-human connection we have with clients, vendors and others."

"Our customers seem much more aware that there is a difference in quality among DJs," said Mark Thomas. Indeed customer education is not only a factor in the increase of prices nationwide, but is also a responsibility that many DJs undertake in their sales practices.

Surprisingly, only the Southern California jocks interviewed for this article uniformly mentioned the increase of earnings of DJs. They all agreed that those who earn a reputation for delivering on their promises—whatever those may be—tend to earn more than many of their competitors.

"Anybody can buy gear, anybody can play music but not everyone can walk into a room full of strangers and make 'it' happen," said Ken Knotts of All Occasion Entertainment in Anaheim, California. "It's what we do with our voices and our presence that sets us apart and that will always be a factor."

### MP3 impact

Knotts hit on a point that many other DJs also touched on. "Ten years ago, telling a customer you were all-CD based was a significant factor. Now, with MP3 and Napster, the cost of a music library is almost a moot point."

Having an outstanding music library used to involve careful research, skillful purchasing and a great deal of time. Now, it's possible to obtain virtually any song illegally and, using an inexpensive CD burner, add it to one's library. While having a legitimate music library is certainly a source of pride, having an all-encompassing library no longer is a mark of only high-end DJs.

"While technology will improve, it still won't substitute for the



caliber of the performance by an individual," said Ray Martinez of RayMar Productions in Anaheim, California, who is celebrating 26 years in the business. "More than ever, higher standards and customer service are going to be important factors for maintaining a successful DJ company," echoed Mark Thomas.

As with any business that utilizes electronics, the price and size of the gear has become smaller over time. "Mobile DJs used to want to move gear around and schlep gear," said Bernie Howard Fryman. But Clint Richards quoted famous architect Buckminster Fuller, who said we're now "doing more and more with less and less."

### The CD player game

Ryan Burger predicted that if it becomes legal to copy music, the trend would be toward utilizing personal computers as DJ systems. If not, then there will continue to be an evolution of CD players. One of the steps in that evolution is the implementation of MP3-based CD players, which will allow the amount of data stored on a CD to increase exponentially. General Motors has already announced their support of this technology so it appears that the software end of the music business has their destiny ahead of them.

"In every evolution of an electronic industry the first generation of products never works. The second generation is always rock solid. The third generation has half the parts so they can make a product more affordable," Fryman explained.

Alfred Gonzales, who represents American DJ but also works as both a Club and Mobile DJ, indicated that the focus of CD player development has changed quite a bit in the past few years. According to Gonzales, CD players started as a resource to make it easier to carry a music library. Now they are evolving into creative tools. Early CD players allowed for some creativity, but the newer CD players allow skilled professionals to virtually create their own music with the variety of capabilities built into those players.

Gonzales sees more club jocks turning to the CD as a creative medium, while mobile jocks have almost universally embraced the technology for its transportability and reliability. "Products are getting more advanced, not to make things easier, but to allow creative people to really make a difference," says Gonzales.

### Where it's at

With the creative control as well as networking and learning opportunities available to DJs today, the consensus is that the profession has truly matured from a hobbyist's realm into a true profession. Some have predicted that the conventions, magazines and other resources will continue to provide opportunities for jocks to learn, grow and evolve. The belief that one's personal style as a DJ, the type of business that one pursues and the focus of the company or individual will also become more specialized as time goes on was expressed by most of the respondents.

As the profession continues to mature and competition becomes stiffer, some warn that business practices will be a significant factor in how successful a DJ company can be. A lot of people don't come into the industry with a business plan. Just as in sports, if you don't have a game plan, your team doesn't even stand a chance of winning.

Some companies will grow to the point that they are producing large shows, while others may continue to focus on the music program to the point where they are recognized for their programming talent. No matter what, the universal conclusion is that the DJ industry has become a profession where one can earn a fulltime living in a rewarding fashion.





# NOW THAT PIONEER'S GOT A RACK MOUNT CD, THE BIG QUESTION IS WHAT TO DO WITH YOUR OLD ONE.

**A. DOORSTOP**  
**B. PAPERWEIGHT**  
**C. BOAT ANCHOR**

*The incredible CMX-5000 includes the key features of the industry standard CDJ-700S, plus front slot-loading for fast cueing and super fast searches— and no trays to break!*

*But, the big news—the CMX-5000 Auto Beat Mix feature reads the BPM from your next selection, then automatically adjusts it to the current selection's BPM and mixes it in! You can even keep the same key using Master Tempo. The result is a programmable, seamless mix—even with one CD!*

*And there's more— like Digital Out, CD-RW compatibility, and Effects Mix.*

*Pioneer. Rack mount. Auto Beat Mixing. Got any ideas for that old one?*

*The CMX-5000 fits most mobile rack systems. Pioneer offers a complete line of Pro DJ Equipment, including the SE-DJ5000 Headphones shown here.*





# PIONEER'S DJM-600 DOESN'T JUST RAISE THE BAR. IT RAISES FOUR OF THEM.

*The DJM-600 raises the bar for Pro DJ mixers with its amazing Auto Beat Sampling function. Just pick your sample length—up to sixteen beats—and the DJM-600 will automatically grab the desired length. Then Auto-Stretch or Loop your sample!*

*For more about the DJM-600, CMX-5000 or the rest of the Pioneer Pro DJ Line, catch us on the web at [www.PioneerProDJ.com](http://www.PioneerProDJ.com).*



## DJM-600 FOUR CHANNEL MIXER

NEW DJM-600 FEATURES:

- AUTO BEAT SAMPLING
- SELECTABLE BEAT: 1, 2, 4, 8, 16 BEAT
- SELECTABLE CROSS FADER CURVE
- AUTO TRANSFORMER
- AUTO WAH FREQUENCY FILTER
- SAMPLER LOOPING & STRETCHING

ALSO INCLUDES ALL THESE FEATURES FROM THE DJM-500:

- AUTO BPM COUNTER
- BEAT SYNCHRONIZED EFFECTS
- FOUR CHANNELS WITH THREE BAND EQ: -26db
- FADER START PLAY/FADER BACK CUE PLAY
- INPUTS: 5 LINE, 3 PHONO, 2 MIC
- PITCH SHIFTER, DELAY, ECHO, FLANGER, REVERB

## EFX-500 DJ EFFECTOR

- SELECTABLE EFFECT FREQUENCY: LOW, MID, HIGH
- BEAT EFFECTS: DELAY, ECHO, AUTO PAN, AUTO FLANGER
- DIGITAL JOG BREAK: ZIP, JET, WAH, RING, FUZZ
- AUTO BPM EFFECT BUTTONS: 1/4, 1/2, 3/4, 1, 2, 4 TIME
- EFFECT MONITOR: MONITOR SOUND EFFECTS

## MAXIMUM EFFECT.



*The EFX-500 DJ Effector is the perfect complement to any Pro DJ System*

# Pioneer

It's all on the web!

Product Info, Local Dealers and more:

[www.PioneerProDJ.com](http://www.PioneerProDJ.com)

or call 800-782-7210





# 2001: A Mobile Beat Odyssey

By Jay Maxwell



## Reminiscences and the best tunes of the past ten years

Some events in my life I will never forget. I'll always remember the excitement I felt when I proposed to my future wife and she said yes. I'll never forget being present—though a bit faint—at the births of my daughter and son. The elation I felt at being selected as the recipient of Charleston Southern University's highest faculty honor, the Excellence in Teaching Award, will always remain in my memory.

### The voyage begins

I clearly recall my first issue of *Mobile Beat Magazine*, Vol. #1, Issue #1 (April/May 1991). It was black and white and barely over 40 pages in length, yet I thought this was the best magazine I had ever read. When I called to order a subscription, I was surprised to learn that the person taking my subscription was none other than Bob Lindquist, author of two of my favorite books, *Spinnin'* and *Spinnin'* 2000. During this brief conversation, I mentioned that part of my job was to compile song lists for my DJs and clients. These lists would range from the top songs for a high school reunion to the best bride and groom first dance songs.

I will always remember the phone call I received in 1992 from Robert Lindquist, asking me to write an article based on one of my lists. I was thrilled! I couldn't believe I was going to have an article published in my favorite magazine. That was just the beginning of my *Mobile Beat* odyssey. Since Issue #11, I have had the pleasure and privilege of writing "Play Something We Can Dance To!" for every issue of the magazine.

### Charting the sea of songs

Initially, my assignment for this issue seemed easy enough: to compile a list of the 40 best songs played by Mobile DJs during the past ten years. However, when I sorted my

## Top 40 Bride-Groom First Dance Songs From The Last Ten Years

	SONG	ARTIST	YEAR
1	Amazed	LONESTAR	99
2	From This Moment On	TWAIN-WHITE	98
3	It's Your Love	MCGRAW-HILL	97
4	Because You Loved Me	CELINE DION	96
5	Love of My Life	BRICKMAN-SMITH	99
6	I Could Not Ask For More	EDWIN MCCAIN	99
7	Have I Told You Lately	ROD STEWART	93
8	This I Promise You	N' SYNC	00
9	I'll Be	EDWIN MCCAIN	97
10	I Finally Found Someone	ADAMS-STREISAND	96
11	I Knew I Loved You	SAVAGE GARDEN	99
12	I Swear	ALL-4-ONE	94
13	Something That We Do	CLINT BLACK	97
14	When I Said I Do	CLINT BLACK	99
15	Keeper of the Stars	TRACY BYRD	95
16	I Cross My Heart	GEORGE STRAIT	92
17	(Everything I Do) I Do It For You	BRYAN ADAMS	91
18	I Do (Cherish You)	98 DEGREES	99
19	I Love the Way You Love	JOHN MONTGOMERY	93
20	Love of My Life	SAMMY KERSHAW	98
21	Your Love Amazes Me	JOHN BERRY	94
22	Power of Love	CELINE DION	94
23	I Can Love You Like That	ALL-4-ONE	95
24	From Here to Eternity	MICHAEL PETERSON	97
25	Can You Feel the Love	ELTON JOHN	94
26	Back at One	BRIAN MCKNIGHT	99
27	All My Life	K-CI & JO JO	98
28	God Must Have Spent...	N' SYNC	98
29	How Do I Live	LEANN RIMES	97
30	The Gift	JIM BRICKMAN	97
31	To Make You Feel My Love	GARTH BROOKS	98
32	I Live My Life For You	FIREHOUSE	95
33	Love of a Lifetime	FIREHOUSE	91
34	Now and Forever	RICHARD MARX	94
35	You're Still the One	SHANIA TWAIN	98
36	Maker Said Take Her	ALABAMA	96
37	For You	KENNY LATTIMORE	97
38	All For Love	BRYAN ADAMS	93
39	I Don't Want to Miss a Thing	AEROSMITH	98
40	My Best Friend	TIM MCGRAW	99





Key Changer



Graphic Equalizer

# 2000's Sound Power

DJ/KJ Mixer



Audio2000's

Karaoke Mixing Amplifier



Power Amplifier



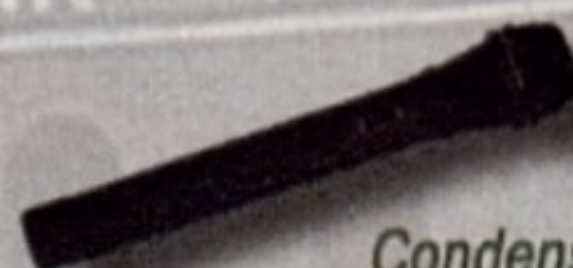
UHF Wireless Microphone



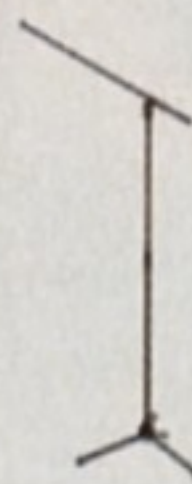
Headphones



Wireless PA System



Condenser Microphone



**H & F Technologies, Incorporated**  
 650 Flinn Avenue, #4, Moorpark, CA 93021  
 Tel: (800)661-8069, (805)523-2759, Fax: (805)523-2021

**CES Booth #3725**  
**NAMM Booth #1870**  
 E-Mail: [sales@audio2000s.com](mailto:sales@audio2000s.com)  
 Website: <http://www.audio2000s.com>





database by year, I realized how formidable this task was going to be. My database contains nearly 750 songs. How was I going to narrow that list down to 40? After missing my deadline by over a week, I determined the best idea was to create two lists—one list for Top 40 bride-groom first dance songs and one for the best dance songs.

Compiling these lists was actually one of the most painstaking projects I have ever done for P.S.W.C.D.T.! In order for a song to be considered, I decided that it must be currently played on a regular basis. The songs that made the lists are not only currently being played, but I predict will still be played five, ten, or even twenty years from now. "Gonna Make You Sweat" is already ten years old and still gets a crowd going. Will "Mambo No. 5" and "Who Let the Dogs Out" be classics years from now? Or, will they be tomorrow's "A Fifth of Beethoven" and "Disco Duck?" Only time will tell, but my prediction is that "Macarena" will have the same lasting impact as "Y.M.C.A."

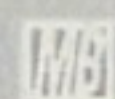


### Glancing back, looking forward

Ten years ago, there were only distant rumblings about the virtual world of the Internet. My first article was produced on a dot matrix printer and sent via U.S. Mail. Now, each article is transmitted by e-mail. Rather than taking four days to arrive, it arrives in the blink of an eye.

Reflecting on the past ten years, I also realized how much more professional our industry has become. DJ equipment has increased in quality while decreasing in cost. Ten years ago, dual CD players were new and out of my price range, yet now they are affordable for even the beginning DJ. Gear has also become smaller and lighter. The public perception of our industry has also improved. Mobile DJs are increasingly seen as true professionals and can command an appropriate fee for services they render.

Finally, I want to thank all the regular readers of P.S.W.C.D.T.! Your feedback over the years has been positive and has contributed to making this the longest running regular feature in Mobile Beat. Many of you have submitted ideas for articles or lists and I am grateful to each of you for your input. The past decade has been great. I thank Bob and all the folks at Mobile Beat for publishing the premier magazine for Mobiles everywhere. I also hope I'll see ten more years of providing lists that help DJs whenever someone yells, "Hey DJ, Play Something We Can Dance To!"





## Top 40 Dance Songs From The Last Ten Years

SONG	ARTIST	BPM	YR
1 Gettin' Jiggy Wit It	WILL SMITH	108	98
2 Gonna Make You Sweat	C+C MUSIC FACTORY	114	91
3 Macarena	LOS DEL RIO	103	95
4 Come On 'N Ride It (The Train)	QUAD CITY DJs	136	96
5 Stayin' Alive	N-TRANCE	107	96
6 Music	MADONNA	120	00
7 Mambo No. 5	LOU BEGA	174	99
8 Who Let the Dogs Out	BAHA MEN	129	00
9 Cotton Eye Joe	REDNEX	132	95
10 Whoomp! There It Is	TAG TEAM	130	93
11 Boot Scootin' Boogie	BROOKS & DUNN	130	92
12 Get Ready For This	TWO-2 UNLIMITED	125	94
13 Oops!...I Did It Again	BRITNEY SPEARS	95	00
14 Livin' La Vida Loca	RICKY MARTIN	178	99
15 Jump Jive and Wail	BRIAN SETZER	202	98
16 Bye Bye Bye	N' SYNC	86	00
17 Strike it Up	BLACK BOX	119	91
18 We Like to Party	VENGABOYS	136	99
19 Jumpin' Jumpin'	DESTINY'S CHILD	89	00
20 Tribal Dance	TWO-2 UNLIMITED	130	93
21 I Like to Move It	REEL 2 REEL	123	96
22 Tootsie Roll	SIXTY-NINE BOYZ	132	94
23 Smooth	SANTANA	116	99
24 Zoot Suit Riot	CH.POPPIN' DADDIES	182	98
25 You Drive Me Crazy	BRITNEY SPEARS	101	99
26 Rhythm is a Dancer	SNAP	125	92
27 Miami	WILL SMITH	108	98
28 Larger Than Life	BACKSTREET BOYS	108	99
29 Intergalactic	BEASTIE BOYS	106	98
30 (Everybody) Backstreet's Back	BACKSTREET BOYS	108	98
31 Raise the Roof	LUKE	142	98
32 Jump Around	HOUSE OF PAIN	107	92
33 It's Gonna Be Me	N' SYNC	82	00
34 I Want You Back	N' SYNC	112	98
35 Be With You	ENRIQUE IGLESIAS	122	00
36 What is Love	HADDAWAY	124	93
37 Man! I Feel Like a Woman	SHANIA TWAIN	126	99
38 Let Me Clear My Throat	DJ KOOL	103	96
39 I Need to Know	MARC ANTHONY	115	99
40 Blue	EIFFEL 65	128	99



UNIVENTURE  
DISC PACKAGING & SYSTEMS

Shop Univenture for all your disc sleeve and storage products! Receive discount pricing on all our products...Everyday!

**Univenture's Online Catalog**

Visit us at [www.univenture.com](http://www.univenture.com)



**RHODE ISLAND NOVELTY**

Sunglasses • Tambourines • Maracas • Musical Instrument Inflatables • Glow Necklaces • Hawaiian Lei's • Plastic & Straw Hats

RINCO Ave.

[www.rinovelty.com](http://www.rinovelty.com)

For All Your Party Give-aways!

**1-800-528-5599**  
Call for our Special DJ Catalog

19 Industrial Lane • Johnston, RI 02919  
Phone: (401) 274-1818 • Fax: (401) 274-9878





# Ten Years of Dance

By Mike Ficher



*What a difference a decade makes!  
Or does it?*

When Mobile Beat first showed up on magazine racks in 1991, the Electric Slide was the dancer's organized movement of choice across the country. Ten years later, the Slide is still one of the most popular group dances, even enjoying a bit of a renaissance in some parts of the United States.

During the last decade of the 20<sup>th</sup> century, while most dancers continued to shuffle two feet together in an occasional rhythmically-challenging touch step, two significant dance trends and a few other noteworthy fads helped shape, define and embellish the dance floors for Mobile DJs.



## The country connection

Buoyed by the crossover appeal of Billy Ray Cyrus' "Achy Breaky Heart" and Brooks and Dunn's "Boot Scootin' Boogie" in 1992, country line and partner dancing rose from a bubbling, enthusiastic ripple into a sizable and influential wave. The resurgence of country dancing (remember the Urban Cowboy days of the early 80s?) spurred a cottage industry in country duds, instructional videos, award shows and, most importantly, dance classes.

Jocks in the South, Midwest and Rocky Mountains already typically included country songs and sets in their event play-

lists, but most metropolitan DJs generally avoided the twang of country music. Frequent negative reactions on the dance floor seemed to guarantee country's continued omission.

However, active students and enthusiastic dancers (predominantly females) brought their interest, knowledge and investment in country line dancing to non-country events. Thus, disc jockeys started receiving requests for songs to accompany such nationally popular dances as the Achy Breaky, Boot Scootin' Boogie, Tush Push and Freeze along with a host of regional and local favorites.

Even as some on both coasts still resisted the '70s pop-influenced country music that supported the line dance's often hypnotic movements, the wave was too large to ignore, and country became a dance set staple at many weddings, corporate events, holiday parties and Bar Mitzvahs. DJs occasionally incorporated a simple dance lesson, hired an instructor to supplement their show or worked with keenly interested dancers to encourage group participation. Not since the fad dance movement of the early 1960s—the heyday of the Twist, Mashed Potato and Frug—had single dancers been so active, comfortable and organized on a dance floor.

While the country line dance movement has receded from mainstream appeal in many areas, its impact is still felt today in the continued demand for interactivity at today's events. In many cases, the genre has been co-opted into group dancing with many different forms of music.

## The Big Mac

Although the dance is now experiencing the inevitable backlash that overwhelming celebrity usually unleashes, the Macarena emerged from humble 1993 origins to gain mid-90s status as the surest floor-filler since, well, the Electric Slide.

Like most popular dances of the last forty years, the dance involved remarkably simple and quickly assimilated movements performed to a very catchy tune. In addition, the absence of significant lower body action and the childish appeal of the music (doesn't





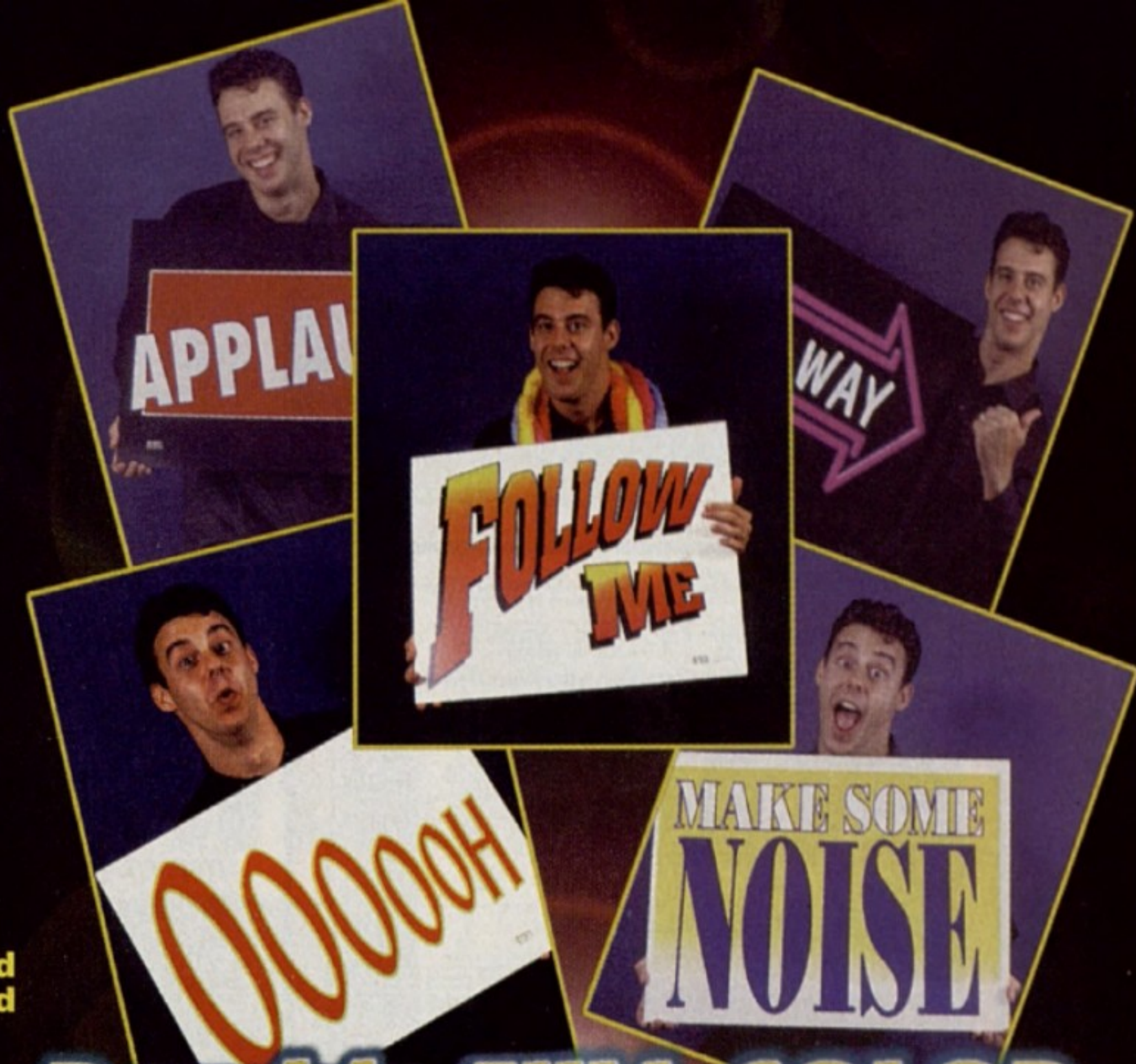
# THE BEST ENTERTAINERS ON THE PLANET USE DJ SIGNS SHOULDN'T YOU???

Point your party in the right direction!  
DJ Signs energize the dance floor and add  
spectator participation for the total party  
atmosphere! Liven up prize drawings, fashion  
shows, gifts and awards presentations! DJ  
Signs create sensational suggestions that  
bring about the reaction  
every DJ looks for!

**AS LOW AS \$19.95 each when you purchase  
6 or more signs. No other discounts may be used  
with this special offer. Each sign is double-sided  
with a different message.**

**Choose from:**

APPLAUSE / LOUDER  
FOLLOW ME / HOT HOT HOT  
CLAP ALONG / SING ALONG  
THIS WAY / THAT WAY  
OOH / AAH  
MAKE SOME NOISE / HANDS UP!  
....and more we can't mention



**Durable FULL COLOR  
18"x24" Signs**

**BRIGHT EYES  
DJ GLASSES**

**ONLY  
\$15  
PLUS SHIPPING**

These hot DJ Glasses  
are going FAST.....  
Don't miss out.....  
Order yours TODAY!

Available with white, blue, or red bulbs!



**NIGHTHAWK  
MICROLIGHT**

**ONLY \$10  
PLUS SHIPPING**

**Promo Only  
CDs and DVDs**

Now servicing professional club disc jockeys  
with 12 monthly CD formats and several Music  
Video DVD formats. If you are a qualified  
candidate for our services, please visit our  
website for more information!

[www.promoonly.com](http://www.promoonly.com)

**Order Now! 1-407-331-3600**

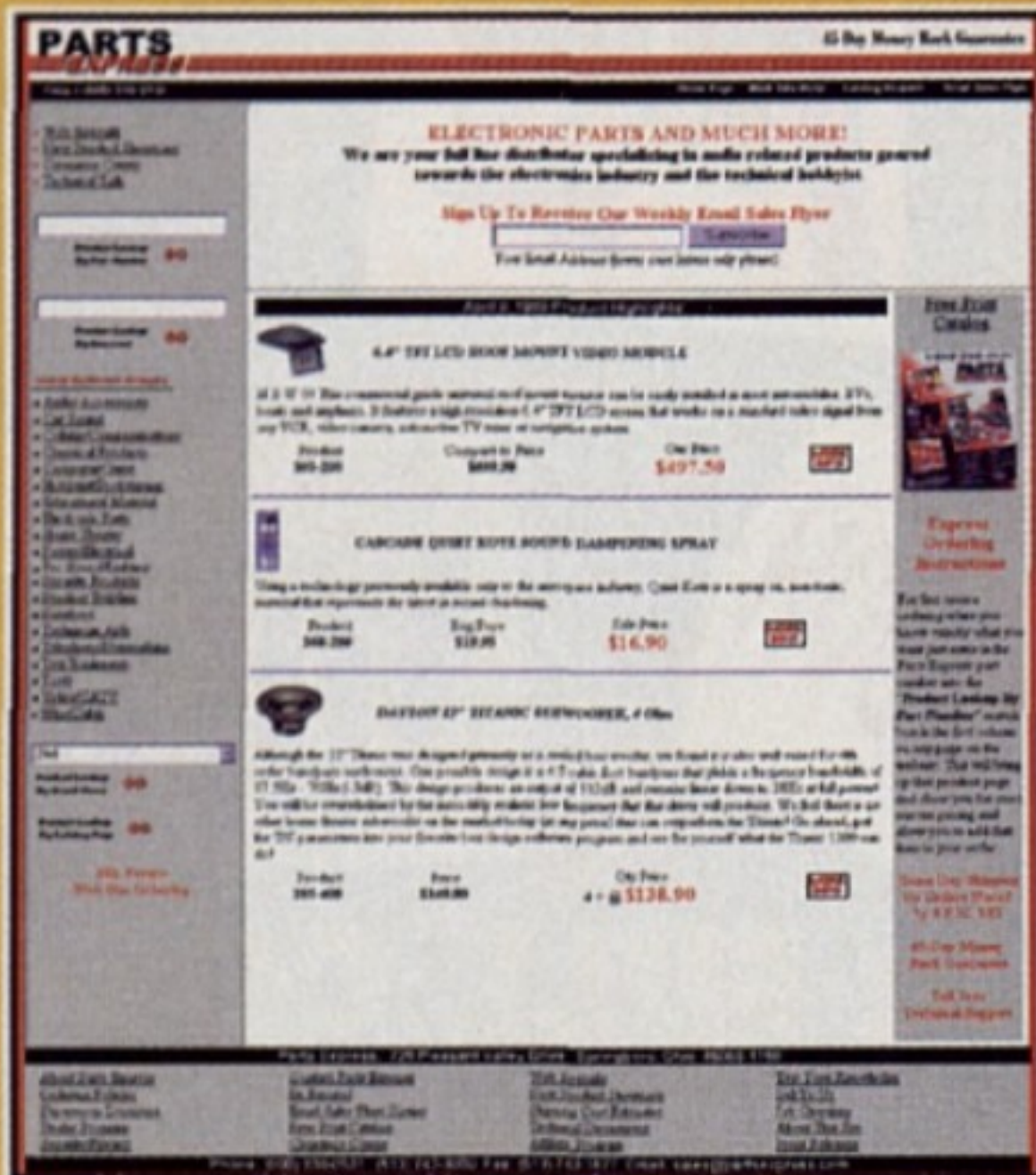
**PROMO  
ONLY®**

[www.promoonly.com](http://www.promoonly.com)



# PARTS EXPRESS®

ELECTRONICS & MORE  
www.partsexpress.com



**IF YOU'RE A DJ,  
THIS IS THE WEBSITE  
YOU NEED TO SEE!**

- 24 Hour Shopping 7 Days a Week
- Many Search Options
- Secure Ordering
- E-Mail Sales Flyer
- Web Only Specials and Clearance
- Technical Talk
- Many Great Products



**CALL TOLL FREE:**  
To order our print  
catalog or place an  
order by phone!

**1-800-338-0531**

Source Code: MBM

725 Pleasant Valley Dr., Springboro, OH 45066-1158  
Phone: 513-743-3000 FAX: 513-743-1677  
E-Mail: sales@parts-express.com  
Web Site: www.partsexpress.com

the melody resemble the children's tune, "Ten Little Indians?") translated into a veritable stampede of popularity. Like it or loathe it, the Macarena attracted youngsters, parents and senior citizens all to the floor in a rarely seen convergence of generations on the hardwoods.

While line dancing and the Macarena are, arguably, the two most prominent dance trends of the past ten years, other fads, such as the Swing fling of the late 1990s (thank you, Cap!) and the current Latin dance wave are impacting DJs' playlists and choice of audience interaction.

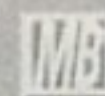
## Pairing up

Unlike the individual nature of line dancing or the Macarena, Swing, Latin and, of course, the timeless elegance of Ballroom continue a decades long tradition of partner dancing. Unfortunately, because of the partner requirement and, especially in the case of Swing, the physical ability and skill level demanded, they have not produced the same monumental and sustained wave of mainstream popularity.

Nevertheless, many DJs responded to the interest in Swing dancing and music by adding nouveau Swing selections from groups such as Royal Crown Revue and Big Bad Voodoo Daddy along with more Big Band favorites from the likes of Glenn Miller, Tommy Dorsey and Artie Shaw.

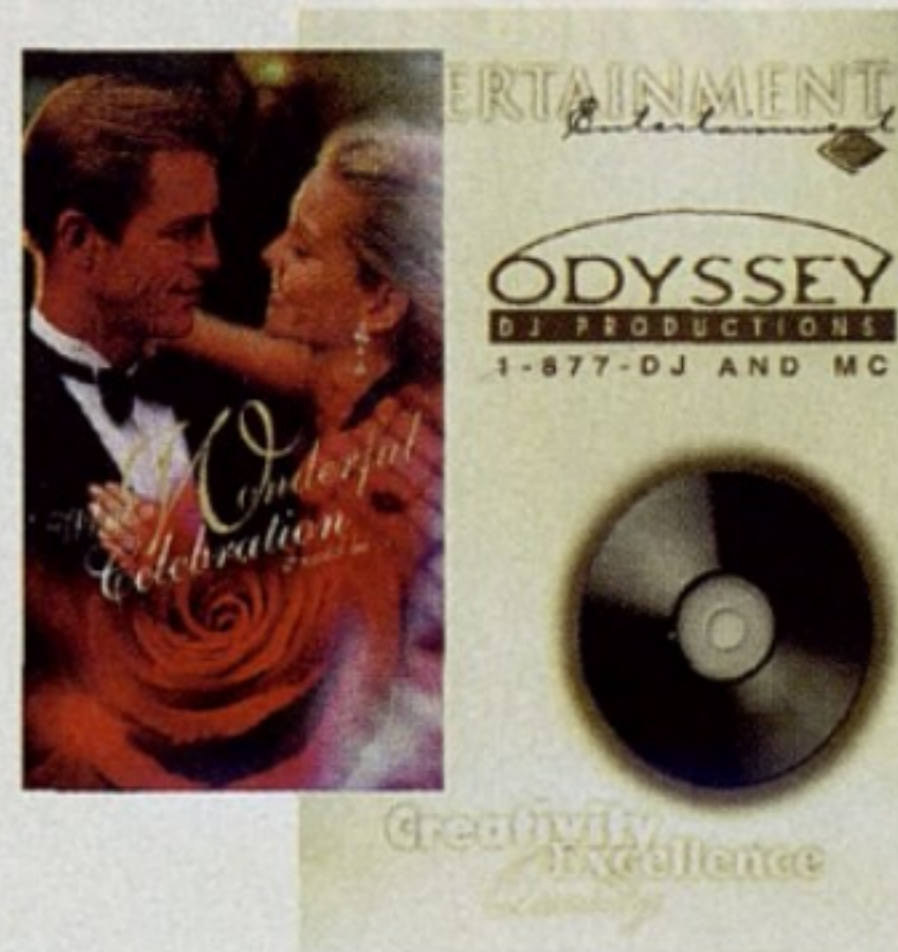
The surge of interest in Latin dances, almost all performed with partners, has encouraged requests for Salsa, Cumbia, Banda, and Ranchera plus other forms of Latin music from non-traditional sources. With demographics indicating a growing North American Hispanic population, as well as a blossoming interest in Latin artists that crosses cultural lines, Latin dances are emerging as a probable major influence on the first decade of dance in the 21<sup>st</sup> century.

What will happen on dance floors in the next ten years? Undoubtedly, predictions are entertaining but futile exercises because the public's tastes can be fickle. In the short term, a few jocks and dancers have reported an occasional outburst of 80s-style Break Dancing at events. For the long term, stay tuned. To paraphrase Doc Brown in *Back to the Future III*, "The future dance floor has yet to be declared!"



## Increase Your Profits

with professional brochures and postcards for DJs.



### Increase Your Bookings For:

- Weddings
- School Dances
- Corporate Parties
- Bar/Bat Mitzvahs

### To Request FREE SAMPLES:

Toll Free: 1-800-810-4152  
Phone: 515-276-9266  
Fax: 515-276-4267  
E-mail: info@bmi-info.com

Visit our website to view our entire product line now! [www.breakthroughbrochures.com](http://www.breakthroughbrochures.com)



# The Sound Times

Volume 1, No 1

## B-52 BOMBERS WAGE WAR AGAINST WEAK BASS!



### B-52's Compact And Powerful New Weapons

B-52 pro-audio has added two models of band-pass subwoofers to their already impressive arsenal. These new weapons allow mobile infantry and B-52 allies to add powerful 18" subwoofers to their sound systems without adding amplifiers and crossovers to the audio system.

The B-52 subwoofers are loaded from within the cabinet, which protects them from physical damage inherent in taking to the battlefields. A 3/4" thick plexi-glass window offers visual contact with the 18" cast-framed subwoofer(s) when engaging the enemy.

B-52 offers both single and dual 18" band-pass models. DJ Shorte of Pittsburg, PA. calls his B-52 BP-18 subwoofer "a mobile DJ's dream ... the B-52 band-pass sub let me drop seriously tight bass without adding another amp and x-over to my system." When asked about their size DJ Jam of Los Angeles explained "that not only are these subs extremely compact, but they're built like tanks."

In the war against weak bass, the new B-52 band-pass weapons are compact, powerful and built for the battlefields.



### A Common Weapon: Uncommon Power And Force

The B-52 SR-18S is one of the most commonly used weapons in the war against weak bass. The SR-18S is powerful, has deep tight bass and is extremely cost effective.

What makes the SR-18S different from the enemies' weapons is its specially designed 18" subwoofer. The B-52 18-180S is a dedicated subwoofer that offers tremendous power handling and will only play low frequencies even when connected to a full-range signal.

There is nothing worse than having your subwoofer fail in the midst of a heated battle against weak bass. That's why the B-52 18-180S utilizes a virtually fire retardant 3" polyamide voice coil, a cast aluminum frame and a 180 ounce magnet structure.



### B-52 SH-18X Folded Horn Subwoofer Leads Attack

The SH-18X folded-horn subwoofer has weak bass running for the hills. The unique folded-horn design provides long throw, allowing the low frequencies to reach a far greater distance than any of the enemies' weapons.

Reports from the battlefields indicate that even when standing 80 feet away from the B-52 SH-18X, it still feels like you are being hit by a nuclear blast.

B-52's main competitor uses a 18" subwoofer with a 3" voice coil subwoofer on their most popular weapon, which results in weak bass, while the B-52 SH-18X utilizes a powerful, 4" polyamide voice coil. When comparing sound, *Music Magic Entertainment's* Daniel Sherwood, of Bremerton, WA. explains that "instead of the blap, blap, blap I was used to from my old subs, B-52 finally gave me a true deep, tight thump that I always wanted... my B-52 subs attacked that really deep stuff and spit back into the crowd like I just could not believe. My old subs just couldn't take it, they would puke, clip and sound like crap but the B-52 subs seemed to want more".



### B-52 Now Recruiting

B-52 Pro-Audio invites all mobile entertainers, club owners and bass addicts to join in the war against weak bass. To enhance your arsenal contact your local dealer or B-52 headquarters at 800-344-4ETI. You can also check out our website at [B-52PRO.com](http://B-52PRO.com) or e-mail us at [eticorp@earthlink.net](mailto:eticorp@earthlink.net)





# From Technics to HighTech

By Mike Starnes

## Reviewing a decade of DJ technical developments

Anniversaries are a time for reflection. What's changed? What progress has been made? What developments have altered the way things are done? Mobile Beat's tenth anniversary gives us an opportunity reflect on the technological changes that have taken place since this publication started just a short decade ago.

**Let's start with the mixers used by most disc jockeys. Here are a few of my favorite developments:**

1. The Phono/Line switch was a simple addition now utilized by almost all manufacturers. This was a by-product of the switch from vinyl to CD by mobiles and many club jocks.
2. The merging of pro audio, public address, and DJ systems has resulted in DJ mixers with tone controls and input attenuation on each channel.
3. Far from the simple blinking channel lights used to indicate the bass beat, newer mixers have sophisticated BPM detectors with LED readouts on both mixers in outboard units.
4. Field-replaceable crossfaders have become standard equipment.
5. Powered DJ mixers, like the Yorkville DJM-806, have become more common.
6. Onboard digital samplers have been with us for quite awhile, but more sophisticated multi-memory units have replaced the telephone answering chips of days gone by.

7. Built-in digital effects like the Kaos Pad on Numark's EM-360 or Pioneer's phasers and flangers are gaining popularity.

8. Headphone mix capabilities no allow DJs to audition multiple channels and pre-mix combinations on their mixers.

### **Important changes have taken place in the field of amplification:**

1. The decrease in weight is the most noticeable development. Amps that can boast 3,400 watts from a 21-pound package have given new meaning to the term "Mobile DJ."
2. Neutrik's ingenious SpeakOn® connectors (combining 1/4" and XLR cabability in one jack) became more prevalent on amps, as well as other gear.

### **Speakers are noticeably changed from ten years ago:**

1. The power handling capacity of most DJ speakers has increased over the last decade.
2. The return of amplified speakers from JBL , D.A.S., Peavey, and Mackie marks another change. This practice was in vogue a while back, but developments in internal amplification have made things easier.
3. Fluid-cooled components in pro speakers have become more common.
4. The addition of a DC light bulb is an old practice, but now manufacturers use it to assist the heavy-handed jock who might push his EQ into hyperspace. Rather than cutting off like a fuse or breaker, the glowing bulb absorbs the excess energy, saving the component.
5. Like Bose systems in the previous decade, the 90s



saw companies like Mackie, Wright Brothers, Electro-Voice, Peavey, JBL and others offer speakers with non-wood construction.

**Signal sources have undergone great changes with respect to the DJ industry:**

1. From the humble beginnings of Numark dual CD players came a generation of looping, multi-cued, random track accessible, sampling CD players. American DJ, Gemini, Pioneer, Stanton, Vestax, Tascam, and many others have joined this field.

2. The Sony minidisc player was not in DJ use ten years ago. This was the first step in digital library consolidation for some jocks.

3. While most DJs who used vinyl would accept only Technics turntables in the past, you'll now see many American DJ, Gem Sound, Gemini, Numark, and Vestax units in professional use.

4. Computer software-driven MP3 signal sources like DJ Power, AudioBox and MusicBoss now offer extreme mobility, editing, and precision mixing options, all on a laptop.

5. Front loading, drawerless CD players like the Pioneer, American DJ, and Gemini units have become available. Their users claim fast insertion time assists in quick mixes.

6. Mixer-CD combo units like the Numark CD Mix One have been perfected.

It's clear from this sampling that advances have been made in all fields relating to the disk jockey industry over the past decade. While Mobile DJs have been busy jumping from gig to gig, terms like "intelligent lighting," "computer-generated playlist," "online marketing," and "CD burner" have sneaked into their vocabularies. You can be sure, another ten years will bring changes we have yet to imagine.

MB



**Captain Tech-Guy  
is very excited about  
the future of DJing**





# Karaoke: An Overnight Sensation in Only Ten Years

By Greg Tutwiler

## ***The singing sport shows its staying power***

It's a good bet that in 1991, less than half the readers of *Mobile Beat* knew what karaoke was, or at least had not seen this new form of interactive entertainment in action. Ten years ago I was just starting my own DJ company. I had never attended a DJ conference, nor did I have any idea that there were so many other guys and gals out there trying to make a living spinning records and cueing tapes. In 1991, I hadn't even purchased my first CD yet, let alone knew anything about karaoke. Being Managing Editor of a national karaoke publication was not even an option. It's amazing what ten years can do...

### **It's alive, it's alive**

It's generally accepted that karaoke was introduced to this country sometime in the early 1980s. However karaoke has kind of gone through a birth, death, and rebirth in the United States over the past twenty years. By the late eighties karaoke had become a passing fad. Expensive, bulky equipment and LP-size laser discs had kept many jocks out of the market. And those that had laid out over a thousand dollars for the player and two hundred dollars a piece for the discs were just barely beginning to recoup their investment. The late 80s' economic recession all but closed the door on karaoke.

Then in the early nineties, companies like Pioneer, DK and Nikkodo began to heavily market the new five-inch CD format, and introduced a new style of karaoke disc called CD+G (Compact Disc Plus Graphics). The discs were an eighth of the cost of the earlier laser discs and the players were priced under five hundred dollars. An upswing in the economy in the early nineties gave jocks a little more money to invest.

### **Consumers also wanted something different.**

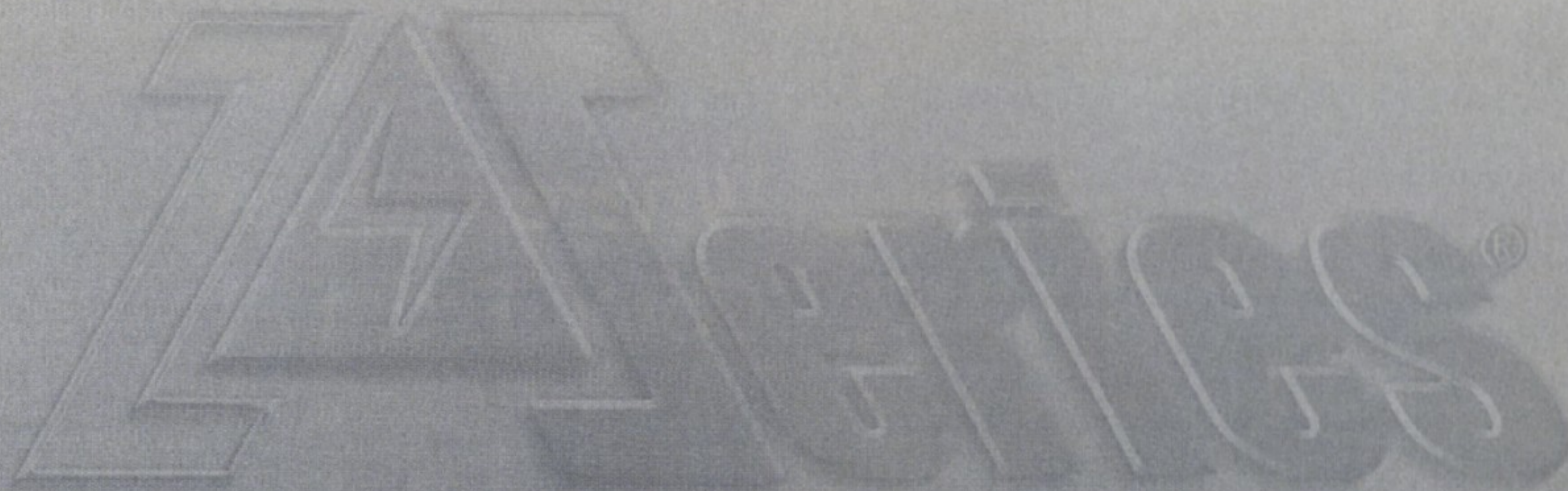
Dance music was becoming stale and clubs were looking for ways to beef up their cash register receipts. Jocks could now put a decent sized karaoke start-up system on the road for under two thousand dollars. The vocal sport caught fire again and is now one of America's favorite nighttime leisure activities.

### **A star is born**

Karaoke is now everywhere, including the TV and big screen. Karaoke has become like a bit-part actor who makes cameo appearances on every other TV show on the dial. Many television and movie stars have copped their extra three minutes of fame on the karaoke stage. Hollywood recently shed the karaoke cameo role mold with Bruce Paltrow's all-karaoke movie, *Duets*. Starring daughter Gwyneth and Huey Lewis, the film depicts the lives of "four lost souls trying to find themselves through song." It's a film every karaoke junkie should see.

And if *Duets* was not enough for you, every week on syndicated television, Dick Clark serves up some incredible talent on





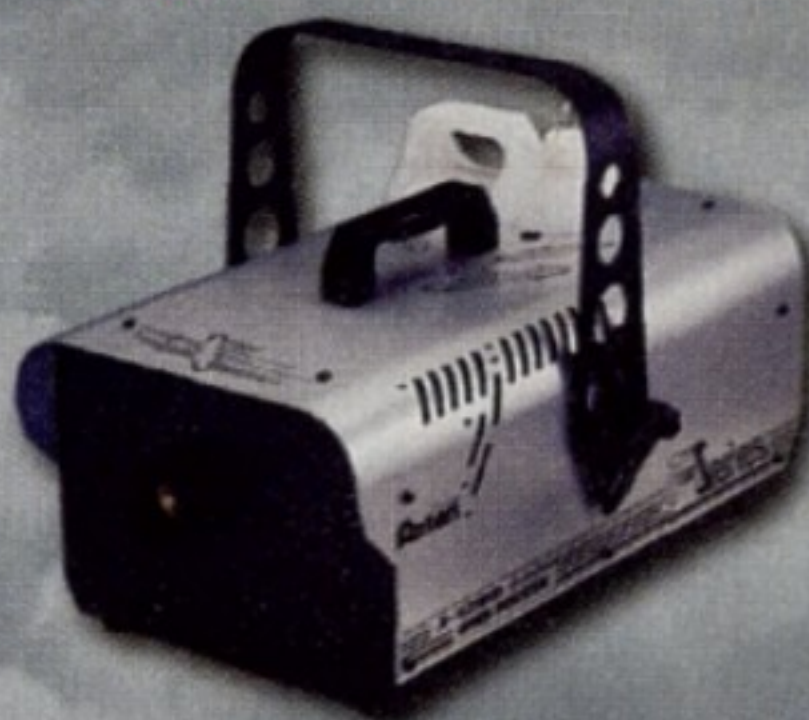
## Foggin' Awesome.

Antari has the fullest range of ETL/UL listed fog, haze and effects machines available today - including the incredibly affordable Alpha Fogger to the DMX Z1200 with removable heating core, the high output Z1500 or Z3000, the Z300 "Fazer", the S100 Snow Machine and the new HZ400 Professional Hazer. Many available with affordable wireless remotes and built-in (or converted) DMX. With outputs ranging from 2,000 to an incredible 40,000 cubic feet/minute, you can be sure your audience will be in a fog no matter what size crowd you have.

Without Antari, you don't have the foggiest.



**F802 Alpha**  
high quality entry level fogger



**Z1200**  
new high output DMX fogger



**HZ400**  
new high output low noise professional hazer



3001 N 29th Ave. Hollywood FL 33020  
954.929.5225 / Fax 888.9TRACOMAN  
Tracoman West / 512.257.3051 / Fax 512.331.0774  
[webinfo@tracoman.com](mailto:webinfo@tracoman.com) / [www.tracoman.com](http://www.tracoman.com)

© 2000 Tracoman, LLC

AVAILABLE EXCLUSIVELY FROM







his hit karaoke talent show, *Your Big Break*. Now well into its second season, executive producer Clark said of the show, "*Your Big Break* is that rare contest-based performance show in which everyone is a winner. Even the contestants who don't make it to the next round feel like a million bucks because they've been able to achieve their lifelong dream of performing like a superstar. That's because we give these talented hopefuls the support of an entire production team dedicated to making them look and sound their absolute best." Plus, each year the grand prizewinner takes home a \$25,000 check.

### Show me the money

Karaoke has become a popular competitive activity, inspiring annual regional and national vocal contests. This past July, ProSing Karaoke and SoundChoice crowned Mishell Hoffman from St. Bernard, Louisiana, the 2000 National Singing Championship winner with a check for \$10,000. Traci Blanchard from Roswell, Georgia, took top honors at the 2000 Georgia State Karaoke Awards and The Mid-South Fair Youth Talent Contest gave Tesfa Wondemagegnehu, an eighteen year old singer from Memphis, Tennessee, first place honors and a grand prize check of \$3,000.

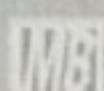


### The voice of the people

With karaoke's huge popularity, high visibility, and growing competitive spirit, there was only one thing missing—a national magazine. The first issue of *Karaoke Singer Magazine* was released in January 2000. It is the only national full color publication dedicated entirely to the industry of karaoke. *KS* recently celebrated its one-year anniversary and has quickly established itself as the publication to turn to for the singer, the KJ and every karaoke enthusiast.

Has it been ten years? Looking back, it really makes you wonder what the next ten years hold. DVD is coming on strong and the MP3 format is going to open up all kinds of new opportunities for karaoke enthusiasts to satisfy their thirst for singing.

The Managing Editor of *Karaoke Singer Magazine*, Greg Tutwiler can be reached at [KaraokeEditor@aol.com](mailto:KaraokeEditor@aol.com).



## Where Did Karaoke Come From Anyway?

Back in the 1950s there was a form of karaoke called "follow the bouncing ball." It was a popular trick on children's television shows used to entice the home audience to sing along with the music on the TV screen. Even as far back as the late 40s this concept was included in matinee cartoons. Hmm...Sounds like karaoke to me. OK, not quite, but the idea was there. There was also a TV show called *Sing Along With Mitch*, hosted by a guy you may have heard of named Mitch Miller.

In the early 50s Irv Kratka created something called "Music Minus One." It utilized the left and right channels of the then newly developed stereo technology. Orchestrations were recorded on one side and the voices on the other. By simply panning the stereo knob all the way to one side, you could sing along with the music, without the vocals.

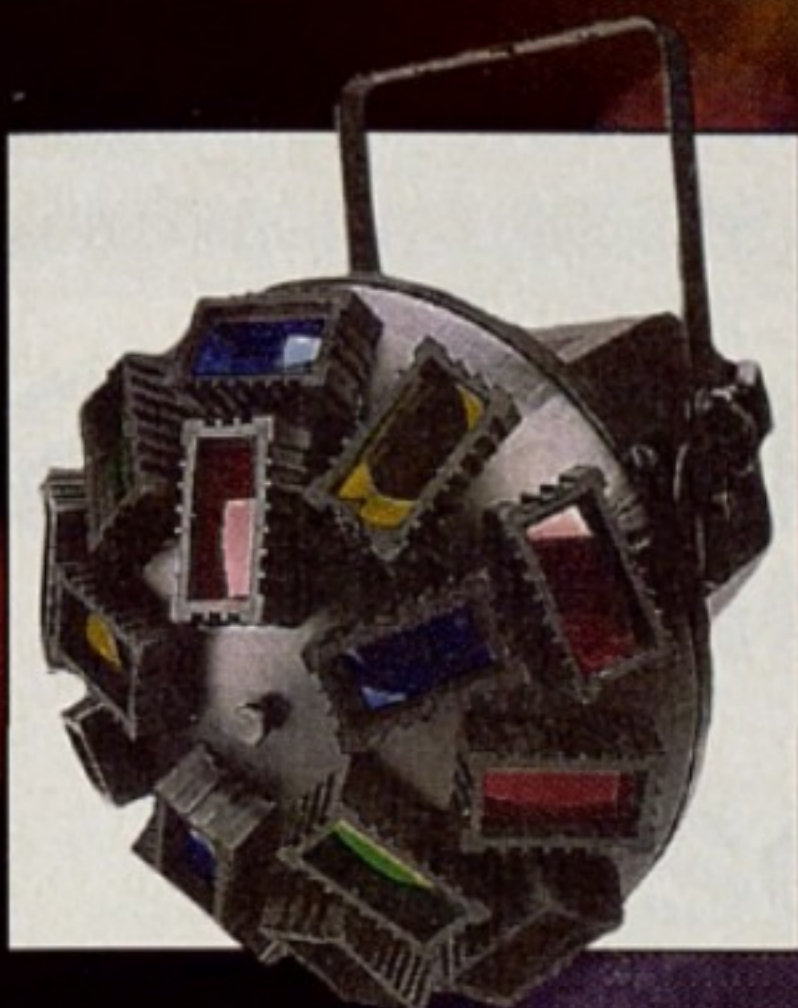
In 1976 a company called LT Sound introduced "The Vocal Eliminator." This device allowed you to remove the vocal track from most professional recordings while retaining the stereo effect of the music. While they prefer not to use the word karaoke to describe their product, it still achieves the same basic effect: music without the vocal track so you can sing along.

Bobby Dean, from Myrtle Beach, South Carolina, believes he was one of the first to do karaoke in the United States. During 1983, in Monterey California, his company hosted 10 shows a week at different clubs with 2 complete systems on 8-track tape. "I still have all my 8-tracks and my original 'Singing Machines' machines, the original Hal Roach, Jr. System," he said. "I had no competition, as there was no one else, to my knowledge, doing club shows, with the exception of Steve York from San Francisco. I saw his show, we became friends, and he sold me everything I needed to get started with the agreement that I would stay out of San Francisco. I truly believe that Steve York operated the first nightclub Karaoke show."

In the early 80s, Pioneer introduced the high-tech version of karaoke, called the Laser Disc. Although it is no longer being manufactured, is still very visible today. The players and the discs were rather pricey and therefore only serious KJs could justify the investment. The quality of the equipment gave the karaoke industry a professional feel. The phenomenon began sweeping across the United States, showing up in bars and night clubs everywhere.

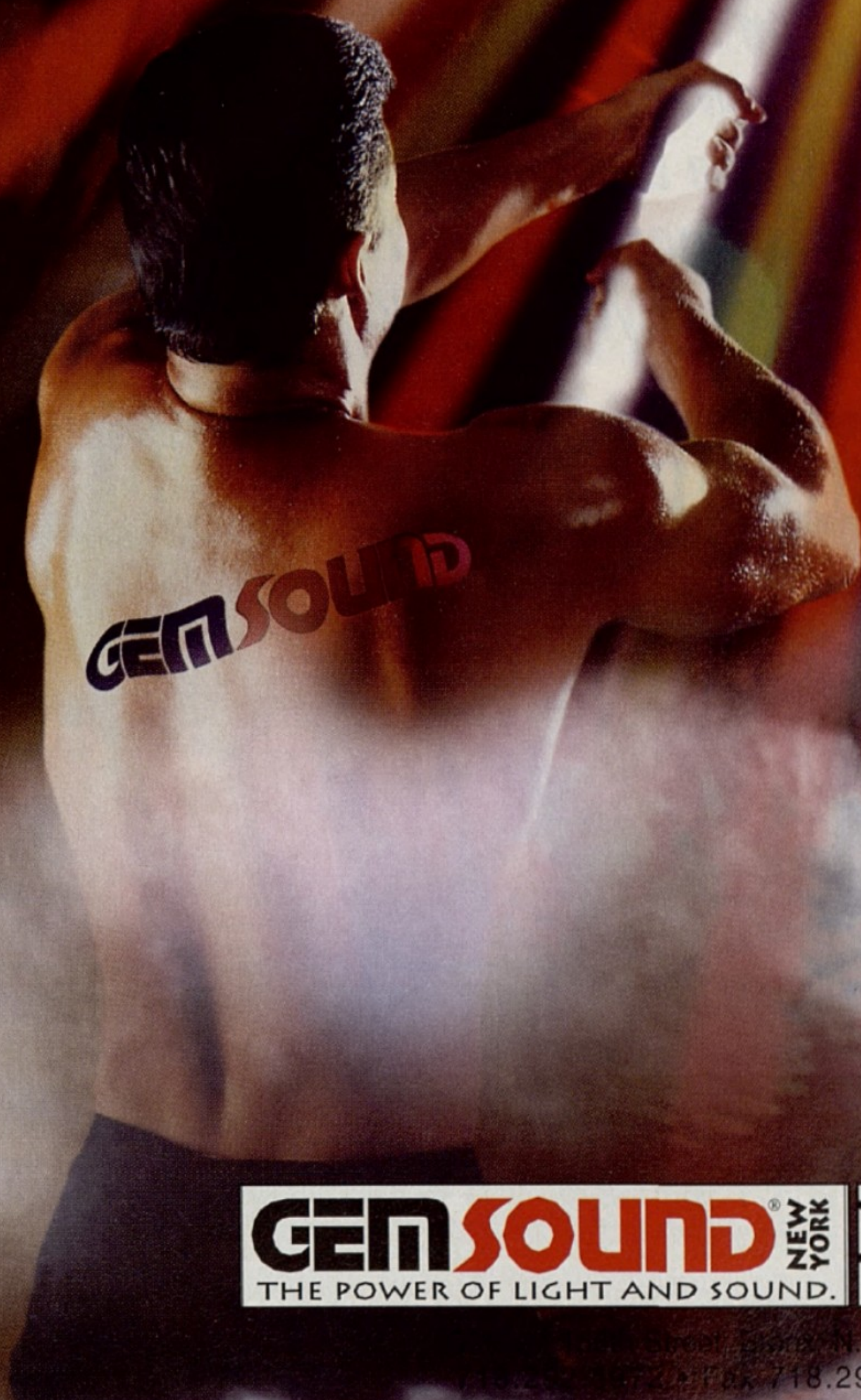
So while karaoke in its modern form was certainly popularized in Japan, it appears to have its roots in the good ole' U. S. of A.





# ***Harness the power!***

***Light • Foggers • Bubbles***



**GEN SOUND** NEW YORK  
THE POWER OF LIGHT AND SOUND.



100 W. 25th St., N.Y. 10455  
Tel: 212.243.7972 • Fax: 718.292.7976  
[www.gemsound.com](http://www.gemsound.com)





# TOP TEN KARAOKE FAVORITES

- 1 *Friends in Low Places - Garth Brooks*
- 2 *Crazy - Patsy Cline*
- 3 *New York, New York - Frank Sinatra*
- 4 *I Will Survive - Gloria Gaynor*
- 5 *When You Say Nothing at All - Keith Whitley*
- 6 *You Never Called Me By My Name - David Allen Coe*
- 7 *My Way - Elvis*
- 8 *These Boots Are Made For Walkin' - Nancy Sinatra*
- 9 *Summer Lovin' - Travolta/Newton John*
- 10 *Brown Eyed Girl - Van Morrison*

## All The Sound You've Never Heard™



# BBE®

INTERACTIVE  
DEMO  
ON LINE NOW!!

"With the BBE Sonic Maximizer™, the sound has a new level of clarity and definition. It is as though someone has removed a blanket from in front of the speakers."

-Mobile Beat



Tel: 714. 897. 6766 Fax: 714. 896. 0736 Web: [www.bbесound.com](http://www.bbесound.com)  
In Canada Please Contact Sounds Distribution Tel: 416. 299. 0665



# when it comes to live sound, be direct.

ALL COMPONENTS **D.A.S.** MANUFACTURED



## Energy Series Amplifiers

The powerful new Energy Series amplifiers are built to withstand the rigors of touring and life on the road. Each employs computer-assisted design, and offers back-to-front fan cooling, XLR and 1/4" inputs, toroidal transformers, true clip and idle LEDs, and a rigid 2mm thick chassis. All models are 2 rack units in height.

**5-YEAR  
WARRANTY**

### E-2

For low power uses like nearfield monitors and foreground/background reinforcement systems.

- 125 watts/channel (4 ohms)
- Weight: 22.7 lbs.

Retail price: \$579

**Direct Price:**  
**\$399**

### E-4

Mid-power amplification with high headroom and full dynamics.

- 225 watts/channel (4 ohms)
- Weight: 25.3 lbs.

Retail price: \$679

**Direct Price:**  
**\$469**

### E-8

A perfect amp for general live sound reinforcement and fixed installations.

- 450 watts/channel (4 ohms)
- Weight: 32.8 lbs.

Retail price: \$949

**Direct Price:**  
**\$659**

### E-12

High power amplification for use with full-range or multi-amplified systems.

- 650 watts/channel (4 ohms)
- Weight: 35 lbs.

Retail price: \$1179

**Direct Price:**  
**\$819**

## Pf Series Loudspeakers

An exceptional series of high-quality, high-performance loudspeakers that are also very affordable. Using all D.A.S. components, the Pf Series features Active Safety Circuit (ASC) protection, Kapton voice coils, full compression drivers, and Complex Aggregate Board (CAB) enclosures with carpet covering.

**5-YEAR  
WARRANTY**

### Pf-112

- 2-way operation: 12" woofer and 2" titanium-diaphragm compression driver with 1" exit
- 500 watts program power handling
- 8 ohms impedance
- Weight: 48.4 lbs.

Retail price: \$499

**Direct Price:**  
**\$349**

### Pf-115

- 2-way operation: 15" woofer and 2" titanium-diaphragm compression driver with 1" exit
- 600 watts program power handling
- 8 ohms impedance
- Weight: 61.6 lbs.

Retail price: \$549

**Direct Price:**  
**\$379**

### Pf-183

- 3-way operation: 18" LF cone speaker, 8" mid cone speaker, 2" titanium-diaphragm compression driver with 1" exit
- 700 watts program power handling
- 8 ohms impedance
- Weight: 91 lbs.

Retail price: \$699

**Direct Price:**  
**\$489**

### Pf-215

- 2-way operation: two 15" woofers and 2" titanium-diaphragm compression driver with 1" exit
- 1000 watts program power handling
- 4 ohms impedance
- Weight: 90.2 lbs.

Retail price: \$749

**Direct Price:**  
**\$519**

### Pf-012

- 2-way operation: 12" woofer and 2" titanium-diaphragm compression driver with 1" exit
- 500 watts program power handling
- 8 ohms impedance
- Weight: 46.2 lbs.

Retail price: \$499

**Direct Price:**  
**\$349**

### Pf-015

- 2-way operation: 15" woofer and 2" titanium-diaphragm compression driver with 1" exit
- 600 watts program power handling
- 8 ohms impedance
- Weight: 57.2 lbs.

Retail price: \$549

**Direct Price:**  
**\$379**

### Sub-15

- One 15" woofer
- 600 watts program power handling
- 8 ohms impedance
- Weight: 57.2 lbs.

Retail price: \$449

**Direct Price:**  
**\$309**

[www.dasaudio.com](http://www.dasaudio.com)

**1-877-DAS-NOW**



One Enterprise Drive, Old Lyme, CT 06371 • Tel: 860-434-9190 • Fax: 860-434-1759 • Distributed in the U.S. by Sennheiser Electronic Corp.  
Manufacturing plant: Pol. Ind. Fuente Del Jarro C/ Islas Baleares, 24 46988 Paterna Valencia—SPAIN

**SOUND PRODUCTS**



# 3-Way Active Accuracy!

The first affordable 15" 3-way active system:  
Mackie's SR1530 with electronic processing  
and FR Series™ internal tri-amplification.

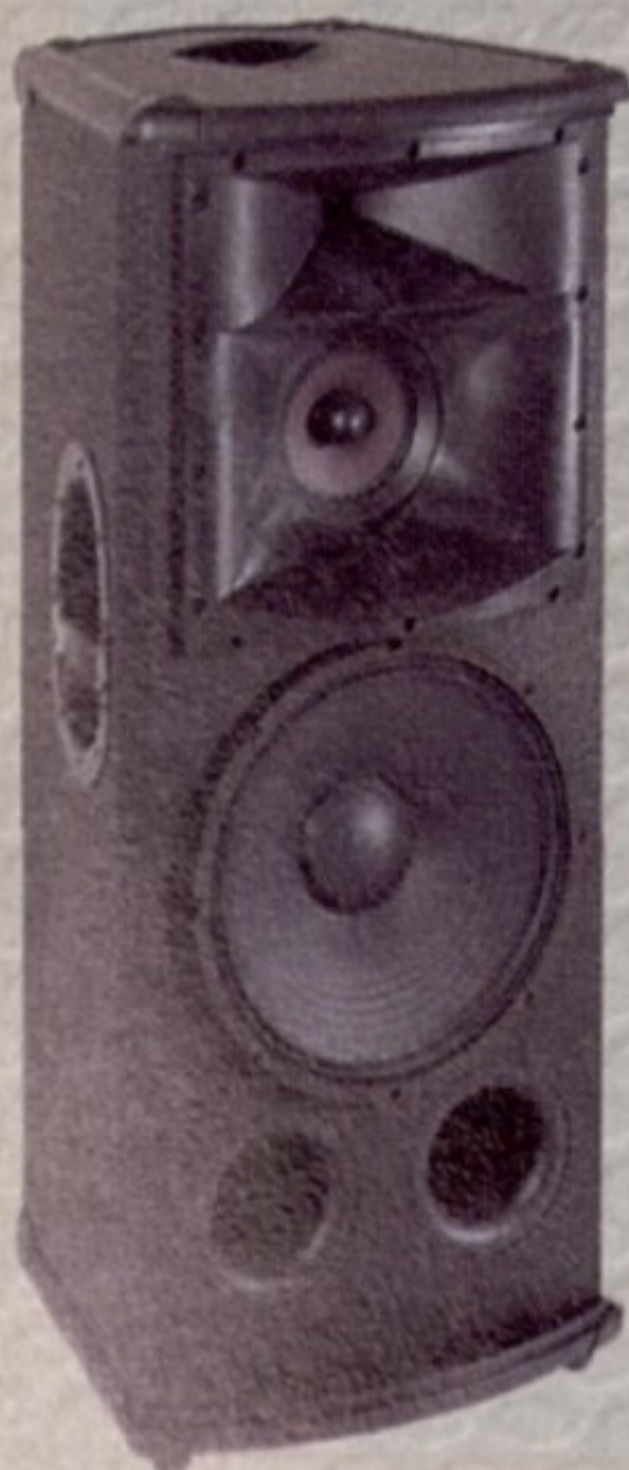
Meet our active SRM450's big, over-achieving brother... the new SR1530. This 3-way triamplified active system delivers flat response at high output with low distortion and extremely wide dispersion in a surprisingly compact, portable enclosure that takes up less than two-and-a-half square feet of stage or floor space.

The new SR1530 features...

- Electronic equalization, time correction/phase alignment plus complete electronic and component protection circuitry
- Active circuitry makes the FR Series™ high-current tri-amplification more efficient than passive speakers because passive speakers have inefficient cross-overs which cause significant power loss. Because of this, the on-board SR1530 amplifiers, with 500 total watts, can drive the speaker system to 126dB peak SPL.
- RCF Precision components...
- Wide-dispersion, high-output HF/mid-horn design with phase plug
- High-output, low-distortion 6-inch horn-loaded midrange transducer
- High-precision 1-inch exit, high-frequency driver
- 15-inch, high-efficiency, cast-frame woofer with heat dispersing Inside/

Outside voice-coil technology

- Correctly weight-balanced with two comfortable side handles for easy carrying and set-up plus top and bottom handles for easier positioning on stage
- Weather-resistant steel grille



Sound quality that's only possible with a true active system.

Though just 44 inches tall, SR1530s generate the sound output of much bigger systems... and are far more accurate to boot. Our active design achieves near-perfect interaction between transducers and internal amplifiers. Together, you get transparent and precise, high-resolution audio performance... only at PA output levels, which is the beauty of properly engineered, high-end 3-way systems

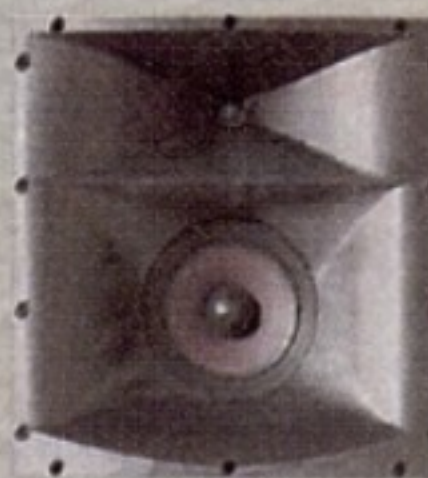


SR1530 rear panel with amp heat exchanger, female XLR input and male XLR full-range through.

Optimized Wavefront™ system "marries" high frequency and midrange.

In typical 3-way designs, mid- and high-frequency horns have symmetrical cross sections which physically force their output to different parallel locations in front of the box, causing uneven frequency response across the audience.

The SR1530's Optimized Wavefront™ horns have asymmetrical shapes with the high-frequency horn firing down into the six-inch midrange's dispersion pattern. Combined with built-in electronic time and phase correction, this creates a unified, wavefront with excellent phase and power response characteristics: Everybody in your audience hears the same thing.



Optimized Wavefront™ horn system



You gotta hear it to believe it.

Yes, you can log onto our web site for more info or call toll-free for an excruciatingly complete brochure.

But the real amazement won't kick in until you hear a pair of SR1530s at a Mackie dealer.

If you're looking for the smooth frequency response and articulated midrange inherent in a 3-way system, there's only one Active way to go. The new SR1530 from Mackie. ■



www.mackie.com • 800.258.6883



Made in Reggio Emilia, Italy by Macknoids who look almost entirely but not completely unlike those shown above.



# The Best of Times



George Connolly, owner of Best Entertainment, is flanked by DJs Aaron Beverly(L) and Wes Baker(R).

A one-on-one talk with George Connolly about his Port St. Lucie, Florida company, Best Entertainment and the business of entertaining...

**Mobile Beat** - How did you get started as an entertainer?

**George Connolly** - Throughout my life, I have been somewhat of an extrovert and enjoyed the attention that results from being an entertainer. During my early years and in college, I was always singing and acting in plays or doing impersonations. I loved the applause! This is something that has always been a part of my personality.

**MB** - Why and how did you move into the Mobile DJ business?

**GC** - I have always loved music. As a young boy, my father would take me to traditional Irish music sessions where I would listen and watch as accomplished musicians played various instruments, creating music that was unlike ordinary pop hits. I believe this opened my mind to different types of music at an early age.

It seemed natural to get into this business. My start came when I worked for an entertainment company in New Jersey, performing at parties and delivering singing telegrams. (Yes, I would dress as a gorilla and sing a birthday song. It was the eighties and \$75 was great money for a 3-minute delivery)

Following a brief stint as a singer in my

own band, I started DJing [in the NYC metro area, about seventeen years ago] at local clubs and eventually started doing many of the exclusive resorts in upstate New York. These proved to be very rewarding times (far more than singing in a band) and much more interactive. Another reason why I truly love this business.

It was hectic at times. I recall spinning at a resort in the afternoon then racing to Manhattan to do a wedding. Those were very exciting times in New York. I mean no offense to other companies throughout the country, but I've said it once and I'll say it again...the initial "interactive" DJs were a product of the Big Apple. I'm proud to have come from that genre of DJs. Today, interactivity is the



heart of any successful DJ company. With or without props, it's technique and showmanship, with a touch of class that makes all the difference.

**MB** - How have you built your company, Best Entertainment?

**GC** - Believe me, we made mistakes, especially in our first and second year in business. I have learned that real success is a result of making those initial mistakes. I believe you have to fall a few times before you can actually run at full speed in this business. It is this philosophy that drives me to always train, train and train.

And train we do. All our disc jockeys go through an initial 40-hour training course conducted by the Florida Academy of Mobile Entertainers (FAME), a Florida-certified school in the Tampa area...The school proves to be an incredible morale booster as each DJ receives an official certificate. These aren't just "handed out." All DJs must pass rigorous tests to successfully complete the course.

In addition to training, my staff and I self attend the Vegas and Atlanta conventions regularly. They prove to be an incredible tool for networking and learning.

We conduct brainstorming sessions at least once a week at the office and discuss previous and upcoming weddings. This gives the DJs a chance also to talk about what a great job they

did, mixers, dance routines, etc.

What does this add up to? In a nutshell, we certainly don't want to be "the biggest," just the "best" at what we do, in our own way. All of our staff care about what they do and we work well together. I would rather keep in constant touch with eight awesome DJs than fifteen who are mediocre. Our clients always know they're going to have a talented DJ at their event.

Professionalism and attention to detail always pay off. For instance, we have incredible rapport with many of the area's catering managers. This, in turn, leads to many referrals. As an added incentive, when a guest calls and says "Your DJ did an awesome job, I want to book you," I always give that DJ a bonus when we book a referral from their event.

**MB** - Besides DJing, what other activities does your company engage in?

**GC** - Our DJs also enjoy other duties during the week, whether it's answering phones or handling consultations at our office/showroom. (Our DJs are our best salespersons.) We're always busy. On a lighter note, our company provides singing telegrams (gorillas, chickens and tuxedo-grams). Yes, our DJs can sing as well. Why? Because we're not just DJs, we're entertainers.

In addition to providing great entertainment, we also







## TYPICAL "BEST" SYSTEM

ODYSSEY SLIDE RACK CONSOLE  
 2 CROWN POWERBASE-3 AMPS  
 NUMARK 1285 MIXER W/ BEAT KEEPER  
 PIONEER CMX-5000 CD PLAYER  
 DOD 430Q EQUALIZER  
 BBE 462 SONIC MAXIMIZER  
 FURMAN PL PLUS POWER CONDITIONER  
 SHURE SM-58 UHF WIRELESS MIC  
 AND HEADSET  
 4 BOSE 802 SPEAKERS  
 2 BOSE 502 SUBWOOFERS  
 BOSE CROSSOVER  
 LIGHTQUEST 8-CHANNEL LIGHTING  
 CONTROLLER  
 OVER 100 LIGHTING EFFECTS  
 (MOSTLY AMERICAN DJ AND LYTEQUEST)

supply many of the area's clubs, churches, playhouses and other DJs with lighting and sound equipment through our sister company Best Lighting and Supply ([www.bestlighting.com](http://www.bestlighting.com)). Our Internet site allows customers the opportunity to shop "online."

We provide wonderful entertainment for children's parties. We have our own costume characters, our own inflatable bounce houses and moonwalks. We keep a large number of people (over 100) very busy, be they jugglers, magicians or face-painters. Often we've been privileged to perform at a couple's wedding and just a few years later have been called upon again for services for their child's party. It's very sentimental for everyone involved.

**MB** - Sounds like you have a lot going on. How do you keep it all running smoothly?

**GC** - Our business has kept us so busy that we have moved into a 1000-square-foot showroom and office. It is here that our clients can meet with us in the comfort of an office setting to discuss their upcoming event. A part-time sales staff works the phones, returning calls to clients and brides. With 3 systems and over 750 gigs performed annually, Best Entertainment is never at a loss for action.

To maximize our sales incentives, we use a sliding commission starting at 5% with a maximum of 10%. A typical wedding with a two person DJ team starts at \$730 and is all-inclusive, meaning we include lighting, fog and special effects. Our repeat business gives us incentive enough to do this. We don't find it necessary to up-sell the "extras."

As a benefit to our clients, we have our own Web site

([www.best-entertainment.com](http://www.best-entertainment.com)) which is packed with information and resources for our clients. We call it our 24 hour "cyber office."

Of 750-800 gigs this year, Best Entertainment will book a ratio of 60% weddings, 20% Bar/Bat Mitzvahs, and 20% corporate events for the big names like Prudential, Columbia, Miller Brewing, Disney, the State of Florida and the United States Coast Guard, just to name a few.

**MB** - This would be a full-time job for most people, but you are involved in a number of other pursuits, aren't you?

**GC** - I am a ninth grade English teacher at Westwood H.S. in Fort Pierce, Florida and I am currently working on a Master's degree in education at Nova University. My students are fascinated that I am up-to-date on "their" music and a few even try to stump me from time to time. It makes for great leverage in the classroom.

My past experiences have included being a New York City Police Officer (retired and pensioned at age 30) and a Probation and Parole Officer for the State of Florida, prior to teaching.

I have a beautiful wife, Deirdre, to whom I have been married for ten years. We have four wonderful children, Lauren, 9, Kim, 7, George, 6, and Kevin, 3. Ironically, they are all extroverts; as a result I have been accused of privately growing my own labor! Why not? I've been doing this for 17 years and I know Best Entertainment will be around for many years to come.



# A Decade of Dancin'

*A Jersey jock reflects on the DJ revolution*

Necessity is the mother of invention." Tom Catucci's story begins with an example of this expression in action. Unlike other DJ companies that have to work their way up to a regular booking relationship with a banquet facility, his business, Dancin' Machine DJs was born inside and grew within the "house."

## Band on the run

Tom started as a DJ in 1991, about the same time Mobile Beat came on the scene. He was already an experienced entertainer, having been a guitarist and singer for 35 years. Up until the turn of the decade he had been in one of four "house bands" at the Fiesta, a well-known banquet facility in NJ. "Each band was assigned to a room and if a client booked that room, they took that band. No outside entertainment was permitted at that time," he explains. The pay was moderate but work was abundant.

"Around 1989 bookings began to drop, as clients chose not to go with the 'house band only' rule and started going elsewhere." In response, the Fiesta changed its rule, allowing clients to bring in DJs. The band's bookings started to lag. Tom continues: "I had to do something drastic to save my income. Even though we musicians looked upon DJs as guys who 'just played records' (you do remember records, don't you?), I could see this was the way to go. I approached the house manager and told him that if they received any requests for a DJ, that I was now in the business. In actuality, I didn't even own a portable turntable or even know that a CD has only one play side! Luckily, he believed me and within three weeks I received my first contract. It was written in August for an October event. Since my wife is employed by a large electronics company, I was able to

scrape together some money and purchase some state of the art equipment at a discount. This, along with music from our own record, cassette and CD collection, meant that I was now in the DJ business. By the way, the first gig was a success. They had no idea it was my first party as a DJ."

## Whatever it takes: lessons from pros

These days Tom's gigs are split pretty evenly: about 50% wedding receptions and 50% everything else. And that means everything. Tom takes his cue from the high-quality musicians he worked alongside at the Fiesta. He saw many pros come in as subs, playing \$100 wedding gigs during day, even though they would be playing for big bucks later that evening with the likes of Frank Sinatra across the river in Manhattan.

"This taught me that you build your business on anything and almost everything. Pay the rent before your pick and choose."

Tom is a true professional and team player when it comes to providing the client with the best possible party. This sometimes means giving up the spotlight to someone who has, in whatever manner, taken the floor, such as a singer, comedian, dancer or other entertainer. According to Tom, "It is less important who makes it happen than that it happens. You (the DJ) will ultimately be credited for a great party."

## What goes around...

To illustrate this philosophy, Tom shares the following story. "About three years ago, while doing a party for a women's club, I was told there was going to be a comedian who would perform for about an hour inside my show. This, as always, was fine with me. When he arrived we went over his entrance and exit. He was going to use a small, shrill-sounding mic with a portable box. As an alternative, I offered him a choice of my headset or hand-held, and asked if

there was anything he would like me to do to enhance his act. With that worked out, I gave him a Las Vegas style introduction, letting the guests know they were about to be entertained. I always like to give another performer all the support I can. My client deserves it.

"The comedian appreciated it very much and as a result called me a few days after the event thanking me for being 'very nice to him.' It turned out that he operates a very large entertainment company in my area, and since that time has given me a very substantial amount of business each year. Sometimes it does come back to you!"

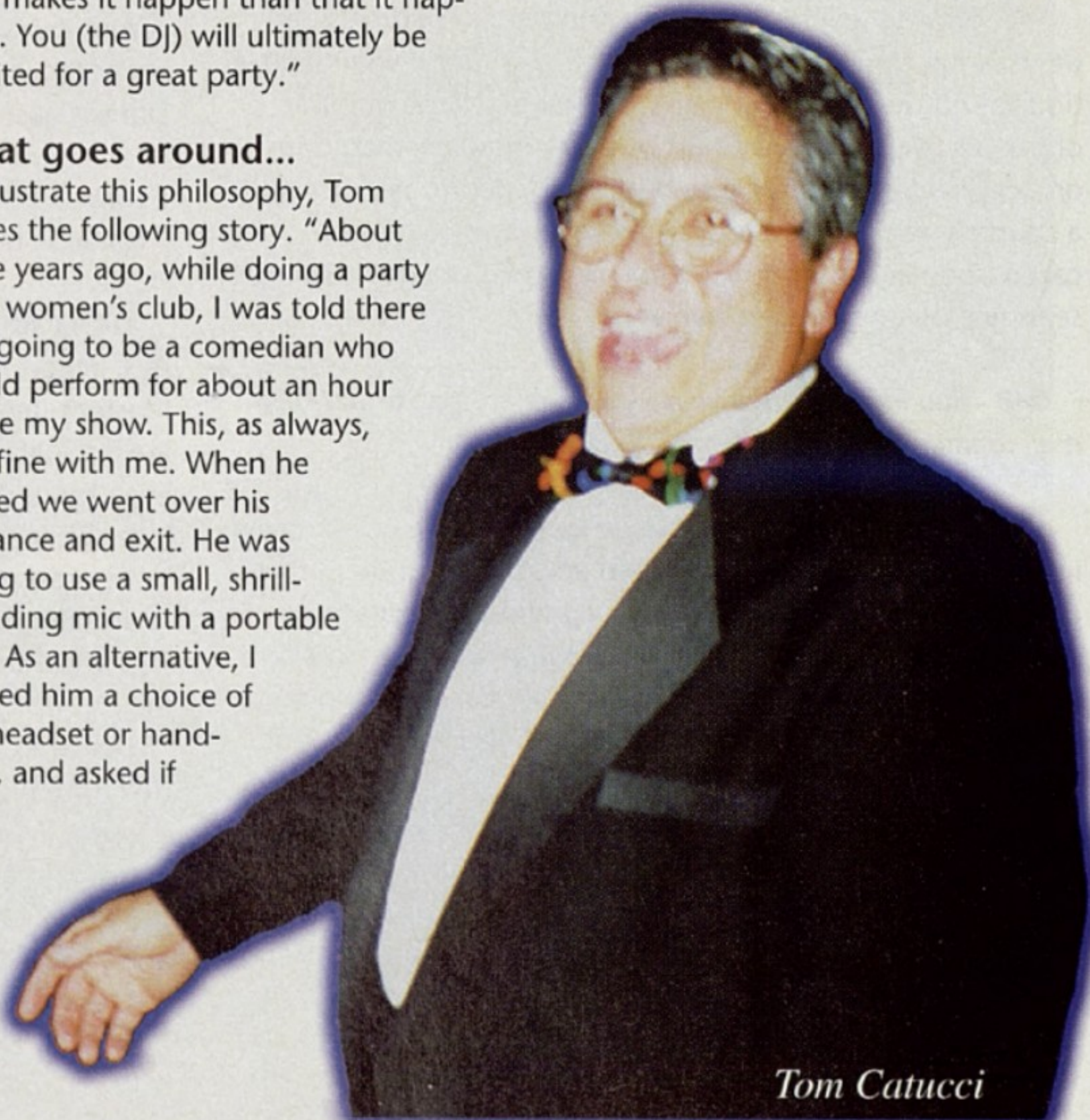
## Don't all get up at once

Tom considers himself an "involved" DJ. He never hesitates to get out on the floor with the guests to motivate them or teach them new dances or games. Costumes are not out of line either, i.e. reggae style, Elvis, etc. Since he also sings, Tom often performs a couple of "live" songs.

"I also offer a participation challenge at some of my parties," says Tom. "I

## Paying the Rent...

Average wedding: approx. \$995  
 Average party: approx. \$600  
 Average 4-hour DJ rates for area:  
 \$450 - 650.00



*Tom Catucci*



# WHY SPENDING AN EXTRA \$30-\$50 BUYS YOU A LOT MORE AMPLIFIER.

**S**treet price for our M•1400i and M•800 High Current Power Amps is just \$30-\$50 more than their leading competition\*.

But that small premium gets you more features, longer warranty and bullet-proof, built-like-a-tank Mackie reliability.

For example, our M•1400i adds an electronic subwoofer crossover, variable CD Horn EQ, variable low cut filters, short circuit LED, 6-LED stereo output display and mirror-polished heat sink.

Why pay a teeny bit less when you can get so much more for so few extra bucks?



**Cool air from the room** (instead of hot air from inside the rack) is blown across a mirror-polished heat exchanger via two short paths instead of one long one, then out the *sides* of the M•1400i. Result: increased output device reliability under demanding conditions.

**Gain controls** are detented for accurate, identical channel levels setting and are calibrated in volts as well as dB.

**Eighteen status LEDs** (versus the competition's four). LED ladders display power output up to and including clipping...plus separate signal present indicators. Hot & Cold temp LEDs show you the M•1400i's thermal status at a glance. Short circuit LEDs give early warning of cable and speaker problems before you apply full power. Protect LEDs indicate the amp's internal safety circuits have activated.



**5 year Limited Warranty** (versus 3 years for the competition) underscores our confidence in the reliability of FR Series Power Amplifiers. And we have tens of thousands of satisfied M•1400i and M•800 owners who agree.

**Constant Directivity Horn EQ** on each channel smooths the frequency response of CD horn/compression drivers (which trade wide dispersion for a dip in treble response). Not found on the competition's amps, CD EQ is variable from 2kHz to 6kHz. At 6kHz, it's also handy for adding openness and "air" to any PA system.

**Amp Mode** lets you easily select stereo, mono or bridged operation.

**Male and female XLR inputs/outputs** give you easy signal pass-through and double your chances of having the right connector gender. And naturally, there are 1/4" TRS inputs, too.

**Exclusive Mackie Fast Recovery design** lets you drive both the M•800 and M•1400i harder than the competition. Special circuitry and minimal negative feedback prevent the amp from "sticking" in a high-distortion state when driven into clipping reducing audible distortion and effectively increasing headroom.

**Want more info?** Call toll-free for a gigundo catalog or log onto our web site. Better yet, visit a Mackie Dealer today.

**Switchable limiter** works independently on each channel to gently attenuate the signal level just enough to prevent clipping.

**Built-in subwoofer crossover** (not found on the competition's amps) eliminates the need for a separate, costly electronic crossover. Precision 2nd-order Bessel design with selectable 63Hz and 125Hz low pass settings.

**Continuously variable Low Cut filter** on each channel lets you *precisely* tune your bass cabinets to their optimal resonant frequency. Dial in *any* frequency from off to 170Hz. Competition limits you to a pair of fixed low cut frequencies set by itsy-bitsy dip switches.

**Audibly-quieter operation.** 107dB signal-to-noise spec vs. 100dB for the competition.



**More power.** While rated the same at 4 ohms bridged (1400 watts), the M•1400i delivers 100 more watts in 8-ohm bridged mode and 50 more watts per side in 4-ohm stereo mode than our leading competitor.

\*Prices based on a survey of leading U.S. pro audio dealers at time of first ad publication. Your price, like your mileage, may vary. Close cover before clipping.

FR SERIES



www.mackie.com • 800.258.6883



announce that if all of the guests participate in the Conga line, my services for the evening will be free. They have one minute to get on the floor and in the line. Although it came close twice, it never has happened. You always have those few people who will not move from their chair no matter what you offer them!"

### Where it's at

Based in the northern New Jersey town of North Arlington, situated about eleven miles from New York City, Dancin' Machine DJs' service area spreads out beyond metro NYC as far as Pennsylvania, Atlantic City, and up the Hudson Valley to West Point.

Tom keeps his business in front of potential clients' eyes in a number of ways. Dancin' Machine's base is an office at a bridal mall. This has a 4' x 8' lighted outdoor sign that acts as a billboard that passersby can't miss. In print, he maintains an ad in a banquet hall book with a full page exclusive. And, although many of his fellow DJs have advised him against it, saying it is not cost-effective, Tom feels that a single line in as many Yellow Page areas as he can afford will pay for itself over time.

### Building a better Machine

Tom is positioning his company to take advantage of what he sees as an accelerated growth period for the Mobile DJ industry. His son (also named Tom) carries on the family business in the Orlando, Florida area. He is also spending more time concentrating on growing Dancin' Machine DJs by developing a highly skilled entertainment team. This is a major step for a single-minded pro like Tom.

"For years I relied on promoting myself," he says, "because I was afraid to commit to a client on behalf of another DJ who might not care about my word or a blemish my reputation."

But now I have found some great guys who represent me well...I have come to believe if you want to succeed you must be willing to share some success with those who make it happen for you."

If the last ten years is any indication, there will be a lot more "success" to go around for everyone involved with Dancin' Machine DJs.

## Equipped for the Main Event

Denon 2000F and 2500 dual CDPs  
Rane MP 24x mixer  
E-V 200SX and 300SX speakers  
2 E-V T-181 subs  
2 Crown K2s plus Ramsa processor  
AKG 900 MHz wireless mic,  
AKG headset wireless mic  
DJ Skirts facade and table cover  
Wide variety of lights.

11/3



# MACKIE® Presents

*To join the Mobile Beat AllStar team, just send us  
a few facts about your business and the best photos you have of you in action.*

**Are you an ALLSTAR?**

## Mobile Beat ALLSTARS

In selecting AllStars, we look for DJs with:  
Exciting Promotions-Innovative Marketing- Heavy Community Involvement,  
Big Sound, Lighting and Video Systems- Unique Hiring and Training Programs,  
Wild Performance Concepts- Specialized Skills- and a Great Success Story to Share!

Send us a brief outline  
with your best photos to:

**DJ AllStars**

c/o Mobile Beat Magazine  
P.O. Box 309 East Rochester, NY 14445



# The Revolution has been Digitized

By Dan Walsh

## MP3 history, DVD, 123, ABC, you and me...

Since the section titles "MP3 Update" and "Computerized DJ" don't quite express the full scope of digital technology relevant to the DJ population, from now on we'll be covering digital developments under the heading "E-Beat." It's short and to the point, like a soundbyte or the dot in your Web address. Our eyes will continue to be peeled for developments in DVD technology, Web design, digital audio editing, and of course, MP3 technology for DJs. (Reid Goldsborough will keep on serving up his tasty helpings of Web savvy under the "E-Beat" heading, as well.)

### *The end of the world as we know it—and I feel fine*

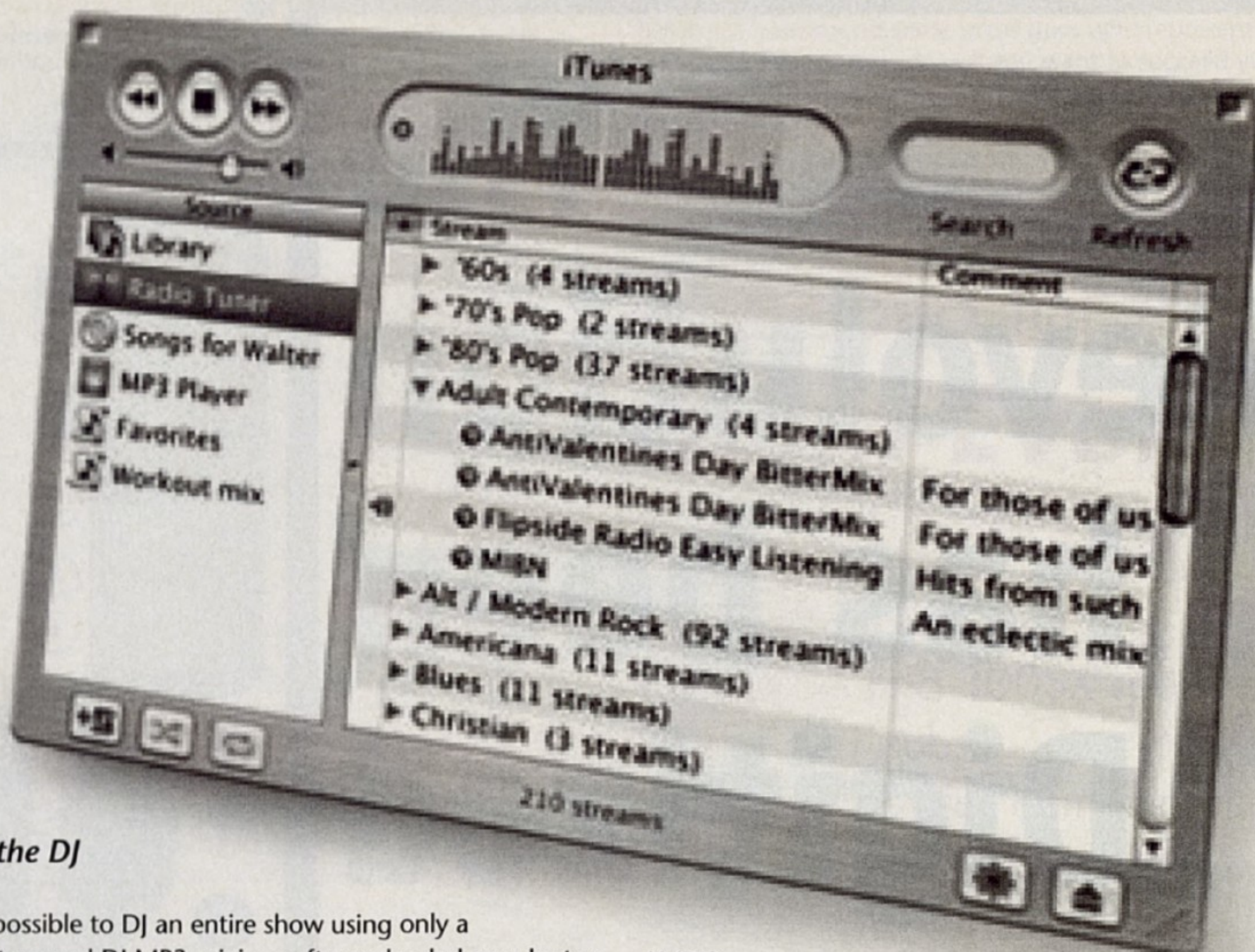
As we make this change, and also look back on the first decade of *Mobile Beat*, let's also take a quick glance over our shoulders at arguably the biggest thing in music mobility since the gramophone.

Here's a brief MP3 timeline. Mid-1980s: work begins on audio compression at the Fraunhofer Institut in Germany. 1988: the Moving Pictures Expert Group (MPEG) is formed to work on a single compression/decompression scheme (codec) for digital audio. 1989: a patent for MP3 (MPEG Audio Layer III) is granted in Germany to the Fraunhofer Institut. 1992: MP3 is integrated into the MPEG-1 specification created by the International Standards Organization (ISO). Early 1990s: the first MP3 players are developed. 1997: the AMP MP3 Playback Engine is developed, becoming the first useful MP3 player. MP3 software for DJs is developed. 1998: WinAmp (the AMP engine with a Windows interface) is released as a free MP3 player; other software and hardware MP3 players soon appear. 1999: Napster hits the Net, allowing easy sharing of MP3 files among users with Internet connections. Controversy over music royalties soon follows.

By the end of 2000, the general public had embraced the digital downloading phenomenon. Although MP3 does not offer the highest sound quality, it has emerged as the music compression standard of the moment because of its open development and ease of use.







## MP3 in the DJ world

It is now possible to DJ an entire show using only a sound system and DJ MP3 mixing software loaded on a laptop computer with a hard drive full of MP3 tracks. Applications with names like Audio Box, DJ Power, MusicBoss, MegaSeg, as well as others, have become well known among Mobile DJs. Many CDs are beginning to gather dust in DJ music libraries.

What's next? Well it's here already. Numark and Visiosonic have teamed up to produce what they call the Digital Media Controller or DMC-1, a rack mountable, multi-functioned dual MP3 controller that allows DJs to instantly locate, play, mix, sample, loop, and remix digital song files their computer's hard drive. Modeled after Numark's CND-22 dual CD player, and loaded with Visiosonic's PCDJ Pro Digital DMC software, this revolutionary controller should be easy for any DJ accustomed to a dual CD player to use. After connecting the DMC-1 to your PC's serial port and loading your hard drive with MP3 files, you're ready to go.

The basic DMC-1 package lets you set two cue points for each of the controller's two players, gives you  $\pm 10\%$  pitch bend, two memories per player, BPM matching, song preview, silent and audible song search, and record case and song file management.

After installing an available software upgrade, the DMC-1's standard buttons become multifunctional, allowing you full access to more advanced functions available in Visiosonic's PCDJ Pro Digital 1200SL software. The upgrade gives you access to auto beat matching, auto pitch sync, and 18 cue points per player. You can also create up to eight perfectly synced and trimmed samples or loops and play them in forward or reverse, all on the fly.

The basic Numark/Visiosonic DMC-1 package retails for \$299.00. The advanced software upgrade retails for \$99.00. For more information, go to [www.numark.com](http://www.numark.com) or [www.pcdj.com](http://www.pcdj.com). System requirements: 266MHz Intel® or

AMD® processor or better, 64MB RAM, non-emulated sound card, serial port, and Windows 95/98/ME/2000®.

## Music from Mac Land

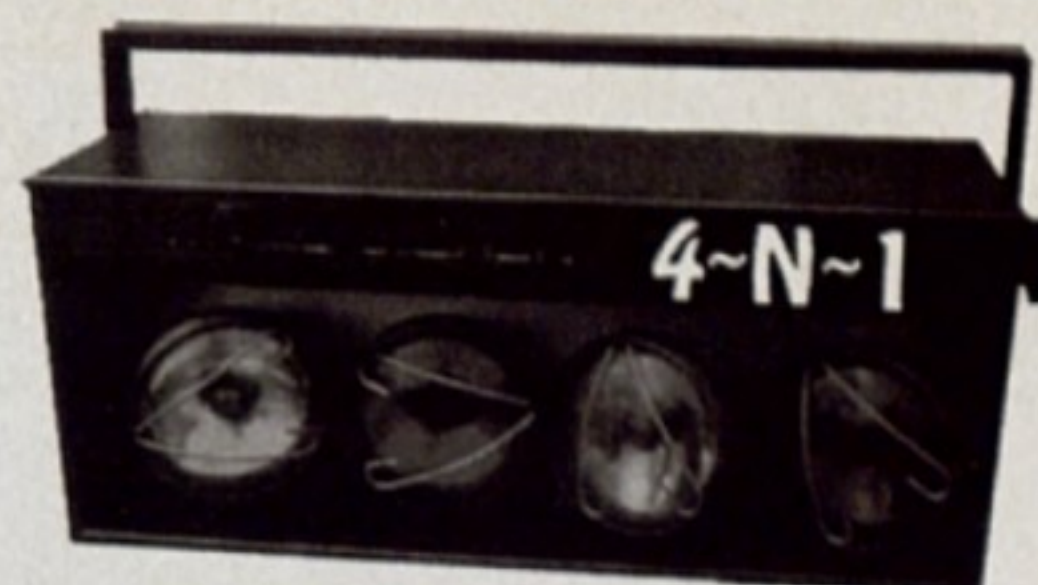
If you are a Mac aficionado, the digital music revolution has not been passing you by, only taking a different form. The latest announcements at the Apple web site should be of interest to DJs.

First is iTunes, "MP3 done the Macintosh way." This is freeware that allows you to rip MP3 files, creates playlists, and automatically play your tunes, jukebox-style. What makes iTunes different from other "free" MP3 players is its complete lack of "buy the full version" reminders, and that it imposes no limit on the number of songs you can encode. Al

Another dramatic announcement from Apple is iDVD. As far as we know this is the first recordable DVD technology available for home use. With it you can create an interactive experience with still photos, video and music, on-screen navigation. Use a professionally designed graphic theme or one of your own design. Not only does this point the way toward further opening up of DVD technology to "the rest of us," it offers some intriguing possibilities right now. If a potential client has a DVD player, an interactive presentation on DVD rather than a passive VHS experience is sure to generate more excitement about your DJ service.

As you can see, there is no end in sight for the digital music revolution as it rolls into the new millennium. Look for more updates on groundbreaking technology in this space as we work hard to match the E-Beat.



**CANNONHEAD**13 gobos  
15 colors**\$699****DOUBLE-DUTY**2 lights in 1  
with remote**\$138****VIOLATOR**40 beams  
dichro color wheel**\$139****4-N-1**4 colored beams  
16 chase programs  
1 neat package**\$171****800 880-0883****www.cheaplights.com**

LC-Mini-Timer-4

**LC-MINI-TIMER-4**  
4 channel slow chaser  
for sound active lights**\$59****CHASE-4-MOON \$277**Chase-4  
MoonChase-4  
MoonChase-4  
MoonChase-4  
Moon**\$63****LC-4410**4 channel chaser  
4 programs

1000 watts per channel



midget-2

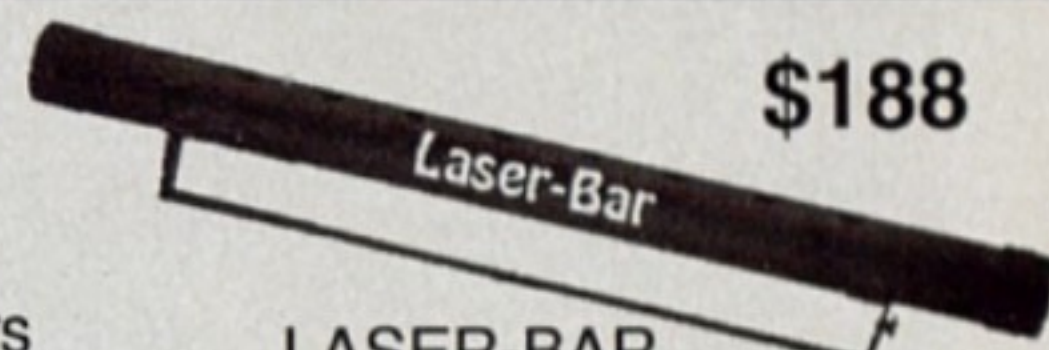
**MIDGET-2**

DMX

13 gobos &amp; colors

**\$199****CD-SINGLE**  
Pitch control**\$215**

CD-SINGLE



Laser-Bar

**\$188****LASER-BAR**

8 lenses, chase patterns

**CD-DUAL**

Pitch control

**\$339**

CD-DUAL

**MAX-EC-115-TRAP**15" trapezoid cabinet with horn.  
(woofer not included)

Price includes UPS ground freight

**\$93****\$67****MAX-EC-112-5-515B**

12" cabinet with horn &amp; mid.

(woofer not included)

Price includes UPS ground freight

**MAX-EC-115-515BB**

15" cabinet with horn.

**\$89**

(woofer not included)

Price includes UPS ground freight

**MAX-EC-M115 \$89**15" stage monitor cabinet with  
horn. (woofer not included)

Price includes UPS ground freight

**www.speakermax.com****\$115****MAX-BCD-F115-1530F-515**15" cabinet with horn & woofer.  
Price includes UPS ground freight**MAX-BCD-F115-****1575R-515T**15" cabinet with titanium  
horn driver & 75 oz.woofer. Price includes UPS  
ground freight**\$175****MAX-BCD-F215-****1530FPZ**15" cabinet with Piezo  
horn driver & 30 oz.woofers. Price includes UPS  
ground freight**\$165****\$561****MAX-BCD-S118F-125**Sub-Woofer cabinet with 18" 125  
oz. woofer. Price includes UPS  
ground freight**Free Catalog****Free Simple Guide To Speakers****877 569-0505**



# Independence

## No Cables Required

### AL1RW (wireless)

This self contained P.A. system is designed to give you superb sound reinforcement from a single, easy to transport enclosure. The AL1RW is stand mountable. It contains a mixer, an equalizer, 100 watts of power, reverb and a 10" 2-way speaker system. An optional extension speaker is available. From public speaking to artistic performances, the AL1RW covers all the bases. Available with or without wireless.

### PivotMix™

This PivotMix™ allows easy access to the controls when stand or floor mounted. It provides for 2 microphone/instrument inputs, either 1/4" or XLR. It can be used with CD, cassette or DAT players, to compliment any performance or presentation.



### Shure Wireless

The AL1RW includes a T Series system. It combines your choice of a handheld BG 3.1 mic, headset mic, lavalier mic or instrument transmitter. SoundTech and Shure offer durability and high performance in the AL1RW amplified loudspeaker.



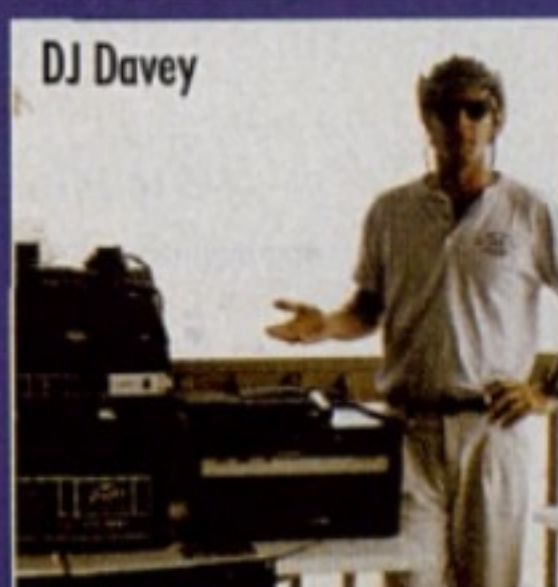
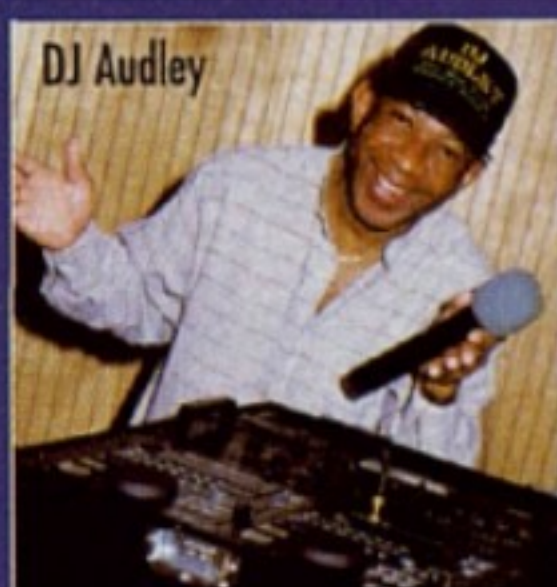
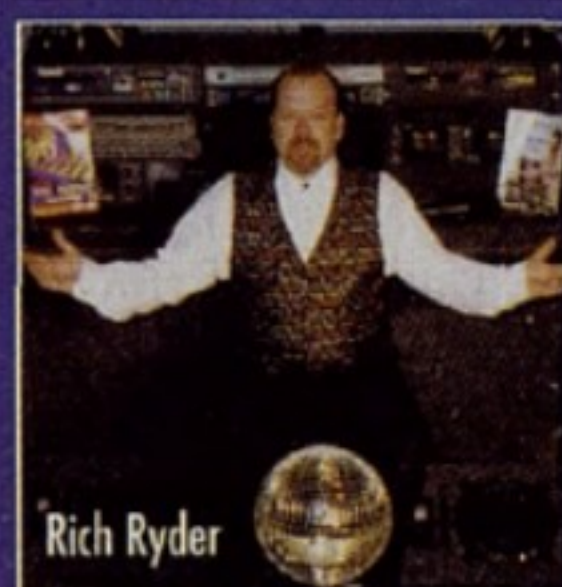
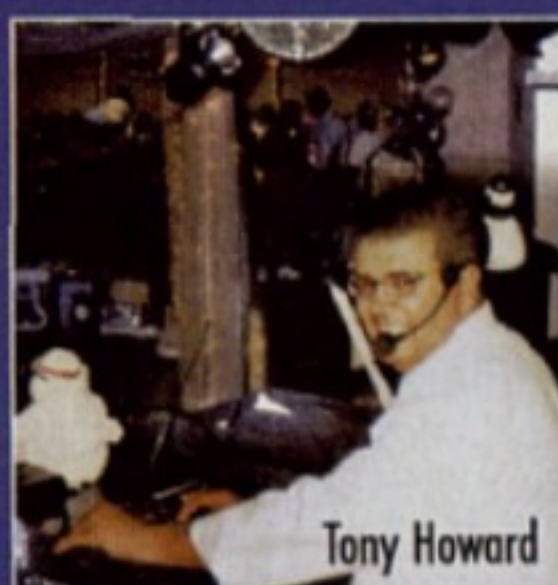
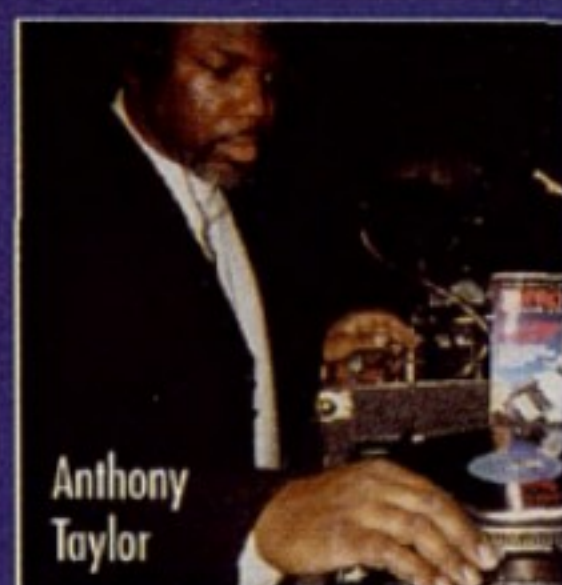
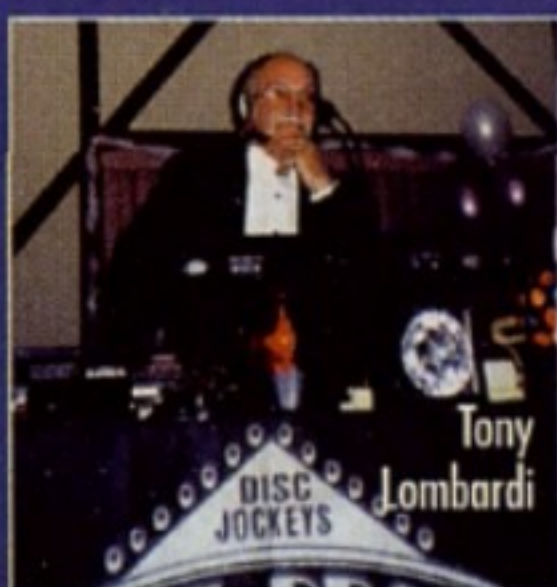
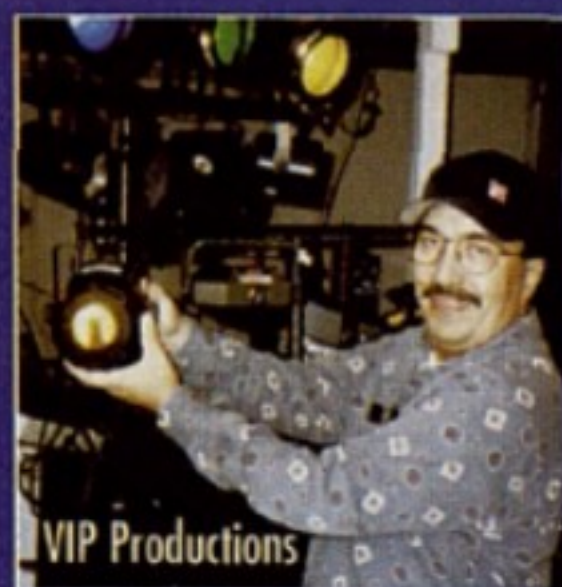
### AL6R

All features of the original AL1R are included in the AL6R. The larger cabinet and 15" woofer offer greater low frequency capability. The AL6R provides a new level of performance and flexibility.

**SoundTech™**  
PROFESSIONAL AUDIO



# Where do these Professional DJs buy their gear?



## **PRO SOUND** AND STAGE LIGHTING™





The Pro Audio / DJ and Stage Lighting Catalog

### Serving Mobile DJs for 25 years

*"ProSound & Stage Lighting has provided me with unmatched sales and service for over 10 years. I couldn't run my mobile business or club without them. I recommend PSSL to everyone looking for the best in DJ equipment."*

K. Dillingham  
Sounds Right Mobile DJ Services  
Charleston, SC



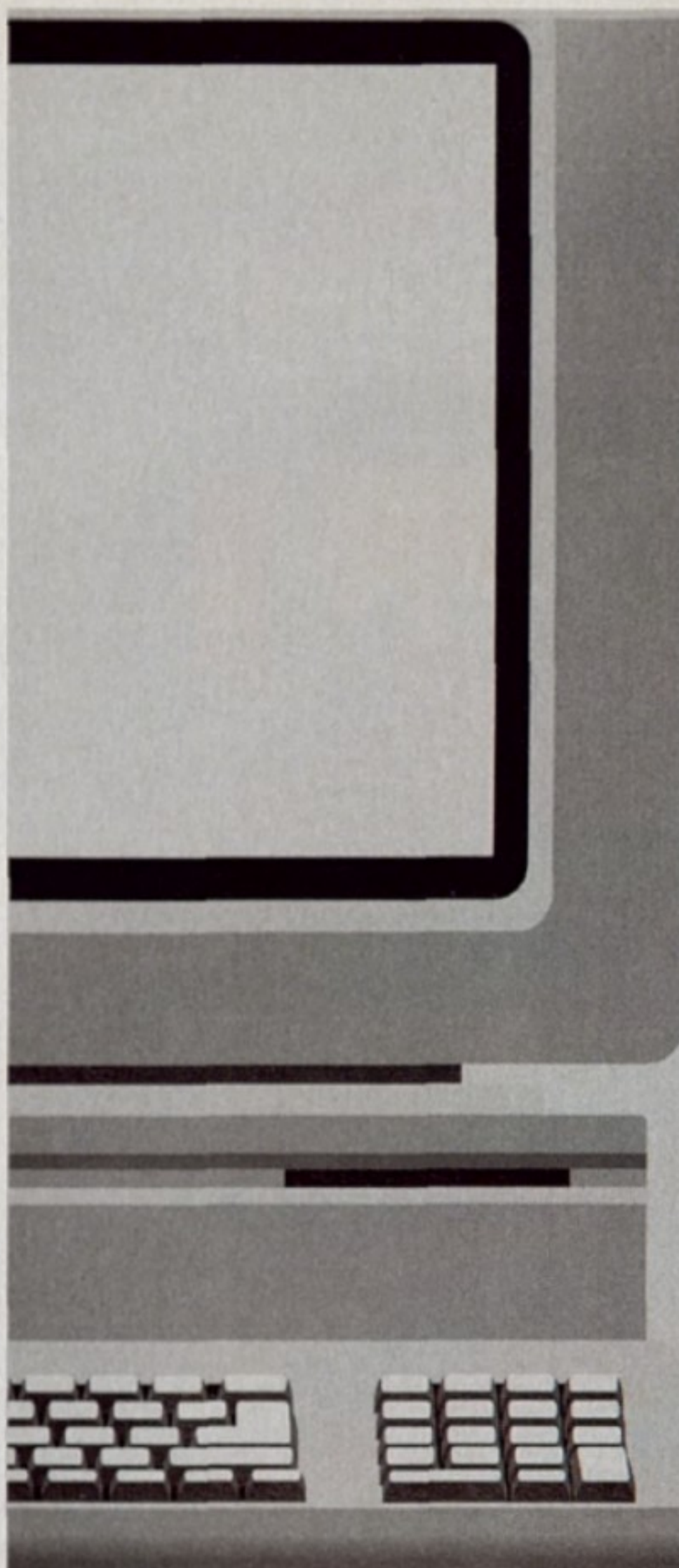
-  **Lowest Price Guarantee**
-  **100% Customer Satisfaction Guarantee**
-  **97% Orders Shipped The Same Day**
-  **Convenient Online Ordering at [pssl.com](http://pssl.com)**

**Come Experience The ProSound Difference**

Get Your **FREE** Catalog Online @ [pssl.com](http://pssl.com) or Call Toll-Free **800.303.6577**

11070 Valley View Street, Cypress, California 90630 (714) 891-5914 FAX (888) 777-5329





*Have you had  
your site checked  
lately?*

*By Reid Goldsborough*

# Weaving WEB SITES for Humans

In all likelihood, your Web site needs some work, according to Jakob Nielsen, the world's most renowned expert on Web usability.

Ninety percent of Web sites are poorly designed and difficult to use, says Nielsen, co-founder of the Nielsen Norman Group, a consultancy firm in Fremont, Calif., that helps organizations design "human-centered" products and services.

I spoke to Nielsen on the phone from London, where he had traveled as part of a world lecture tour concerning Web usability. Nielsen eats, drinks, and sleeps the subject. He's the author of nine books on user interfaces, including *Designing Web Usability: The Practice of Simplicity* (New Riders Publishing, 1999; ISBN156205810X). He's been quoted extensively, in places like the New York Times and the Financial Times.

**You had to be a big shot, didn't you?**

Web site designers make all kinds of mistakes, says Nielsen, a Ph.D. who's done the research to back up his views. The biggest mistake is simple egotism. "Web designers



believe they and their sites are important," he says. "They're not." Just because those involved in a Web project care about it doesn't mean surfers will. There are now 20 million Web sites to choose from and more than two billion pages of content.

In this age of the consumer, Nielsen advocates turning the tables. "It's not what you think about your site that counts. It's what users think about it," he says. "Even more important than what users say they think is how they act." When surfers arrive at a page at your site, do they quickly find what they want? In general, most don't, and they back out faster than they would slam shut a poorly written book or walk out of a poorly directed movie.

#### **We all need the human touch**

It only seems that the Web is all about technology, says Nielson. Web sites are no different from books or movies in that the user experience is paramount, not tools such as printing presses, movie cameras, or Web multimedia.

The most important thing designers can

**"It's not what you think about your site that counts. It's what users think about it."**

do to make the Web a user-friendlier place is test their sites with real people. Surveys and analysis software are no match for direct observation, says Nielsen. Small sites that can't conduct formal tests can still benefit from adopting a users' perspective. Surfers should know almost immediately upon landing on your home page why they should stick around. Just as with an article or ad in a newspaper or magazine, you need to quickly communicate what's in it for them. You also need to optimize users' experience for the duration of their stay.

It's more difficult to read from a computer screen than paper, so strive for brevity with your content. For those users who want all the details, give it to them with links to interior pages. Since most people like to know what they're getting into, be clear with headlines, not clever or punny. If you need to include longer text passages, also include subheads that summarize key points.

#### **I can see clearly now**

Because most people don't like to be led astray, clearly label links indicating where each leads. Consider providing a site map or index that displays all the interior links for those who want to get their bearings from the outset.

Cater to the human desire to feel in control by providing navigational buttons to the site's major sections at the edge of all or most pages. Consider including an internal search engine so users can quickly home in on what they're after.

Because we all hate waiting, avoid using big graphics and fancy animations. Most people still use dial-up modems, and many will escape out of a page that draws too slowly on the screen. If you use photos, include small versions, with links to larger ones for users who want more detail.

In short, keep it simple, Nielsen is saying. This doesn't mean dumbed down. It means clear, quick, and easy—in other words, intelligible.

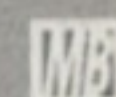
#### **Shake, rattle and roll**

There's nothing more important than heeding usability tips such as these when creating Web sites, says Nielsen. "On the Web" he says, "you have design Darwinism -- survival of the easiest."

A shakeout is underway in the dot.com world, with shaky Web sites going under. Nielsen believes that the survivors five years from now will be sites that make usability the driver of their strategy. Though this may seem a bit overstated -- sites in general also need quality content, while e-commerce sites need a solid business plan and good customer service -- usability should not be underplayed.

You can read more of Nielsen's insights at his Web site, <http://www.useit.com>, and you can request e-mail notification whenever Alertbox, his biweekly column, is updated.

*Reid Goldsborough is a syndicated columnist and author of the book *Straight Talk About the Information Superhighway*. He can be reached at [reidgold@netaxs.com](mailto:reidgold@netaxs.com) or <http://members.home.net/reidgold>.*







**UPSTAIRS RECORDS**  
DJ Equipment, Studio Gear, Sound & Lighting

140 58th Street, Suite 6W, Dept. MB401  
Brooklyn, NY 11220-2521

ORDER TOLL-FREE

**1-800-4-UPSTAIRS (1-800-487-7824)**  
Fax: 888-666-UPSTAIRS (888) 666-8778  
[www.upstairsrecords.com](http://www.upstairsrecords.com)

**Free Catalog!**



It's the Catalog DJs request.  
It's your buying guide for DJ GEAR.

**ODYSSEY CD Case**

**\$49<sup>99</sup>**



- 3-Row Aluminum CD Case
- Shiny Chrome Corners
- Holds 200 CDs in Sleeves/63 in Jewel Cases
- Has 3 Foam Padded Sections
- Has 2 Removable Dividers
- Airline Carry-On Compatible
- Dual Lockable Draw Bolt Latches
- Cool Euro Design
- 9" (H) x 18.5" (W) x 11.5" (D), 10lbs

Available in Black, Silver, Blue, Red, Yellow & Diamond finish (shown above)

**UHF!**  
16 Selectable Channels!

**gemini**



**UX-160M**

**Hand-Held UHF Wireless Microphone System**

**\$189<sup>99</sup> INCREDIBLE LOW PRICE!**

- 16 crystal clear UHF frequencies to choose from
- Balanced and un-balanced output jacks • Front panel RF indicator LED
- User accessible squelch control
- Auto-mute circuitry eliminates popping and static when mic is out of range
- Frequency tuned 1/4 wavelength antenna • 1/2 space rack mountable chassis

**JBL**

**EON 15 G2**

**\$699<sup>99</sup>**



- Powered speaker system w/a built-in 3-input mixer, has 1 balanced mic/line input and two 1/4" phone line level inputs.
- Delivers up to 300 watts of power (actual power delivered to the drivers) • Easy to use, portable and delivers superb audio quality out of its 15" low-frequency driver and 1" JBL compression driver.
- Balanced loop-through/mix output and daisy chain additional EON speakers or send the mixed output to a mixing console.
- 35mm pole mount receptacle.

Frequency Response: 42Hz - 17kHz  
27" (H) x 17" (W) x 17.5" (D), 46 lbs



**Numark**

**CDN-88**

**Dual CD Player**

**\$899<sup>99</sup>**

Imagine doing everything you can do on vinyl with your CD Player. With the new CDN-88, that's possible. Features include:

- Real-time Scratching with true vinyl sound and feel
- +/- 100% Pitch Change and Key Lock • Reverse Play • Dual Loops
- Anti-Shock, 48 seconds of shock buffering • Built-in Beatkeeper w/Interlock function
- Auto Mix w/beat sync (beat keeper) with a push of a button
- Digital Sound Processing Effects • High-speed searching

Source Code MB401

# Boss Reaches for the Next Level

Cronst Inc., the makers of MusicBoss have released Version 2.0 of their MP3 software for DJs. Boasting many improvements and enhancements, the new version includes the ability to retrieve song information automatically, using the CDDb Internet service. This information includes Artist, Song Title, Genre, Year, BPM, Label, and more, eliminating the need to type in the information manually. This data is then stored with the completed MP3 file in a completely integrated database that can be utilized throughout the entire program. This is all contained within the "Grabber" function of MusicBoss.

MusicBoss contains 5 other modules that allow you to take full control of your music collection: Air Studio (the main control area for the DJ at an event), Music Vault (the new powerful database interface that allows the user to have full control of all aspects of their music collection), Event (the application that allows the DJ to create the ideal show in advance), Utilities (miscellaneous functions giving the user unparalleled power to switch formats from WAV to MP3 and back in a batch process, special database operations, etc.), and Prod Room (allows audio files to be easily edited in either MP3 or WAV formats).

MusicBoss is available for a free 21-day trial at [www.musicboss.com](http://www.musicboss.com).





# Creating Stars Since 1988

**Karaoke Music for Professionals and Home Enthusiasts**  
**Great Music and Compilations**  
**Single Discs • Club Packs**

**Check us out at [musicmaestro.com](http://musicmaestro.com) or  
call 800•543•7664 for catalogs**



# The Best of Both Worlds



By Kurtis S. Cross

*Will the Numark  
CDN-88 CDP put  
vinyl in your CD  
tray?  
A quick take.*

So are you tired of dragging around that vinyl yet? Perhaps you swore that your only reason for not switching to an all-CD format was because you were a purist and you could not get the sound, feel and features from CDs that you could with vinyl. Numark's new CDN-88 dual CD player may finally change your mind.



### Cross-examination

Numark has captured the essence of all (and I do mean all) of the capabilities traditionally reserved for turntables only. You say you can't scratch, phase, brake, reverse-play or otherwise manipulate a CD as you can with your 1200's? Numark says you can. They've come up with a unit that promises to blow away the market. I had the fortune of testing one of only seven of these hand-made units released in December 2000. From top to bottom, through and through, I was impressed. I have been searching for a dual CD player that would provide the features I'm accustomed to with my turntables and it is now here, with abilities I never thought possible in a CDP.

### Did somebody say features?

The CDN-88 has loads of useful features. This unit gives you the option of up to  $\pm 100\%$  pitch control. At 100% you can actually slow the sound of the CD down to a complete stop. Key Lock lets you adjust the speed of a track without changing the vocal pitch. Numark's tried and true Beatkeeper is built-in. It is equipped with an additional Interlock function, allowing you to match beats and then lock them in for error free mixing. The Beatkeeper also displays BPM prior to starting the track.

The Real Time Scratching features feels just as if you were using vinyl. An ample selection of digital effects include Flange, Warp, Bleep (allows you to bleep out bad lyrics), Phaze, ISO, Echo, Reverse Echo, Verb, Chop, Slide & Kill. As expected with a pro CD unit, true instant start is implemented. This also allows you to create a stutter effect. Two totally seamless loops with hot starts are included for remixing and creating endless digital tracks (helpful for intros & outros when talkover is needed).

Here's something you won't find on any turntable: 48 seconds of anti-shock buffering memory. Go ahead and mix for a bunch of clumsy break dancers—this unit does not skip! Other recent industry standard features such as fader start and automatic relay play are also onboard the CDN-88. If you are into remixing, the CDN-88's digital outputs will come in handy. High-speed searching is also provided to help you find that important groove quickly.

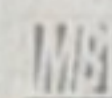
### The verdict

With features like these, Numark allows the user to concentrate on being creative and experimental. I am still finding more ways to use all these features! This is the answer for all professional deejays looking to take a serious step towards fine tuning their CD mixing capabilities. This is also the answer

for the vinyl deejays who waited for the perfect unit—one that would allow you all of the capabilities, plus more, that your turntables used to. For those just starting out as CD deejays, purchasing this unit will be a major step toward becoming a pro. With an expected purchase price of around \$899.00 this is definitely for serious deejays. The CDN-88 is red in color (no doubt Numark is working on the perfect matching mixer); the tray unit takes up two rack spaces with the controller being three spaces high.

This unit is the best CD player I have worked with in my fifteen years as a DJ and that includes experiences with Denon, Pioneer, American DJ and other Numark units. I was completely impressed and I congratulate Numark on their new creation. My thanks go out to them for including me in the beta test. The production model of Numark's CDN-88 is scheduled to be released early in 2001.

*Kurtis Cross is the CEO of MAPDJA, INC. Feel free to contact him with questions at 301-649-9200 (phone), 301-649-9299 (fax) or surf to [www.mapdja.com](http://www.mapdja.com)*



## New Lower Prices On

**1.5" Mini Mouth Pieces  
Back By Popular Demand!!**

**Magic Glo**

**1-800-524-0848**

**[www.magicglo.com](http://www.magicglo.com)**

**Largest Distributor on the  
EAST COAST**

**Next Day Delivery Available**

**CRAZY GLOW™  
&  
GLOW MOTION  
STRAWS**

**NECKLACES  
LIGHTSTICKS  
RAVE STICKS  
& MORE!**



Sing! Dance! Party!  
and get PAID!

Subscribe Today!

**Born Again Singer** \* **Beyond Karaoke**

**KARAOKE** *Singer*™

It's all about becoming a STAR!  
www.karokesingermagazine.com

Power Breathing ★ Career Karaoke ★ Karaoke INTENTSity

March 2001 #7  
\$3.95 US  
\$4.95 CAN

Get the  
**SINGIN'**  
at the

[www.karokesingermagazine.com](http://www.karokesingermagazine.com)



Hiring Dancers  
Wedding Singers  
**Mobile  
BEAT**  
The DJ Magazine  
www.mobilebeat.com

LDI 2000  
21011000  
Your Best Business Cards • Boost Bookings at Trade Events • Winterize Your Service  
**Mobile  
BEAT**  
www.mobilebeat.com  
Corporate  
Cash:  
Grab  
your \$share!

The DJ Magazine  
**Make more  
money...**



...and  
never

[www.mobilebeat.com](http://www.mobilebeat.com)



For Info.  
Call

(716)385-9920

Return to:  
Mobile Beat Magazine  
P.O. Box 309  
East Rochester, NY  
14445

Yes! Send me a subscription to **Mobile Beat Magazine**

☐ 1 Year \$24.95 US \$33 Can. ☐ 2 Years \$40 US \$50 Can. ☐ 3 Years \$55 US \$75 Can.

Yes! Send me a subscription to **Karaoke Singer Magazine**

☐ 1 Year \$24.95 US \$33 Can. ☐ 2 Years \$40 US \$50 Can. ☐ 3 Years \$55 US \$75 Can.

Name

Address

Apt. #

City

State

Zip

E-mail

Phone

Visa/Mastercard/Discover ☐

Check/Money Order ☐

Card#

Exp.Date

Name on Card

Signature



# House of Sighs and Sound

By Jammin' Jim Kerins

## The Uarsho Karaoke Audio/Video Monitor does double duty

Lets face it, sometimes audio and video gear just don't lend themselves to creating a nice tidy stage. Take for example your video monitor for karaoke, be it on the table or the TV on a stick approach, with wires hanging out, just not very cool. Not to mention televisions were designed to look good from the front, not the back, and raise your hand if you have ever had a cocktail almost spilled into your Sony. Then if you're a serious KJ you probably provide an audio monitor, which further clutters the stage, not to mention that it's the perfect shape for drunken singers to fall

over. (Then when they try to collect on your non-existent insurance, suddenly Mary the karaoke singer now owns Mary's Karaoke Service.)

Finally, a New England inventor, who would make Steve Jobs proud (he's the guy who invented the Apple computer in his garage—but you already knew that) has produced a clever all-in-one package that holds both a video and audio monitor: the Uarsho Karaoke Audio/Video Monitor. The designer claims it works great and is easy to use. When those madmen at One Mobile Beat Tower need someone to test the limits of the latest thinking in audio and video gear, they call Jammin' Jim. If I can't push it to destruction levels, no one can.

### What's it made of?

When this 40 pound wonder box arrived at my house, I took a moment just to stare at it. Its shape is strangely reminiscent of Snoopy's dog house, except it is all black and professionally finished with carpet covering, and real manly metal handles (but I doubt that you could defeat the Red Baron with it). It measures 18.5" wide by 18" deep by 26"

high. The front of the unit features a 13" Sylvania television mounted in a foam-padded interior, behind a removable Lexan plastic screen. Audio is handled by dual 6" coaxial Jensen speakers, rated at 125 watts, and safely tucked away behind a metal grill. Both audio and video components are angled correctly towards the talent, or rather, karaoke singer.

### Say Jim, how do you hook it up?

The power cord is accessed via a removable panel in the rear. Audio connections are made using a standard 1/4" cable. You can feed the audio monitor by simply daisy-chaining off one of your existing speaker or you can use one half of your amplifier to power it separately. This will give you a separate volume control to balance between main and monitor speakers. For my setup this seemed to be unnecessary, but more on that latter. You can hook up video with an RCA cable, which is a lot more handy than bulky, tangle prone coaxial cable. If you spend a few minutes to zip tie your cables together, you'll have great looking, uncluttered stage.



## Audio acid test

My test setup was quick and efficient. The cabinet is a little heavy, but if you're already used to carrying a TV, stand, audio monitor, it actually saves trips and weight. I chose to daisy-chain the audio monitor directly off my left speaker, and because my main speakers are twice as efficient, it made for a good balance. The audio was surprisingly clear, much better than I expected from such small drivers. I was a little worried about getting distortion since the Uarsho speakers are rated at 125 watts and my Mackie amplifier puts out 225 watts at full power. Fortunately I never heard any distortion even at just below peak amplifier levels. At maximum amplifier level the speakers had tremendous volume and should be able to handle most situations.

Normally I don't usually use an audio monitor. In the past I felt they were more trouble than they were worth, mainly because I had feedback problems, resulting from the use of a real big monitor.

This unit laid my fears to rest after the first song.

Due to the speakers' angle and audio characteristics, the only feedback I heard was when, like an idiot I pointed the microphone directly into the speaker while the system was totally cranked up. The system worked very well all night at the show I took it to, and audio-wise I was quite impressed. Hearing yourself clearly while crooning is usually a good experience. The audience gave it two

thumbs up; I only heard positive comments from the people at my show that night.

## Stealth video, America's secret weapon

Initially, I feared the TV monitor

The system also works great for the Sony PlayStation in my den. All in all, the look grew on me quickly, and I felt like the president, or Frank Sinatra with a hi-tech teleprompter.

## What's the bottom line?

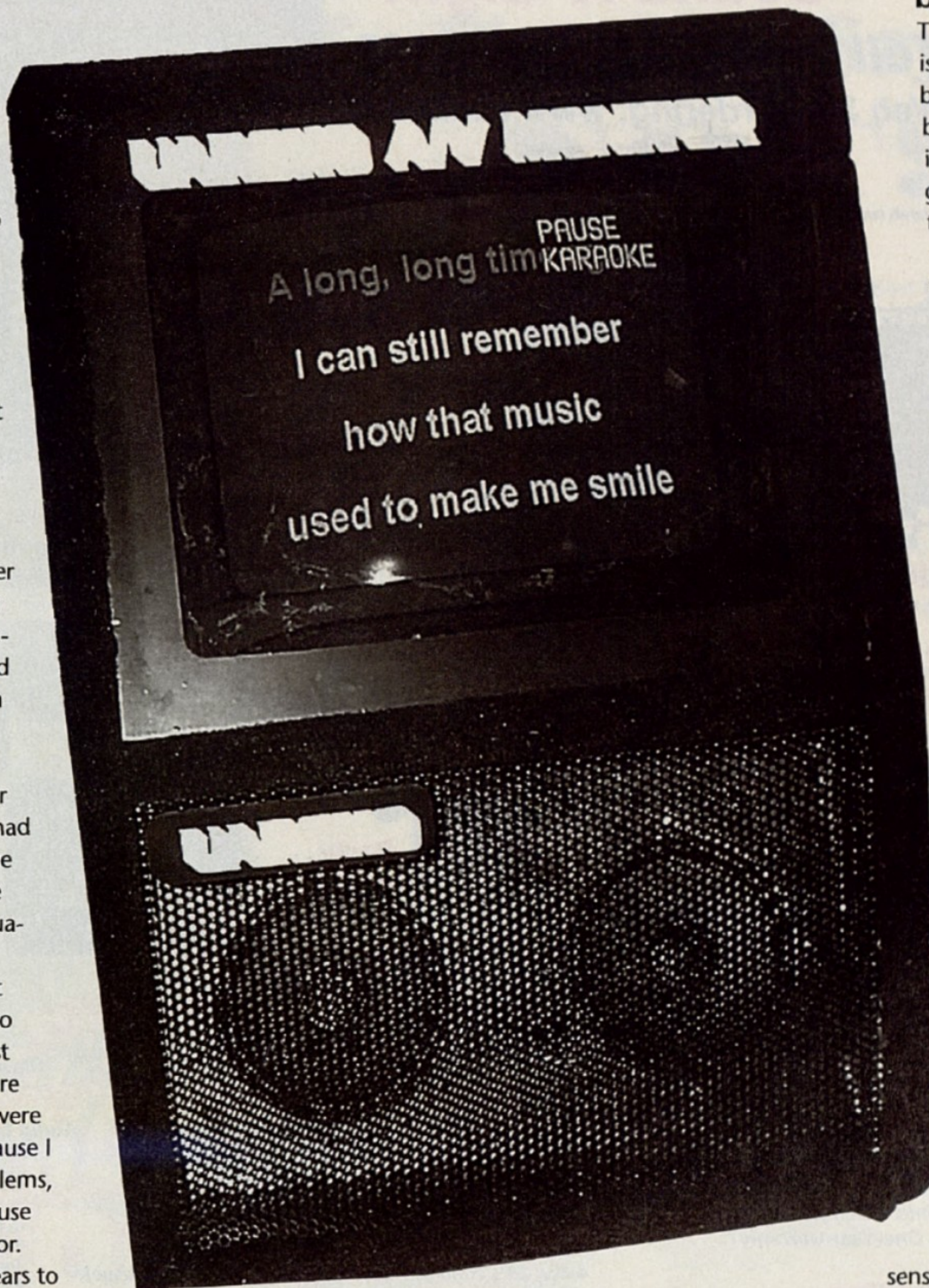
This little wonder box is really nifty. It is built like the proverbial brick house, and it looks and sounds good, and provides the TV and speakers with protection from inebriated vocalists. The manufacturer claims that because of its built-in pro looks, sound and value, if you use it you should be able to charge an extra \$50 per night. That'll probably be a tough sell with the cheap-skates I work for, but maybe not for you. I certainly think it would be of value to the serious KJ operator who is concerned about a clean look, quality components and a well-built case. The retail list price is of the Uarsho is \$695, so you can decide if it makes fiscal

sense for you. A battery-

powered 300-watt version is also available for \$895. Until next time Jam on.

For more info or to order the Uarsho Karaoke Audio/Video Monitor call 1-866-8-UARSHO

*You can reach Jammin' Jim with comments or questions at [jamsound@aol.com](mailto:jamsound@aol.com). Be sure to include an MP3 file of yourself singing your favorite karaoke selection. (Just kidding.)*



might be too low and perhaps uncomfortable to view. Again, the design is actually quite good: the angle forces you to stand about five feet from the monitor, providing excellent positioning for audio as well as comfortable video viewing. The video monitor comes with a remote, for easily switching on the karaoke. The removable Lexan screen is optimal for indoor or outdoor use, and certainly could make a good drink holder.



# The Best Light Shows Ever...



**Colorado  
Sound N' Light**

"Since 1973"

**Toll Free (888) 429-0418**

Web Site Ordering: [www.csnl.com](http://www.csnl.com)



## Mobile Pro Stage Mortars

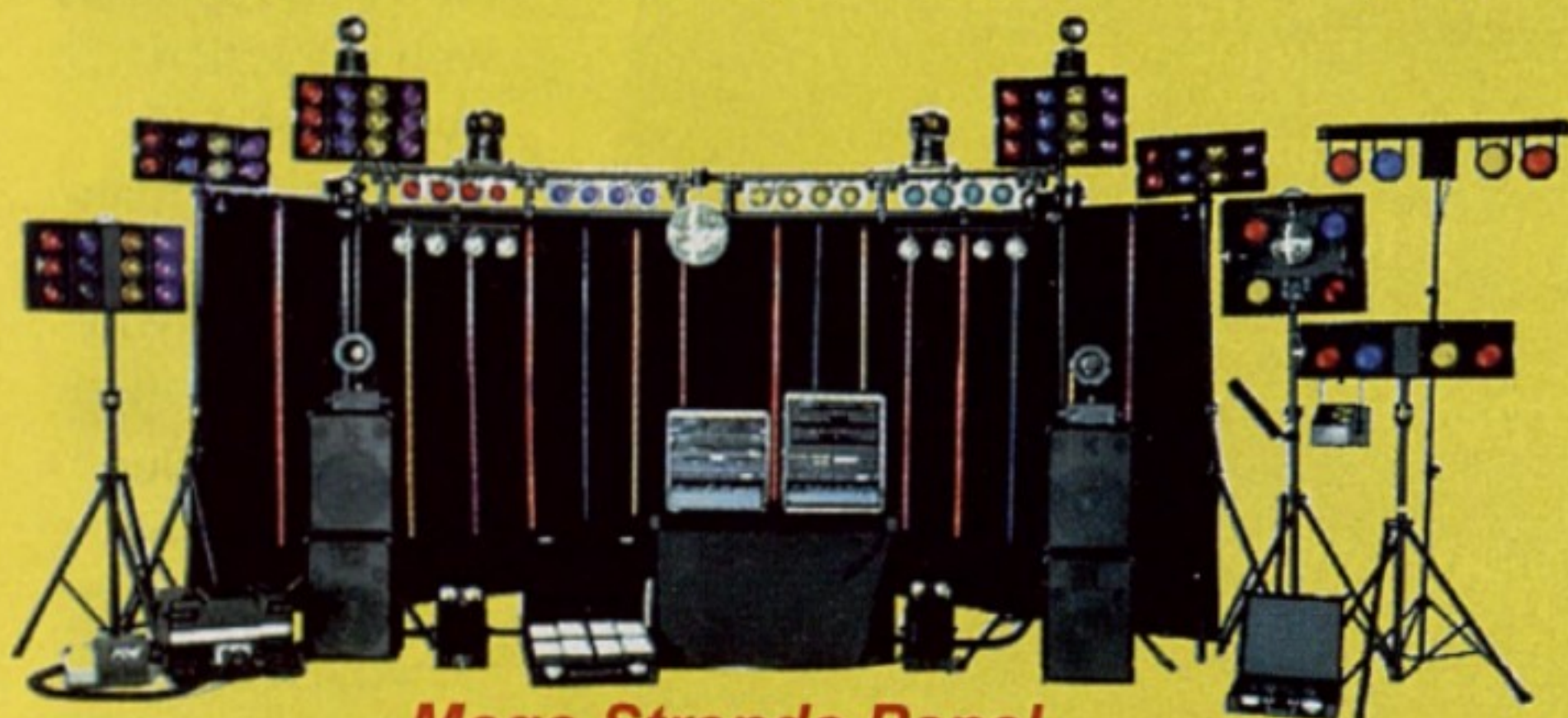
**Professional Streamer Launchers**

**Pro Handheld 1" x 17" + 12 loads**

**Pro Remote 2" x 17" + 12 loads**

## TrussLite 16

Aluminum Trussing Systems with Aircraft lamps! Easy & Fast Setup! Red-Blue-Amber-Magenta gels, X/Y Aiming Capability.



### Mega Strands Panel

552 lights red, blue, amber, magenta • 4 ch. chase • 12'w x 8'h • Carry bag included • tripods optional.

## SuperTable Plus



### ACL 24 AirCraft Lighting

24-28V AirCraft Laser-Type beam lights  
1.2 million candle power • X/Y aiming • Red, blue, amber, magenta • 2 AC effects outlets on back  
Roadcase with effects mounts • Clamps together as travel case! • 4 Min. setup, One-Year warranty

### ACL 16 AirCraft Lighting

16-28V AirCraft Laser-Type beam lights  
X/Y aiming • Red, blue, amber, magenta Roadcase  
Clamps together as travel case! One-Year warranty



### ACL 12 Series II

12-28V AirCraft Laser-Type beam lights  
560,000 candle power  
X/Y aiming • Red, blue, amber, magenta  
Clamps together as travel case! 17" w x 12" h x 6" d

## WorkStation

**World's Lightest Equipment  
Console with Pull-out Drawer!!!**

- Features pull out locking drawer
- Four Models to choose from...



## ParT-Lite

8 MR 4 ch. audio chasing lights,  
roadcased, tripod mount 12 lbs.



## Star Galaxy



## Star Galaxy I

Patterns to the audio beat

## Star Galaxy II

Slow rotating colored patterns

## Star Galaxy III

Audio beat/variable speed remote

## Party Combo 1



## Party Combo 2



## Stage 4+

4-Par 38's Halogen 2000 hr. spotlamps • CSL shock  
mount suspension • Multi-pattern sound sync  
controller • Tripod included 43" w x 12" H x 12" D



## 2-Rack MP3 DJ Computer

Intel Motherboard 800 PIII  
40 Gig 7200 RPM HardDrive  
48XCD - Floppy  
Sound Blaster Live  
Three Case Cooling Fans  
USB, Lan, 128M PC100Ram



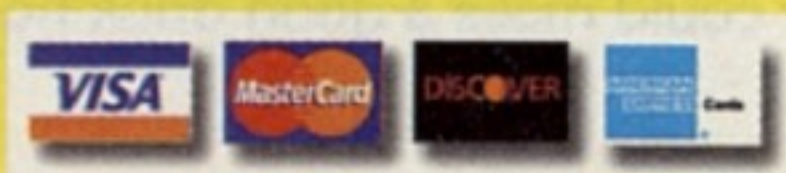
## SuperPin

100watt ACL Pinspot  
Soft-start transformer  
O-Clamp



## MB-8 MB-12

MirrorBall mounting arm system  
50 watt HaloStar light  
Soft-start transformer - 1 AC cord





# Cliche'

## To Play You Say ...NOT!

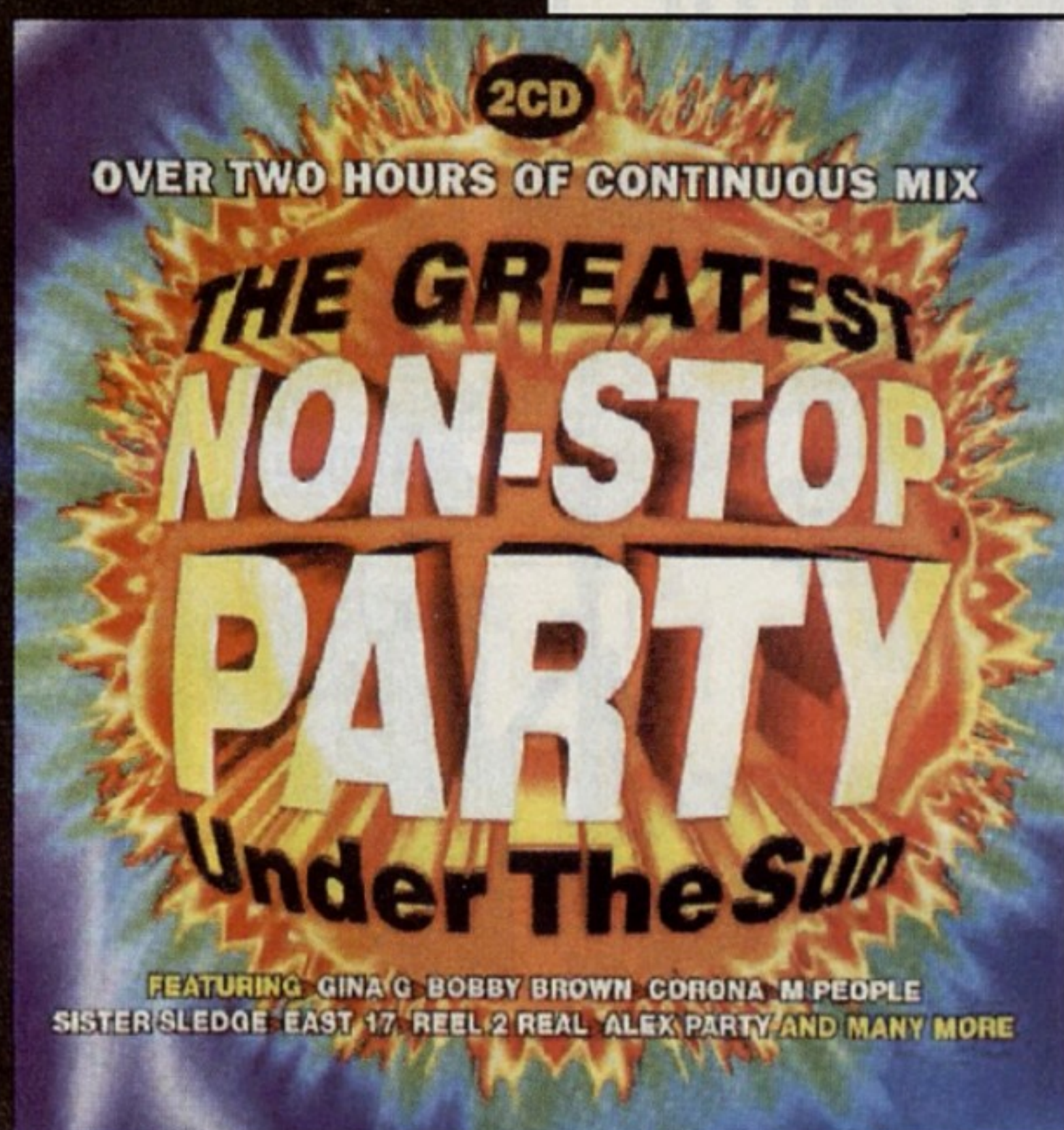
By Fred Sebastian

For more information on any  
of the CDs in Music News  
call AVC Sebastian at  
(973) 731-5290  
or e-mail  
avcsebastian@msn.com

Well here it is, the 10<sup>th</sup> anniversary issue of Mobile Beat. Seems strange that for almost all of that time I've been bringing you news on new releases and compilations for DJs. Not me, but surely somebody, will say "how time flies." Which reminds me of another saying we've all heard before: "You're young, you've got plenty of time." Well to both I say, baloney! Time doesn't fly, ten years is a long time and in the worst of cases it can seem like one hundred years. And, if you believe you're young and have plenty of time you'll probably be dead before you get anything done.

On that note, since there's probably a couple of things we both have yet to do, let's get on with this look at some of the choice compilations featured here in years gone by—compilations that are as strong and useful today as ever.

Continuously playing since its release, the two CD compilation entitled **GREATEST NONSTOP PARTY UNDER THE SUN** serves up party dance favorites galore. Made up of mostly the 90s' top dance hits, these tracks still keep today's parties hopping. This nonstop compilation is also DJ friendly and completely trackable. Under the sun or under the stars, this is a great dance party mix.



Ooh Aah... Just A Little Bit ..... GINA G  
Baby Baby (Lee Marrow Radio Mix) ..... CORONA  
I Like To Move It .... REEL 2 REAL w/ THE MAD STUNTMAN  
Two Can Play That Game (K Klassic Radio Mix) .. BOBBY BROWN  
We Are Family (Sure Is Pure Remix Edit) ... SISTER SLEDGE  
She's Got The Vibe ..... R. KELLY  
Macarena ..... LOS DEL MAR  
Guaglione ..... PEREZ 'PREZ' PRADO  
Dizzy ..... VIC REEVES & THE WONDER STUFF  
Love Shack ..... B 52'S  
Hey Now (Girls Just Wanna Have Fun) ..... CYNDI LAUPER  
Compliments On Your Kiss .....  
..... RED DRAGON w/ BRIAN & TONY GOLD  
All That She Wants ..... ACE OF BASE  
Don't Stop (Wiggle Wiggle) ..... OUTHERE BROTHERS  
Cotton Eyed Joe ..... REDNEX  
Mr. Vain ..... CULTURE BEAT  
No Limit ..... 2 UNLIMITED  
Don't Give Me Your Life ..... ALEX PARTY  
U Sure Do ..... STRIKE  
One Night In Heaven ..... M PEOPLE  
Rhythm Is A Dancer ..... SNAP  
Sunshine After The Rain ..... BERRI  
Everybody's Free (Eat Me Edit) ..... ROZALLA  
Your Loving Arms (Original Radio Edit) ... BILLIE RAY MARTIN  
Another Night ..... THE REAL MCCOY  
Rock My Heart ..... HADDAWAY  
Now That We've Found Love ..... HEAVY D. & THE BOYZ  
Naked ..... LOUISE  
Sweets For My Sweet ..... CJ LEWIS



Deeply Dippy.....RIGHT SAID FRED  
 Sweetness.....MICHELLE GAYLE  
 Oh What A Night.....CLOCK  
 It's Alright (The Guvnor Mix).....EAST 17  
 Boom! Shake The Room...JAZZY JEFF & THE FRESH PRINCE  
 Killer.....ADAMSKI  
 Always There.....INCOGNITO w/ JOCELYN BROWN  
 I Luv U Baby.....THE ORIGINAL  
 Rhythm Is A Mystery.....K-KLASS  
 Swamp Thing.....THE GRID  
 Reach Up (Papa's Got A Brand New Pig Bag).....  
 .....PERFECTO ALLSTARZ

What does it take to be a party animal? Take a lesson from the best selling 3 CD compilation **ULTIMATE PARTY ANIMAL**. For years this compilation of crowd pleasers has been a huge hit with DJs. The "must have" favorites, the right versions, popular medleys and megamixes will keep this animal from going extinct, indefinitely. Here's why:

Saturday Night.....WHIGFIELD  
 Ooh Aah Just A Little Bit (Motiv8 Radio Edit).....GINA G  
 Dreamer (Original Club Mix).....LIVIN' JOY  
 Movin' On Up (M People Master Mix).....M PEOPLE  
 Things Can Only Get Better (D:Reamix Edit).....D:REAM  
 We Are Family (Sure Is Pure Remix Edit).....SISTER SLEDGE  
 Let Me Be Your Fantasy (Radio Edit).....BABY D  
 Ride On Time.....BLACK BOX  
 Rhythm Of The Night (Rapino Brothers Radio Version).....  
 .....CORONA  
 The Power.....SNAP  
 Sunshine After The Rain (Two Cowboys 7" Edit).....BERRI  
 Twist & Shout.....CHAKKA DEMUS & PLIERS  
 Don't Stop (Wiggle Wiggle) (Townhouse Radio Edit).....  
 .....OUTHERE BROTHERS

No Limit.....2 UNLIMITED  
 Boom! Shake The Room.....JAZZY JEFF & THE FRESH PRINCE  
 Stayin' Alive (Radio Version).....N-TRANCE  
 Two Can Play That Game (K-Klassic Mix) ..BOBBY BROWN  
 Killer.....ADAMSKI  
 I Wanna Be A Hippie (Flamman & AbraxasRadio Mix) TECHNOHEAD  
 Saturday Night At The Movies.....ROBSON & JEROME  
 GREASE MEGAMIX: (You're The One I Want / Greased  
 Lightning / Summer Night's)  
 .....JOHN TRAVOLTA & OLIVIA NEWTON JOHN  
 Wake Me Up Before You Go Go.....WHAM!  
 Relight My Fire.....TAKE THAT  
 Locomotion.....KYLIE MINOGUE  
 Never Gonna Give You Up.....RICK ASTLEY  
 I'm Too Sexy.....RIGHT SAID FRED  
 Macarena (Bayside Boys Mix).....LOS DEL RIO  
 The Time Warp (PWL Ext. Remix).....DAMIEN  
 SWING THE MOOD MEDLEY:  
 In The Mood / Rock Around The Clock /  
 Rock-A-Beatin' Boggie / Tutti Frutti / Wake  
 Up Little Suzie / C'mon Everybody / Hound  
 Dog / Shake Rattle & Roll / All Shook Up /  
 Jailhouse Rock / At The Hop.....JIVE BUNNY  
 Can Can.....BAD MANNERS  
 Anniversary Waltz: (Rock 'n' Roll Music / Lover  
 Please / That'll Be The Day / Singing The  
 Blues / When Will I Be Loved / Let's Work  
 Together / You Keep A Knockin' / Long Tall  
 Sally / Let's Dance / Red River Rock / No  
 Particular Place To Go / The Wanderer / I  
 Hear You Knocking / Lucille / Great Balls Of  
 Fire).....STATUS QUO  
 Cotton Eyed Joe.....REDNEX  
 Flava (Crighton & Morris 7" Mix).....PETER ANDRE  
 Just Help Yourself.....TONY FERRINO  
 Cum On Feel The Noize.....SLADE  
 Blockbuster.....SWEET

**Fits in your car!**

**FILLS UP THE ROOM!**



The **NEW PRIME 2612 Speaker System** is the answer for the Mobile DJ. At 70 lbs. total weight, this great sounding system will break the sound barrier without breaking your back. You'll hear **AMAZING BASS RESPONSE, FULL MID-RANGE, and SPARKLING HIGHS** everywhere in the room thanks to the **PROGRAMMABLE DISPERSION**. The 2612 comes complete with 2 **DELUXE TRIPOD STANDS** with **PADDED CARRYING BAG**, and **4-20' SPEAKER CABLES** in a **UTILITY BOX**. Works well with amplifiers from 100 to 300 watts per channel. Stereo or Mono.

For the name of your nearest dealer,  
 call 1-800-431-6699



*Only*  
**\$795.00**  
 complete

**MUSIC INDUSTRIES CORP.**  
 625 LOCUST STREET  
 GARDEN CITY, N.Y. 11530



# LOOKING FOR THE BEST WAY TO BUILD YOUR DJ SYSTEM?

WE'LL STOP LOOKING AND DO IT RIGHT THE FIRST TIME!

## *Showcase Presentations*

**ROAD CASES**

**PORTABLE TABLES**

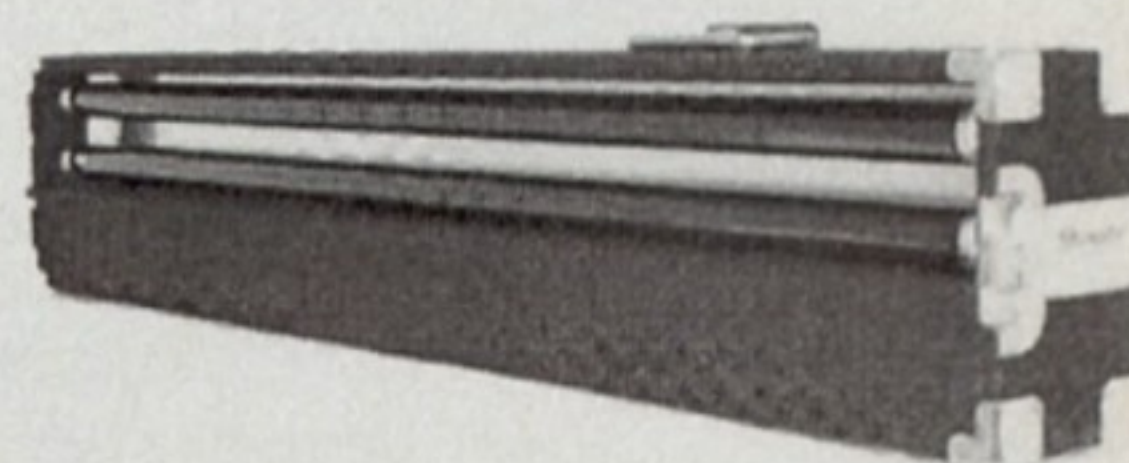
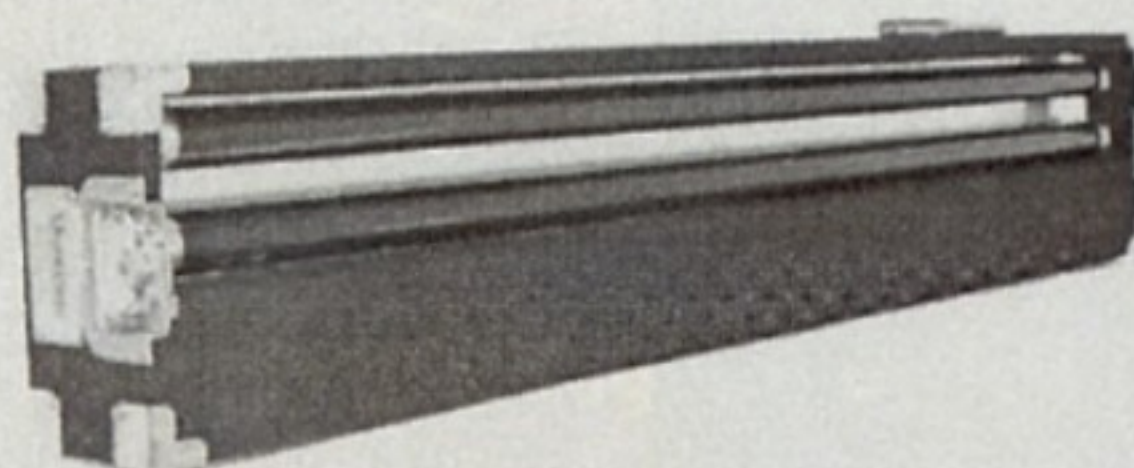
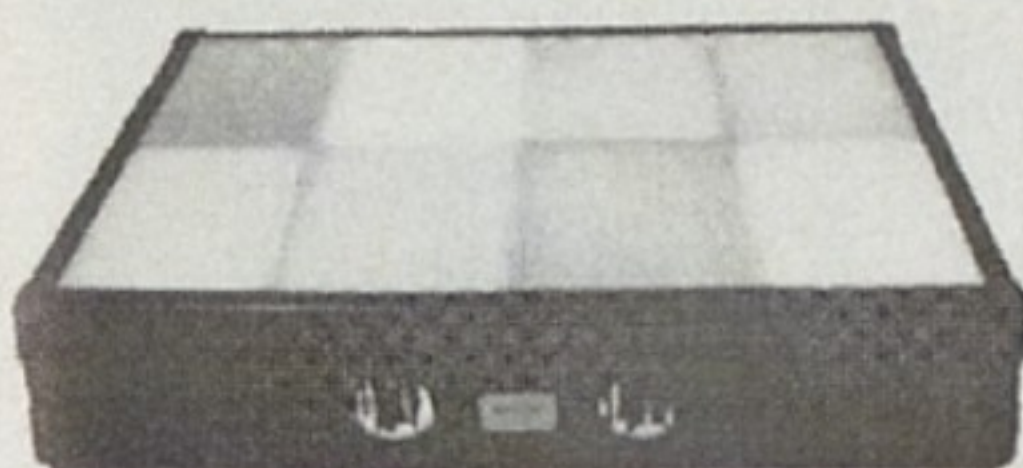
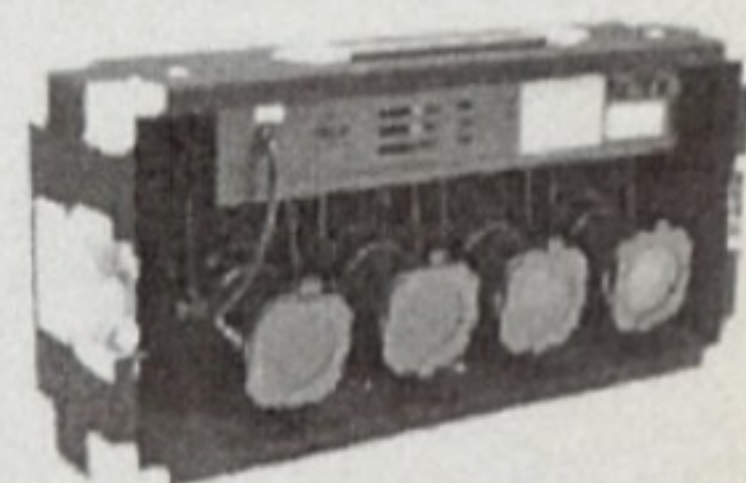
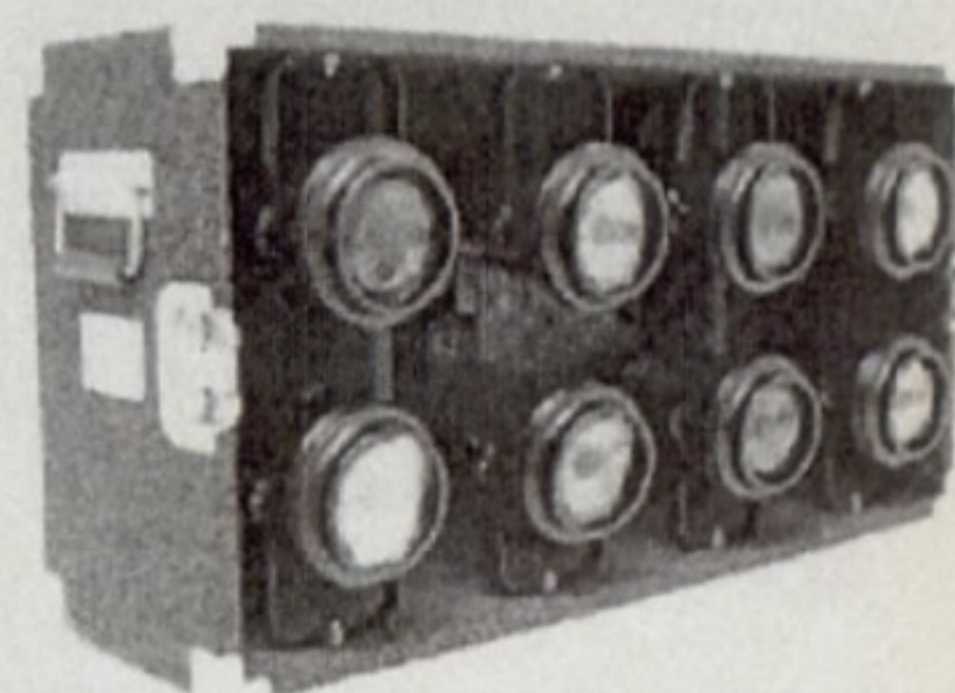
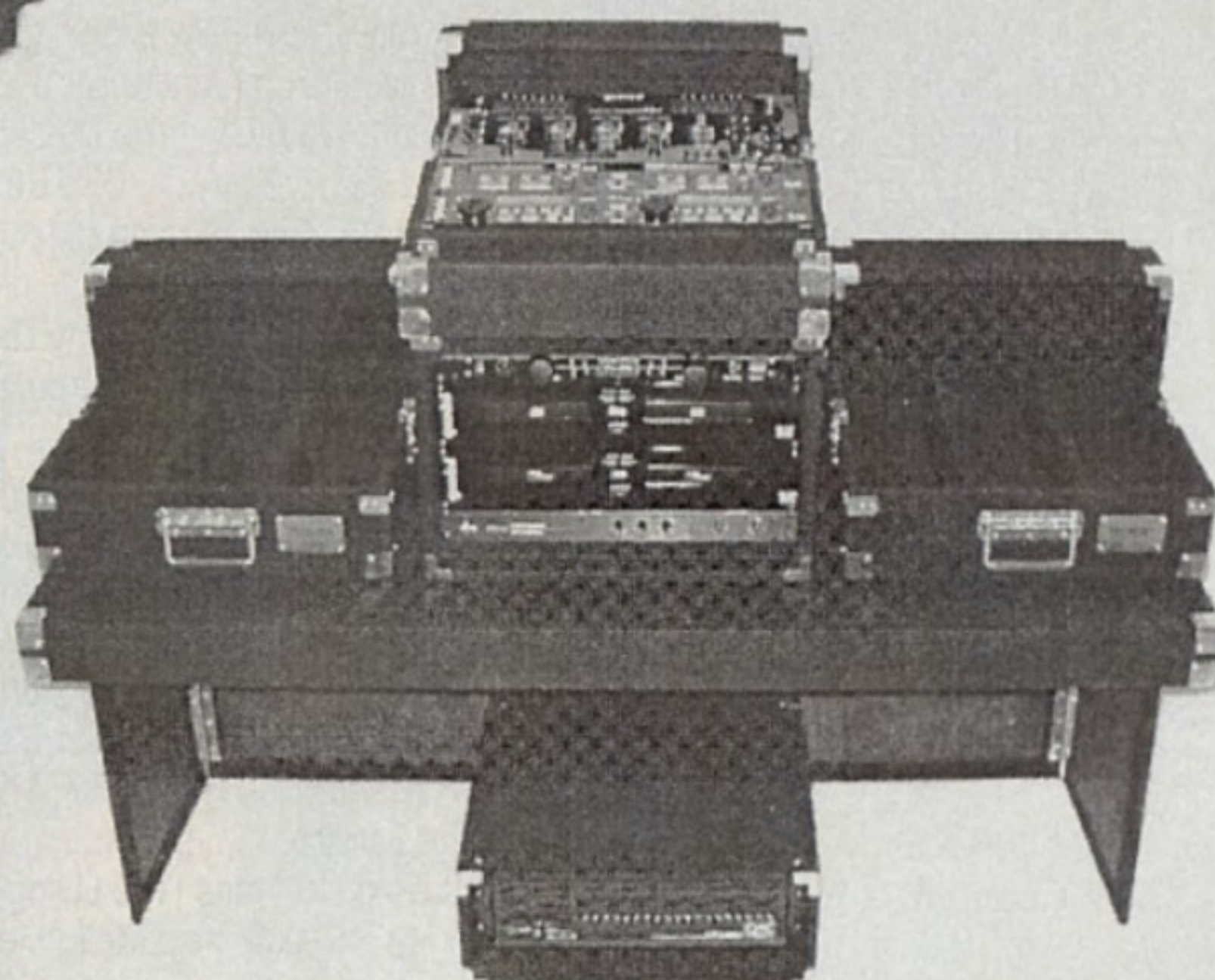
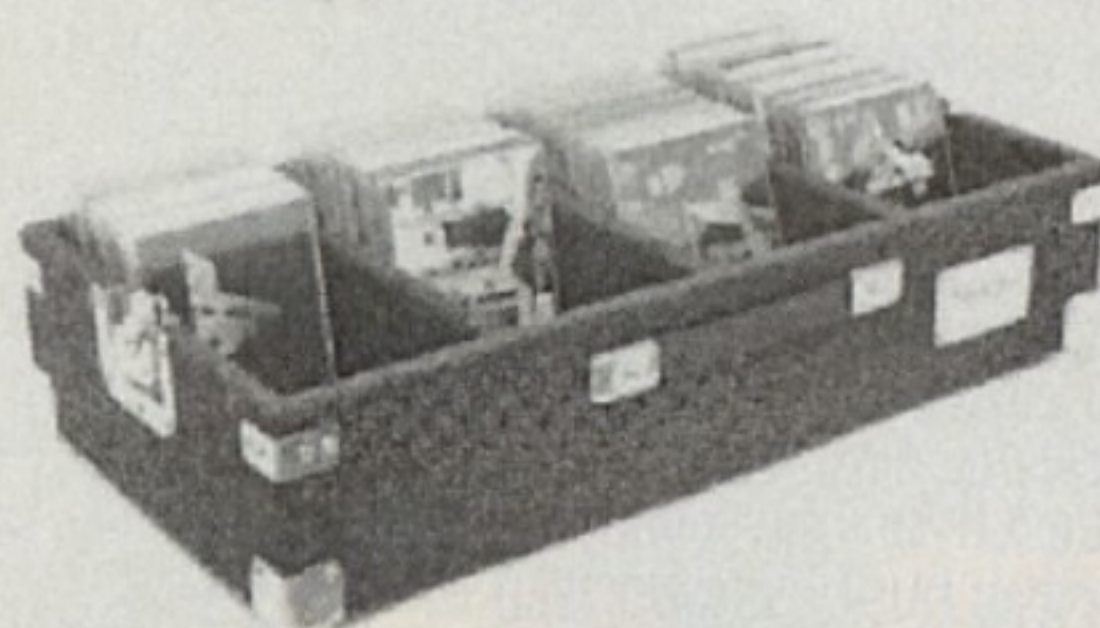
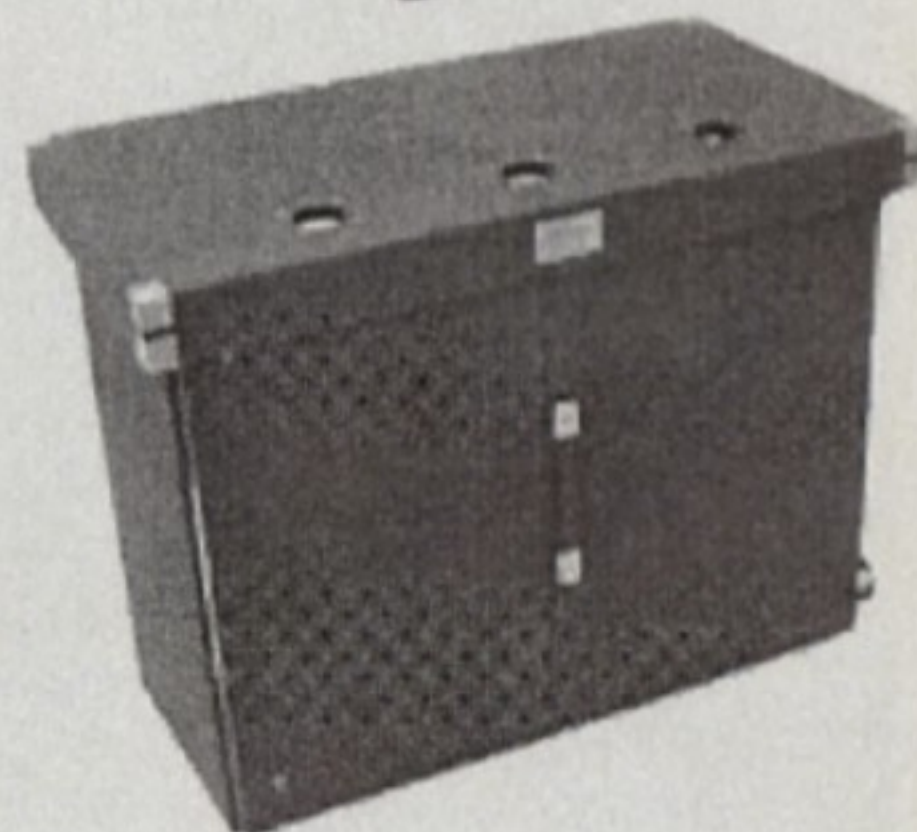
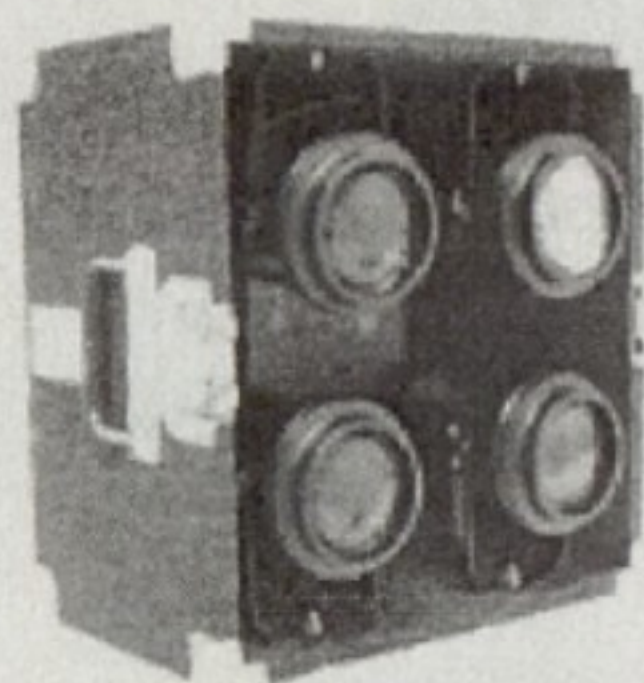
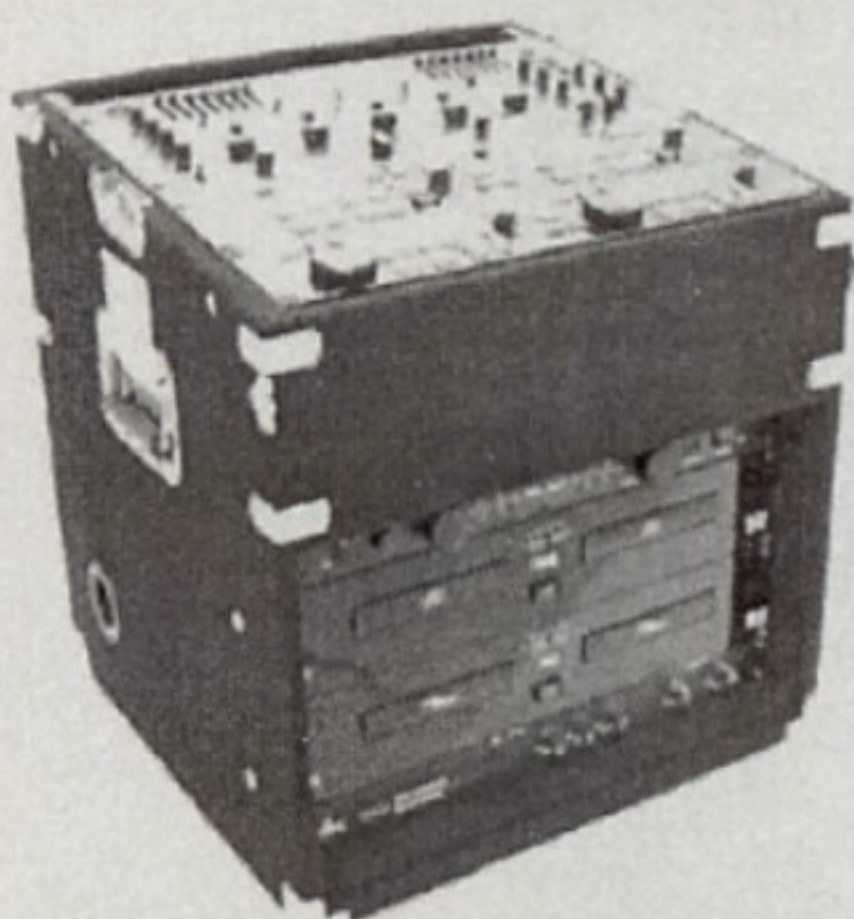
**CD & MD STORAGE**

**LIGHTING BOXES**

**LIGHTED DANCE FLOORS**

**DJ BOOTH FACADES**

**SPEAKER SYSTEMS**



[www.ShowcasePresentations.com](http://www.ShowcasePresentations.com)

BUILDING AND DESIGNING THE BEST ROAD CASES, LIGHTING PACKAGES, & SPEAKER SYSTEMS

Made in the USA by: S.P.I. Mfg. Brockton, MA CALL FOR A FREE CATALOG 508-587-1423

Dealer Inquiries Welcome



Hit Me With Your Rhythm Stick ..... IAN DURY & THE BLOCKHEADS  
 I'll Be There For You..... FRIENDS  
 Y. M. C. A. .... VILLAGE PEOPLE  
 BONEY M MEGAMIX: (Rivers Of Babylon / Sunny / Daddy  
 Cool / Rasputin)..... BONEY M  
 Celebration..... KOOL & THE GANG  
 Boogie Wonderland..... EARTH WIND & FIRE  
 You Make Me Feel (Mighty Real)..... SYLVESTER  
 Contact..... EDWIN STARR  
 Oops Up Side Your Head..... GAP BAND  
 BACK TO THE 60'S MEDLEY:

(Pretty Woman / Dancing In The Streets /  
 Black Is Black / Bend Me Shape Me /  
 You Really Got Me / All Day & All Of The Night /  
 Hippy Hippy Shake / Pretty Woman / Mony Mony /  
 Doo Wah Diddy / Sherry / Stay / Big Girls Don't Cry /  
 Proud Mary / Pretty Woman Reprise) ..... TIGHT FIT

ABBA MEDLEY: (Stars On 45 / Voulez Vous /  
 Bang-A-Boomerang / Money, Money Money /  
 Knowing Me, Knowing You / Fernando / The  
 Winner Takes It All / Super Trouper / Stars On  
 45) ..... STARS ON 45

BEATLES MEDLEY: ( No Reply / I'll Be  
 Back / Drive My Car / Do You Want To Know  
 A Secret / We Can Work It Out / I Should  
 Have Known Better / Nowhere Man / You're  
 Going To Lose That Girl / Ticket To Ride / The  
 Word / Eleanor Rigby / Every Little Thing / And  
 You Bird Can Sing / Get Back / Eight Days  
 Week / It Won't Be Long / Daytripper / Wait /  
 Stars On 45 / Good Day Sunshine / My Sweet  
 Lord / Here Comes The Sun / Taxman / A  
 Hard Day's Night / Things We Said Today / If I  
 Fell / You Can't Do That / Please Please Me /  
 From Me To You / I Want To Hold Your Hand /  
 Stars On 45)..... STARS ON 45

BEATLES MEDLEY:(I Want To Hold Your  
 Hand / Hard Days Night / She Loves You).... TAKE THAT  
 Guaglione..... PEREZ PRADO

Classic Rock doesn't get much better than the excellent col-  
 lection of hits on **WE WILL ROCK YOU**. This 2 CD set is pure  
 kickin' rock from an era when no one questioned what to call  
 it. Plain and simple, this is good "rock."

We Will Rock You ..... QUEEN  
 All Right Now (B. Clearmountain Remix) .....FREE  
 The Boys Are Back In Town..... THIN LIZZY  
 Whatever You Want ..... STATUS QUO  
 Can't Get Enough ..... BAD COMPANY  
 All The Young Dudes..... MOTT THE HOOPLE  
 Stay With Me ..... THE FACES  
 Badge..... CREAM  
 Smoke On The Water .....DEEP PURPLE  
 Fool For Your Loving..... WHITESNAKE  
 Fanfare For The Common Man.....  
 ..... EMERSON, LAKE & PALMER  
 Devil's Answer ..... ATOMIC ROOSTER  
 I Surrender.....RAINBOW  
 Paranoid ..... BLACK SABBATH  
 Big Log ..... ROBERT PLANT  
 Seven Seas of Rhye ..... QUEEN  
 More Than A Feeling ..... BOSTON  
 Hold The Line..... TOTO  
 She's Not There..... SANTANA  
 Eye Of The Tiger..... SURVIVOR  
 Don't Fear The Reaper..... BLUE OYSTER CULT  
 Cold As Ice..... FOREIGNER  
 Black Magic Woman ..... SANTANA  
 Bat Out Of Hell ..... MEATLOAF


You Ain't Seen Nothing Yet .....  
 .....BACHMAN TURNER OVERDRIVE  
 Hold Your Head Up ..... ARGENT  
 Rocky Mountain Way ..... JOE WALSH  
 In A Broken Dream.....  
 ..... PYTHON LEE JACKSON w/ ROD STEWART  
 Radar Love..... GOLDEN EARRING  
 School's Out..... ALICE COOPER



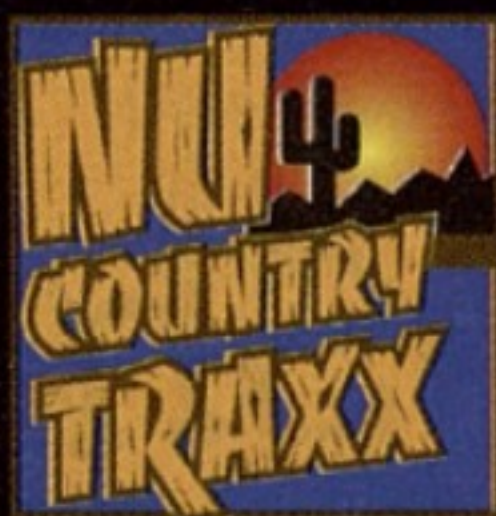
When you come across a compilation like the **NO. 1 MOVIES ALBUM** it's  
 no wonder that it would be a top seller for years. This terrific set showcases  
 many of the biggest hits ever used or made for the movies. And it's a double  
 feature—2 CDs.

Love Is All Around (4 Weddings & A Funeral).....  
 .....WET WET WET  
 Kiss From A Rose (Batman Forever) ..... SEAL  
 It Must Have Been Love (Pretty Woman) .....ROXETTE  
 Love Song For A Vampire (Bram Stoker's Dracula).....  
 ..... ANNIE LENNOX  
 We Don't Need Another Hero (Thunderdome)(Mad Max-  
 Beyond Thunderdome) ..... TINA TURNER  
 Show Me Heaven (Days Of Thunder) ..... MARIA McKEE  
 Play Dead (Young Americans).... BJORK / DAVID ARNOLD  
 Up Where We Belong (An Officer And A Gentlemen)  
 ..... JOE COCKER / JENNIFER WARNES  
 Nothing Has Been Proved (Scandal) DUSTY SPRINGFIELD  
 Unchained Melody (Ghost) ..... RIGHTEOUS BROTHERS  
 The Crying Game (The Crying Game) ..... BOY GEORGE  
 How Deep Is Your Love (Saturday Night Fever) . BEE GEES  
 Will You? (Breaking Glass) ..... HAZEL O CONNOR  
 For Your Eyes Only (For Your Eyes Only) SHEENA EASTON  
 License To Kill (License To Kill) ..... GLADYS KNIGHT  
 Flashdance...What A Feeling '95 (Flashdance) IRENE CARA  
 Absolute Beginners (Absolute Beginners)... DAVID BOWIE  
 Try A Little Tenderness (The Commitments) .....  
 .....THE COMMITMENTS  
 We Have All The Time In The World (On Her Majesty's  
 Secret Service) ..... LOUIS ARMSTRONG  
 The Living Daylights (The Living Daylights) ..... A-HA  
 Hold Me Thrill Me Kiss Me Kill Me (Batman Forever)  
 ..... U2  
 You Could Be Mine (Terminator II).....GUNS 'N' ROSES  
 Blaze Of Glory (Young Guns II) ..... JON BON JOVI  
 Don't You (Forget About Me) (The BreakfastClub)  
 .....SIMPLE MINDS  
 A View To Kill (A View To Kill) .....DURAN DURAN  
 Doubleback (Back To The Future III) ..... ZZ TOP  
 Nothing's Gonna Stop Us Now (Mannequin)..... STARSHIP  
 Eye Of The Tiger (Rocky IV) ..... SURVIVOR  
 Holding Out For A Hero (Footloose) ..... BONNIE TYLER  
 The Kids Are Alright (Quadrophenia)..... THE WHO  
 Pinball Wizard (Tommy)..... ELTON JOHN  
 Pretty In Pink (Pretty In Pink) .... THE PSYCHEDELIC FURS





**FEED THE NEED!**



• digitally mastered • original artists • current hits



Entertainment<sup>®</sup>  
Resources Group

**call: 1-800-465-0779 or surf: [www.ergmusic.com](http://www.ergmusic.com)**

CD Compilations For Use By Radio Stations and Professional DJs Only. Not For Sale To The Public.



Call Me (American Gigolo) ..... BLONDIE  
 The Heat Is On (Beverly Hills Cop) ..... GLENN FREY  
 The Power Of Love (Back To The Future) .....  
 ..... HUEY LEWIS & THE NEWS  
 Brown Eyed Girl (Sleeping With The Enemy) .....  
 ..... VAN MORRISON  
 Stuck In The Middle With You (Reservoir Dogs) .....  
 ..... STEALER'S WHEEL  
 Tubular Bells (The Exorcist) ..... MIKE OLDFIELD

This collection of time travel has turned out to have real staying power. **THOSE WONDERFUL YEARS** is a double CD compilation of pop hits of the 50's, 60's and more. A great trip down memory lane that continues to please.

Theme From "A Summer Place" .....  
 ..... PERCY FAITH & HIS ORCHESTRA  
 Memories Are Made Of This ..... DEAN MARTIN  
 Allegheny Moon ..... PATTI PAGE  
 The Yellow Rose Of Texas ..... MITCH MILLER  
 Honeycomb ..... JIMMY RODGERS  
 Fascination ..... JANE MORGAN & THE TROUBADORS  
 Smoke Gets In Your Eyes ..... THE PLATTERS  
 Marianne ..... TERRY GILKYSON & THE EASY RIDERS  
 Don't You Know ..... DELLA REESE  
 Rags To Riches ..... TONY BENNETT  
 The Poor People Of Paris ..... LES BAXTER  
 Anytime ..... EDDIE FISHER  
 Secret Love ..... DORIS DAY  
 Unchained Melody ..... AL HIBBLER  
 Blueberry Hill ..... FATS DOMINO  
 Standing On The Corner ..... THE FOUR LADS  
 Hey There ..... ROSEMARY CLOONEY

Just Walking In The Rain ..... JOHNNIE RAY  
 Kiss Of Fire ..... GEORGIE GIBBS  
 Love Letters In The Sand ..... PAT BOONE  
 Let Me Go Lover ..... JOAN WEBER  
 Band Of Gold ..... DON CHERRY  
 My Heart Cries For You ..... GUY MITCHELL  
 Earth Angel ..... CREW CUTS  
 I Believe ..... FRANKIE LAINE  
 Till I Waltz Again With You ..... TERESA BREWER  
 Too Young ..... NAT KING COLE  
 Three Coins In The Fountain ..... FOUR ACES  
 Shrimp Boats ..... JO STAFFORD  
 Eternally ..... JERRY VALE  
 The Third Man Theme .....  
 ..... GUY LOMBARDO & HIS ROYAL CANADIANS  
 It's No Sin ..... EDDY HOWARD  
 Wheel Of Fortune ..... KAY STARR  
 Vaya Con Dios ..... LES PAUL & MARY FORD  
 Smile ..... JOHNNY MATHIS  
 It Takes Two To Tango ..... PEARL BAILEY  
 Wanted ..... PERRY COMO  
 Singing The Blues ..... GUY MITCHELL  
 A White Sport Coat (And A Pink Carnation) .....  
 ..... MARTY ROBBINS  
 Cold, Cold Heart ..... TONY BENNETT  
 The Song from Moulin Rouge (Where Is Your Heart) .....  
 ..... PERCY FAITH & HIS ORCH.  
 Cry ..... JOHNNIE RAY  
 Half As Much ..... ROSEMARY CLOONEY  
 Harbor Lights ..... SAMMY KAYE & HIS ORCHESTRA  
 Mule Train ..... FRANKIE LAINE  
 A Guy Is A Guy ..... DORIS DAY  
 No, Not Much ..... THE FOUR LADS  
 Are You Sincere? ..... ANDY WILLIAMS  
 Goodnight Sweetheart, Goodnight ..... THE MCGUIRE SISTERS

# NEW! DJ All Star World Tour T-Shirts

Send \$10 plus \$3.00(S&H) to:

NYS add 8% Sales Tax

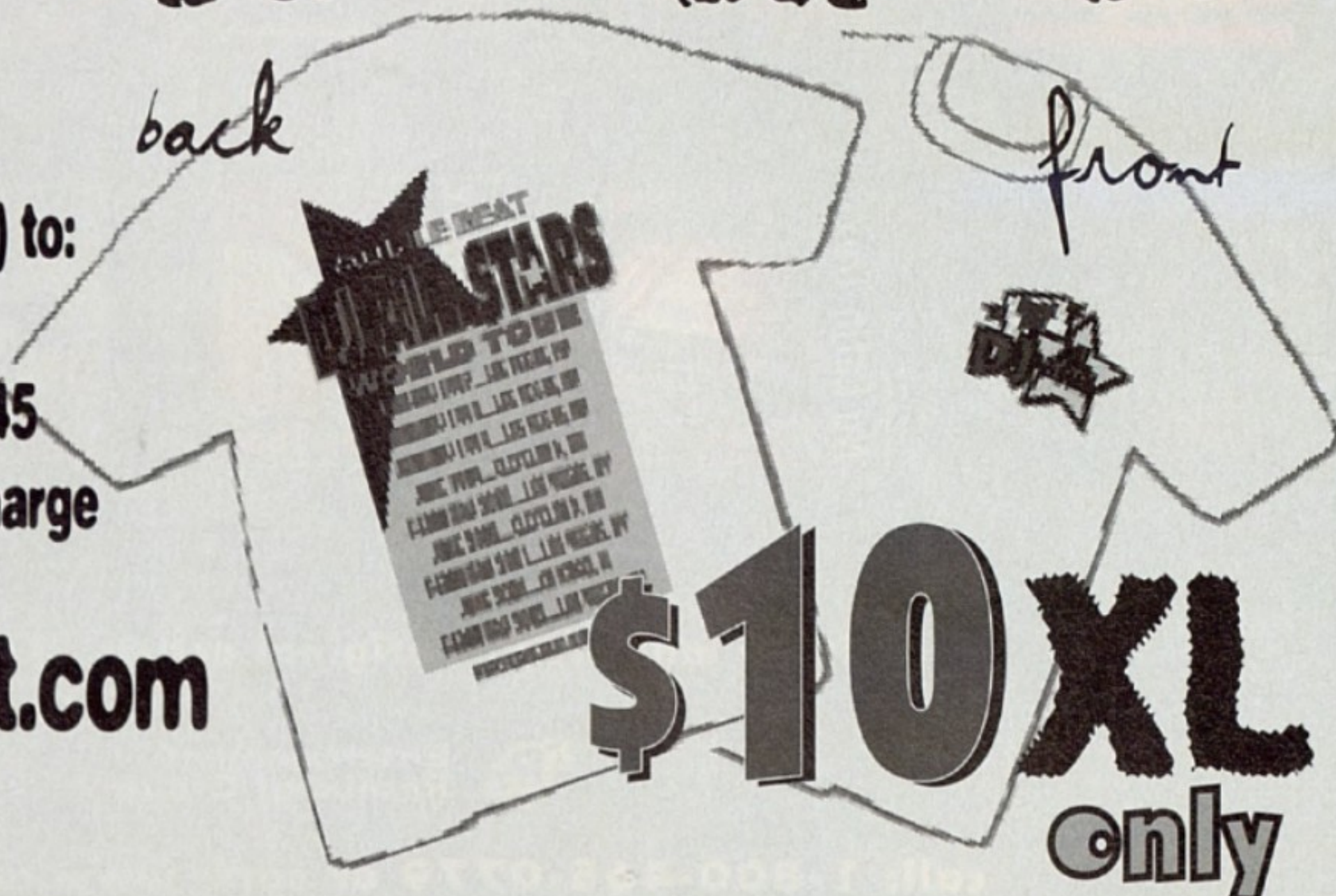
**P.O. Box 309**

**East Rochester, NY 14445**

**or call 716-385-9920 to charge**

**also available at**

**www.mobilebeat.com**







# CAVS JB-99

CD/CD+G Digital Jukebox

Now Available with 2,000 Golden CD+G Songs from  
MUSIC MAESTRO



**No Need to Carry CD or CD+G Discs**  
Instantly Access up to 12,000 CD/CD+G Songs

**Newly Arrived!!!** CAVS JB-99, a multi-functional music machine designed to meet the demands of professional DJs and KJs. It is three-in-one machine, combining the functions of a traditional disc player (plays audio CD, CD+G, video CD), a traditional disc changer (holds up to twelve thousand CD or CD+G songs) and a traditional jukebox (enables access to any songs instantly). CAVS JB-99 is a marvel achieved by using the latest technology in **MP3+Graphics**.

Download CD/CD+G songs with music AND graphics into  
JB-99 **directly from your CD/CD+G discs** or...**directly**  
**from the Internet!**  
(Easy PC download software included)

## FEATURES

- Play CD/CD+G songs from the internal memory of JB-99 using MP3+Graphics technology
- Play any standard audio CD, CD+G and video CD (ver 1.1, 2.0)
- Capture CD and CD+G songs directly from CD and CD+G discs
- Support MP3+Graphics data file download and backup through PC and Internet
- Memory capacity of 12,000 songs
- Built in equalizer
- Key control, tempo control, voice cancel functions
- Tempo change, key change, voice cancel and fanfare functions

Visit our website for more details:

**www.cavsusa.com**

**Rental / Lease  
Available !!**

**CAVS**

**800-957-2287 Long Beach, CA**







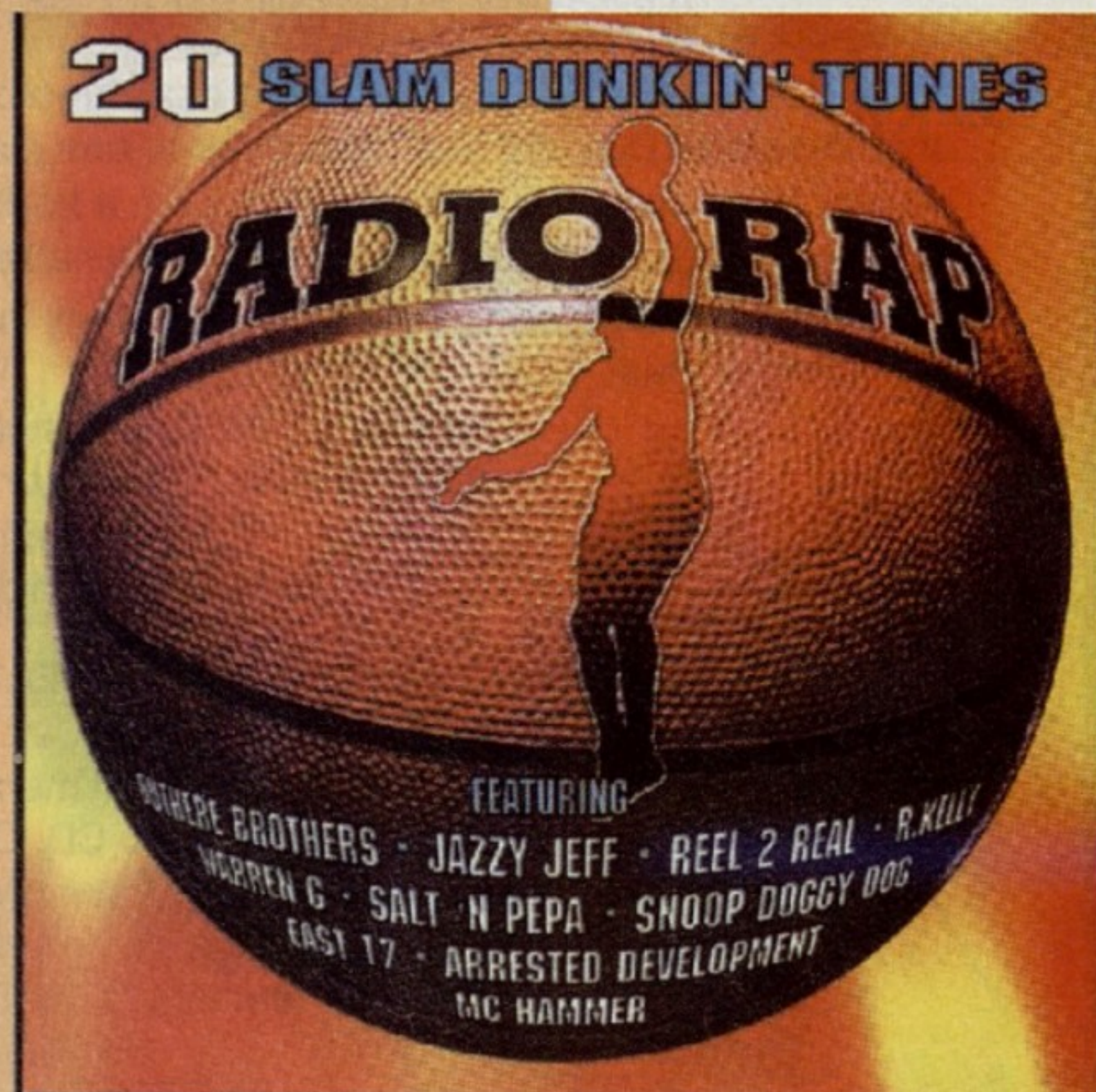
In this column I've mentioned many a great compilation in the "Best...Ever!" series and one of the early releases that surely fueled its claim to fame is **BEST REGGAE ALBUM IN THE WORLD EVER!** It continues to please with its great lineup of mega-hits and stars. Here's the lineup on these two CDs of hot island grooves.

Mr. Loverman .....	SHABBA RANKS
Sweat (A La La La Long) .....	INNER CIRCLE
Sweets For My Sweet .....	C.J. LEWIS
Dedicated To The One I Love .....	BITTY McLEAN
Informer .....	SNOW
Close To You .....	MAXI PRIEST
Oh Carolina .....	SHAGGY
Riddim .....	US3
Love You Like Crazy .....	CHAKA DEMUS & PLIERS
Dancehall Mood .....	ASWAD
Dancing On The Floor (Hooked On Love)...	THIRD WORLD
Wonderful World Beautiful People .....	JIMMY CLIFF
Love Of The Common People.....	NICKY THOMAS
Young Gifted And Black.....	BOB & MARCIA
Small Axe .....	BOB MARLEY
Israelites .....	DESMOND DEKKER
Double Barrel .....	DAVE & ANSKELL COLLINS
Red Red Wine .....	TONY TRIBE
Return Of Django .....	UPSETTERS
I'm In The Mood For Ska .....	LORD TANAMO
Money In My Pocket .....	DENNIS BROWN
Everything I Own.....	KEN BOOTHE
Rivers Of Babylon .....	THE MELODIANS
It Keeps Rainin' (Tears In My Eyes) .....	BITTY McLEAN
All That She Wants.....	ACE OF BASE
Dub Be Good To Me.....	BEATS INTERNATIONAL
On A Ragga Tip .....	SL2
Too Much Too Young .....	SPECIALS
One Step Beyond .....	MADNESS
Shout (It Out).....	LOUCHIE LOU & MICHIE ONE
Lip Up Fatty.....	BAD MANNERS
On My Radio .....	SELECTOR
The Bed's Too Big Without You .....	THE POLICE
Silly Games .....	DENNIS BROWN
Good Thing Going .....	SUGAR MINOTT
I Don't Wanna Dance .....	EDDY GRANT
Just Don't Want To Be Lonely .....	FREDDIE MCGREGOR
I Can See Clearly Now .....	JOHNNY NASH
Up Town Top Ranking .....	ALTHEA & DONNA

Amigo .....	BLACK SLATE
(You Gotta Walk) Don't Look Back .....	PETER TOSH
Tomorrow People .....	ZIGGY MARLEY
Jamaican In New York.....	SHINEHEAD
I Want To Wake Up With You .....	BORIS GARDINER

Virtually every track on this single CD compilation has fed the fire that's kept rap a hot item on the music scene through the 90's. In fact, **RADIO RAP** is a great collection of songs that go beyond just rap. These hits show how good it is when it's rap music.

Boom Boom Boom .....	THE OUTHERE BROTHERS
Here Comes The Hotstepper .....	INI KAMOZE
Whatta Man.....	SALT N' PEPA w/ EN VOGUE
Regulate.....	WARREN G
What's My Name.....	SNOOP DOGGY DOG
People Everyday.....	ARRESTED DEVELOPMENT
Now That We Found Love .....	HEAVY D & THE BOYZ
Boom! Shake The Room .....	
.....	JAZZY JEFF & THE FRESH PRINCE
I Like To Move It .....	REEL 2 REAL
The Power.....	SNAP
U Can't Touch This .....	MC HAMMER
Informer .....	SNOW
Boom Rock Soul .....	BENZ
Homie Lover Friend .....	R KELLY
Can I Kick It?.....	A TRIBE CALLED QUEST
Cantaloup (Flip Fantasia).....	US3 w/ RASHAAN
Big Poppa .....	NOTORIOUS BIG
Think Of You .....	USHER
On A Ragga Tip .....	SL2
Deep .....	EAST 17



The eighties turned out many an awesome hit. At gatherings and parties coast to coast, 80's hits are top favorites on today's scene. **AWESOME 80's** contains loads of those huge hits that are still popular and requested. It's on two CDs and it lives up to its name. It is awesome.

Another One Bites The Dust.....	QUEEN
C'est La Vie .....	ROBBIE NEVIL
Come On Eileen .....	DEXY'S MIDNIGHT RUNNERS
Der Kommissar .....	AFTER THE FIRE
Do You Really Want To Hurt Me .....	CULTURE CLUB
Don't Worry Be Happy .....	BOBBY McFERRIN



# VocoPro

ULTIMATE CHOICE OF KARAOKE ENTERTAINMENT

THE ULTIMATE KARAOKE

"DREAM MACHINE"

KJM-7900 PRO



[www.vocopro.com](http://www.vocopro.com)

## THE ULTIMATE KARAOKE "DREAM MACHINE"

VocoPro's new KJM-7900 Pro is the ultimate combination "dream machine" for professional KJ's and DJ's alike. The KJM-7900 Pro was developed based on feedback from the world's top pro Karaoke and Disc jockeys to accommodate the high demand for state of the art Karaoke features, all built into one mixing unit. Features like, an assignable digital key controller, professional digital echo with repeat and delay, on-board video switching, crossfader, two auxiliary inputs to expand with outboard effects, and every channel is equipped with an independent three-band equalizer featuring gain and pan controls. The echo levels can be adjusted independently from each mic channel and the advanced modular design makes the KJM-7900 Pro user expandable, up to six music channels or six mic channels. If you're serious about Karaoke, go with the pros, go with VocoPro!

For your nearest VocoPro dealer  
Please Call (800) 678-5348 • Fax (909) 593-8890

e-mail: [info@vocopro.com](mailto:info@vocopro.com)  
or visit us on the web site at: [www.vocopro.com](http://www.vocopro.com)



Down Under..... MEN AT WORK  
 Freeze Frame..... J. GEILS BAND  
 Heat Of The Moment..... ASIA  
 I Feel For You..... CHAKA KHAN  
 I Want To Know What Love Is..... FOREIGNER  
 Keep Your Hands To Yourself..... GEORGIA SATELLITES  
 Let's Dance..... DAVID BOWIE  
 Let's Hear It For The Boy..... DENIECE WILLIAMS  
 Love Is A Battlefield..... PAT BENATAR  
 Love Shack..... B-52'S  
 Maneater..... DARYL HALL & JOHN OATES  
 Maniac..... MICHAEL SEMBELLO  
 Just A Gigolo / I Ain't Got Nobody (Medley).....  
 ..... DAVID LEE ROTH  
 Mickey..... TONI BASIL  
 My Prerogative..... BOBBY BROWN  
 Need You Tonight..... INXS  
 One Thing Leads To Another..... THE FIXX  
 Relax..... FRANKIE GOES TO HOLLYWOOD  
 Rhythm Of The Night..... DeBARGE  
 Rosanna..... TOTO  
 Shake It Up..... THE CARS  
 Shout..... TEARS FOR FEARS  
 Stand Back..... STEVIE NICKS  
 Straight Up..... PAULA ABDUL  
 Tainted Love..... SOFT CELL  
 Talking In Your Sleep..... ROMANTICS  
 The Warrior..... SCANDAL  
 Venus..... BANANARAMA  
 Walk This Way..... RUN DMC  
 We Built This City..... STARSHIP  
 We Got The Beat..... GO GO'S  
 Whip It..... DEVO  
 Workin' For The Weekend..... LOVERBOY  
 You Keep Me Hangin' On..... KIM WILDE

Jailhouse Rock..... ELVIS PRESLEY  
 Rock Around The Clock..... BILL HALEY & HIS COMETS  
 Summertime Blues..... EDDIE COCHRAN  
 Great Balls Of Fire..... JERRY LEE LEWIS  
 Lucille..... LITTLE RICHARD  
 Johnny B. Goode..... CHUCK BERRY  
 Wake Up Little Susie..... EVERLY BROTHERS  
 Oh Boy..... BUDDY HOLLY & THE CRICKETS  
 Chantilly Lace..... THE BIG BOPPER  
 Blueberry Hill..... FATS DOMINO  
 The Great Pretender..... THE PLATTERS  
 Be Bop A Lula..... GENE VINCENT  
 At The Hop..... DANNY & THE JUNIORS  
 Nut Rocker..... B. BUMBLE & THE STINGERS  
 Let's Twist Again..... CHUBBY CHECKER  
 Why Do Fools Fall In Love.....  
 ..... FRANKIE LYMON & THE TEENAGERS  
 Happy Birthday Sweet Sixteen..... NEIL SEDAKA  
 Lipstick On Your Collar..... CONNIE FRANCIS  
 Run Around Sue..... DION  
 Move It..... CLIFF RICHARD  
 Shake Rattle & Roll..... BILL HALEY  
 Breaking Up Is Hard To Do..... NEIL SEDAKA  
 Bye Bye Love..... EVERLY BROTHERS  
 La Bamba..... RICHIE VALENS  
 Heartbreak Hotel..... ELVIS PRESLEY  
 Tutti Frutti..... LITTLE RICHARD  
 No Particular Place To Go..... CHUCK BERRY  
 Peggy Sue..... BUDDY HOLLY  
 Claudette..... EVERLY BROTHERS  
 Three Steps To Heaven..... EDDIE COCHRAN  
 Poetry In Motion..... JOHNNY TILLOTSON  
 Diana..... PAUL ANKA  
 Rubber Ball..... BOBBY VEE  
 Ain't That A Shame..... FATS DOMINO  
 Blue Moon.....  
 See You Later Alligator..... BILL HALEY & HIS COMETS  
 Willie And The Hand Jive..... JOHNNY OTIS SHOW  
 That's Alright Mama..... CARL PERKINS  
 It's Late.....  
 Hats Off To Larry..... DEL SHANNON  
 Tell Laura I Love Her..... RICKY VALANCE  
 Smoke Gets In Your Eyes..... THE PLATTERS  
 Sealed With A Kiss..... BRIAN HYLAND  
 Stay.....  
 Runaway.....  
 Half Way To Paradise..... BILLY FURY  
 It's My Party..... LESLIE GORE  
 Book Of Love..... MUD LARKS  
 Sea Cruise..... FRANKIE FORD  
 Whole Lotta Shakin' Goin..... JERRY LEE LEWIS



Even if the 90's didn't create a new interest in swing music, this two CD compilation would still be an excellent collection. **SWING AMERICA** is one of those "TV-only" compilations that we sell to DJs, and it's a top seller at that. Brimming with the best of swing and Big Band it's a sweet treat.

It Don't Mean A Thing (If It Ain't Got That Swing).....  
 ..... DUKE ELLINGTON & HIS ORCH.  
 In The Mood..... GLENN MILLER & HIS ORCH.  
 Sing, Sing, Sing..... BENNY GOODMAN & ORCH.  
 Opus One..... THE MILLS BROTHERS  
 Well, Git It..... TOMMY DORSEY & HIS ORCH.  
 Lullaby Of Broadway..... TONY BENNETT & COUNT BASIE  
 Begin The Beguine..... ARTIE SHAW & HIS ORCH.  
 Open The Door, Richard..... COUNT BASIE & HIS ORCH.  
 Let Me Off Uptown..... GENE KRUPA & HIS ORCH.

The fifties and sixties changed the world of music. Rock 'n' roll was to music as fireworks are to a day in July. It was the birth of rowdy, the birth of energy, and it threw open music's door. **NO.1 ROCK 'N' ROLL ALBUM** contains the huge favorites that set the stage for rock 'n' roll, a.k.a., oldies. These two discs are packed with all the best.



**LEARN FROM THE EXPERTS!**

*The*  
**ULTIMATE**  
**Instructional**  
**DJ LIBRARY**  
**on Cassette!**



Indicate how many tapes of each selection you are purchasing in the space provided.

**BAR MITZVAHS**

- 1. ☐ The Mitzvah Connection
- 2. ☐ A-B-Cs for the Bar Mitzvah DJ
- 3. ☐ Bar & Bat Mitzvahs

**THE BASICS**

- 4. ☐ DJ 101: Part 1
- 5. ☐ DJ 101: Part 2
- 6. ☐ Ten Steps: Starting & Operating a Successful DJ Service
- 70. ☐ Raising the Standards

**DANCE AND DANCES**

- 7. ☐ School Dances
- 8. ☐ Kids From 2 to 22: Parties, Dances, Special Events
- 9. ☐ School Daze Dances
- 10. ☐ Dance For DJs: From A to Z
- 11. ☐ The Video Dance Party
- 12. ☐ More Than the Macarena: Latin Music

**PERFORMANCE**

- 13. ☐ Mobile Mixing: Yes You Can!
- 14. ☐ More Mobile Mixing
- 71. ☐ Music Programming

**WEDDINGS**

- 15. ☐ Finding the Bride
- 16. ☐ Wedding Performances: The Finishing Touch
- 17. ☐ Wedding Receptions: Control!
- 18. ☐ Wedding DJ Supersession
- 72. ☐ Weddings: The Right Stuff

**BUSINESS OPERATIONS**

- 19. ☐ Getting Your Price: Part 1
- 20. ☐ Getting Your Price: Part 2
- 21. ☐ Increasing Your Profits
- 22. ☐ Increasing Your Profits, Part II
- 23. ☐ Developing Your Entertainment Team
- 24. ☐ 99 Ideas for '99
- 25. ☐ Problem Solving Forum
- 26. ☐ How to Expand Your Mobile DJ Operation

- 27. ☐ Single Operator Forum
- 28. ☐ Single for Life: The One Person Operation
- 29. ☐ Single Operators: How to Survive Large Companies
- 30. ☐ Multi-systems: Options & Ideas
- 31. ☐ Working With the Competition
- 32. ☐ Beating Burnout
- 33. ☐ Organization
- 73. ☐ Hidden Secrets of Business (2 tapes for the price of 1!)
- 74. ☐ The Biz: From Little Extras to Crisis Management
- 75. ☐ DJ Problems: What Would You Do?
- 76. ☐ Difficult Sales: Get the Edge

**MARKETING**

- 34. ☐ McKay's Marketing Megamix
- 35. ☐ Buzzwords: Corporate Proposals
- 36. ☐ Newsletters, Printed Materials, Keeping in Touch
- 37. ☐ Bookings Through Agencies & Party Planners

**INTERACTIVE GAMES**

- 38. ☐ Icebreakers
- 39. ☐ Icebreaker Supersession
- 40. ☐ It's More Than the Music: Magic & More
- 41. ☐ Beyond DJ: Props & More
- 77. ☐ Icebreakers: The Grand Finale
- 78. ☐ Games: Not Just For Kids Anymore

**LEGAL/TAX**

- 42. ☐ Taxes & Bookkeeping for DJs
- 43. ☐ Legal Contracts, Contractors & the Competition
- 44. ☐ Legal & Business: BASIC
- 45. ☐ Legal & Business: ADVANCED
- 46. ☐ The 1099 Subcontractor
- 47. ☐ Payroll & Taxes
- 48. ☐ Legal Warfare: Boot Camp For DJs
- 79. ☐ From Copyrights to Contracts
- 80. ☐ Legal Nuts & Bolts

**TECH**

- 49. ☐ Tech Support: The Speaker FAQs
- 50. ☐ Understanding Your Sound System
- 51. ☐ Audio Troubleshooting

- 52. ☐ The WOW Factor: High-End Toys
- 53. ☐ Tech Tips & System Design
- 54. ☐ Tech Talk: Bi-amping, Tri-amping
- 55. ☐ Lighting & Special Effects For the 21st Century
- 56. ☐ Lighting From A to Z
- 57. ☐ Robotic Lighting, Design, Dichroic Colors
- 58. ☐ Soundcheck: Can You Hear the Difference?
- 81. ☐ Understanding Your Sound System, Part 2
- 82. ☐ Beyond the CD: The Future is Now
- 83. ☐ MP3 & New Technology
- 84. ☐ Hands-On Tech Workshop

**KARAOKE**

- 59. ☐ Karaoke Concerns: Part 1
- 60. ☐ Karaoke Concerns: Part 2
- 61. ☐ Karaoke: Alive & Growing
- 62. ☐ Target Marketing For Karaoke
- 85. ☐ Adding Karaoke as a Profit Center
- 86. ☐ Karaoke Promotions

**SPECIAL INTERESTS**

- 63. ☐ Making Money With Trivia, Nostalgia & Reunions
- 64. ☐ The Over 40 DJ: In For the Long Haul
- 65. ☐ Women in the DJ Industry
- 66. ☐ The Mobile DJ & Music Promotion
- 67. ☐ Video: All Aspects
- 68. ☐ DJ Association Forum
- 69. ☐ Be All That You Can Be
- 87. ☐ Club DJs: Tips & Topics
- 88. ☐ Latin Music: The Market & The Mix
- 89. ☐ Country DJ Round-Up

**PRICE PER TAPE:**

1 - 5	\$8 ea.	add ( \$ 3 s/h ) to total
6 - 20	\$7 ea.	( \$ 5 s/h )
21 - 40	\$6 ea.	( \$ 8 s/h )
over 41	\$5 ea.	( \$10 s/h )

# of tapes \_\_\_\_\_ x \$ \_\_\_\_\_ = \_\_\_\_\_  
price of tape

Please add S & H\* \_\_\_\_\_ = \_\_\_\_\_

Total amount due \_\_\_\_\_ = \_\_\_\_\_

Please fill in the required information  
and mail this form, with payment, to:

Mobile Beat Magazine

PO Box 309 • E. Rochester, NY 14445-0309

or for credit card orders only,

call (716) 385-9920 or fax this form: (716) 385-3637

or order online: [www.mobilebeat.com](http://www.mobilebeat.com)

Make checks or money orders payable to Mobile Beat Magazine

PAYABLE IN US FUNDS ONLY

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

CARD # \_\_\_\_\_ EXP. \_\_\_\_\_

CARDHOLDER'S NAME (please print) \_\_\_\_\_

CARDHOLDER'S SIGNATURE \_\_\_\_\_

\_\_\_\_\_



Take The 'A' Train ..... DUKE ELLINGTON & HIS ORCH.  
 Chattanooga Choo Choo ..... BARRY MANILOW  
 ..... w/ THE GLENN MILLER ORCH.  
 Cherokee ..... CHARLIE BARNET & HIS ORCH.  
 Two O'Clock Jump ..... HARRY JAMES & HIS ORCH.  
 Tuxedo Junction ..... MANHATTAN TRANSFER  
 I've Got My Love To Keep Me Warm ..... LES BROWN  
 Minnie The Moocher ..... CAB CALLOWAY & HIS ORCH.  
 Jumpin' At The Savoy ..... AL COOPER'S SAVOY SULTANS  
 Let's Dance ..... BENNY GOODMAN & ORCH.  
 Buzz Me ..... HENRY "RED" ALLEN & ORCH.  
 Boogie Woogie ..... TOMMY DORSEY & ORCH.  
 That's How Rhythm Was Born ..... THE BOSWELL SISTERS  
 Pennsylvania 6-5000 ..... GLENN MILLER & HIS ORCH.  
 Caldonia ..... LOUIS JORDAN  
 One O'Clock Jump ..... COUNT BASIE  
 Rag Mop ..... LIONEL HAMPTON  
 Black Velvet ..... ILLINOIS JACQUET  
 That Old Black Magic ..... SAMMY DAVIS JR.  
 Woodchopper's Ball ..... WOODY HERMAN & HIS ORCH.  
 Boogie Woogie Bugle Boy ..... ANDREWS SISTERS  
 My Blue Heaven ..... JIMMIE LUNCEFORD  
 Why Don't You Do Right ..... PEGGY LEE w/  
 ..... BENNY GOODMAN & HIS ORCH.  
 On The Atchinson, Topeka, And The Santa Fe .....  
 ..... JOHNNY MERCER & THE PIED PIPERS  
 I'm Just A Gigolo / Ain't Got Nobody .....  
 ..... LOUIS PRIMA w/ KEELY SMITH  
 G.I. Jive ..... LOUIS JORDAN  
 Straighten Up And Fly Right ..... NAT KING COLE  
 At The Crossroads (Malaguena) .....  
 ..... MEL TORME w/ BILLIE MAY  
 The Hucklebuck ..... PAUL WILLIAMS  
 Them There Eyes ..... BILLIE HOLIDAY  
 A Tisket, A Tasket ..... ELLA FITZGERALD w/  
 ..... CHUCK WEBB & HIS ORCH.  
 Down South Camp Meetin' ..... FLETCHER HENDERSON  
 The Honeydripper ..... JOE LIGGINS ORCH.  
 Jeepers Creepers ..... LOUIS ARMSTRONG

For more information on any  
 of the CDs in Music News  
 call AVC Sebastian at  
 (973) 731-5290 or e-mail  
 avcsebastian@msn.com



Fifties Sock Hops were the home, if not the birthplace of numerous  
 dances of the day. The hard-to-find songs on **LET'S DANCE!**  
 created dances and filled dancefloors throughout the fifties. This unique  
 collection of hits is a real find that can only get more valuable as time  
 goes by.

Bristol Stomp ..... THE DOVELLS  
 The Twist ..... CHUBBY CHECKER  
 Twine Time ..... ALVINE CASH  
 The Bird's The Word ..... THE RIVINGTONS  
 Walking The Dog ..... RUFUS THOMAS  
 The Jerk ..... THE LARKS  
 Pony Time ..... CHUBBY CHECKER  
 Hey Let's Twist ..... JOEY DEE  
 Mashed Potato Time ..... DEE DEE SHARP  
 Willie And The Hand Jive ..... JOHNNY OTIS  
 At The Hop ..... DANNY & THE JUNIORS  
 Let's Dance ..... CHRIS MONTEZ  
 Do The Funky Chicken ..... RUFUS THOMAS  
 Do The Bird ..... DEE DEE SHARP  
 Finger Poppin' Time ..... HANK BALLARD  
 Peppermint Twist ..... JOEY DEE  
 Limbo Rock ..... CHUBBY CHECKER  
 The Monkey Time ..... MAJOR LANCE  
 Wooly Bully ..... SAM THE SHAM  
 (I Do The) Shimmy Shimmy ..... BOBBY FREEMAN

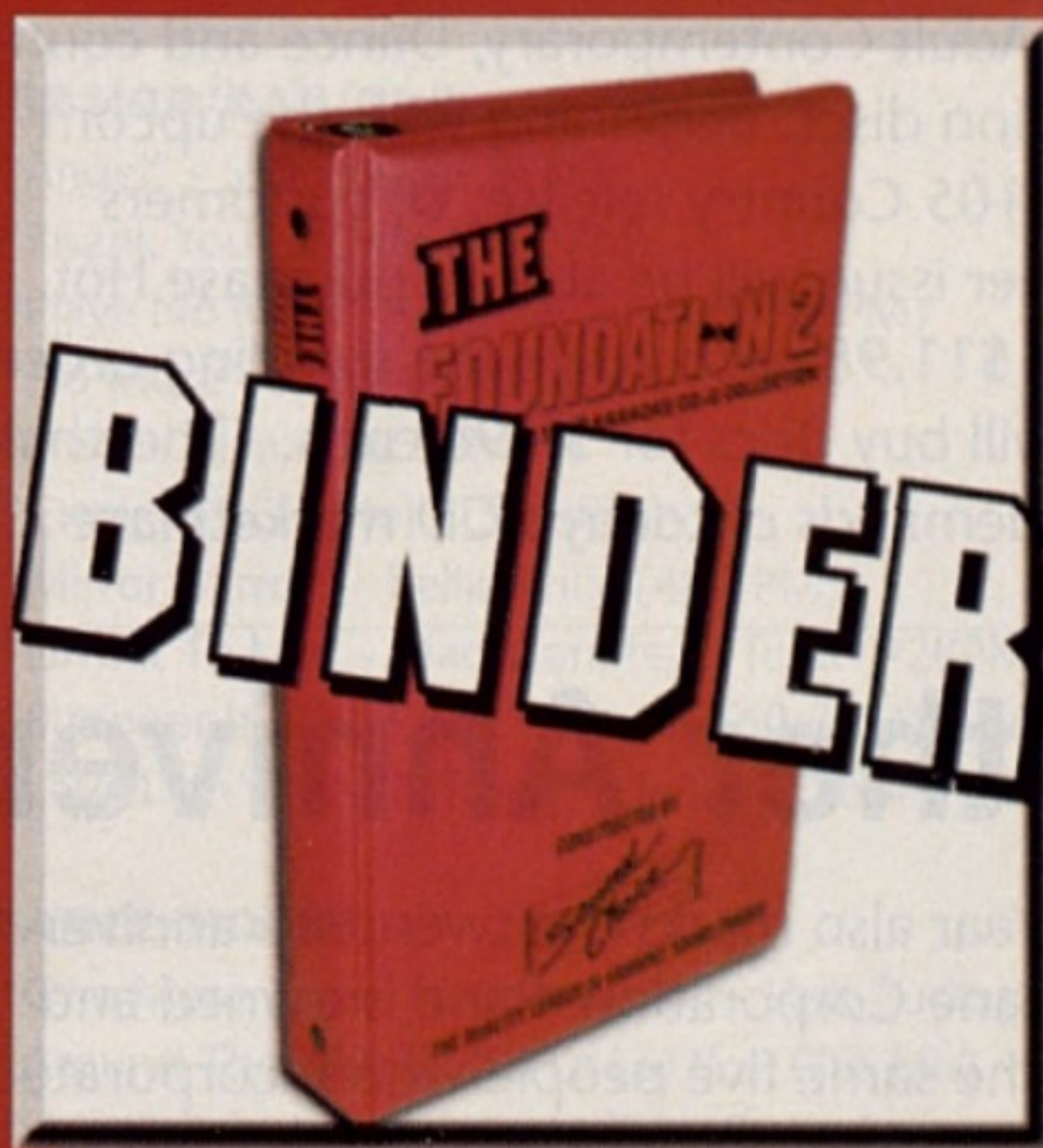
*In closing, congratulations to everyone at Mobile Beat Magazine for ten great years, and  
 thank you to the readers and everyone that made it possible. —F.S.*

*...Stay Tuned!*



# Same Great Concept

with the same great mix as the original with ALL New Songs.  
Only from the rock of the karaoke industry!

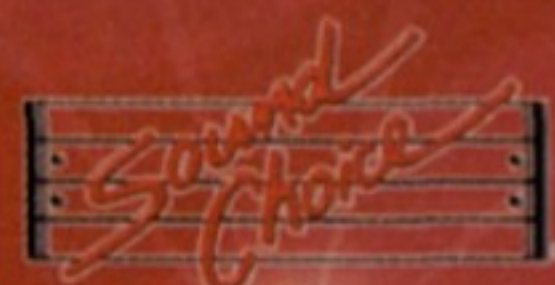


## THE FOUNDATION 2

CEMENTING YOUR KARAOKE CD+G COLLECTION

Check out The Foundation 2™ at booth 218 at the Mobile Beat Show.

14100 South Lakes Blvd. Charlotte, NC 28273  
(800) 788-4487 • [www.soundchoice.com](http://www.soundchoice.com)





# Hot Hits Announces Price Drop

Tandy Rice, President of Hot Hits LLC, has announced price reductions for Hot Hits Pop, Rock, R&B, Adult Contemporary, Dance and country compilation discs. Beginning with the upcoming Volume 105 Country release, DJ customers who order per issue will be able to purchase Hot Hits CDs for \$11.98 each while the standing order customers will buy discs for \$9.98 each. "The challenges and demands of today's CD marketplace

led us to this decision," said Rice. "Our customers may expect the same product quality and consistency of service we have maintained throughout our ten year history, and we will also continue the same release schedules which will continue to feature the fourteen most current hits available per format." Hot Hits can be contacted at PO Box 41600, Nashville, TN 37204; 800-248-4848; [www.hot-hits.com](http://www.hot-hits.com)

## Another Anniversary

The New Year also marks the twentieth anniversary for Rane Corporation. Rane is owned and directed by the same five people who incorporated the business in 1981: Larry Winter, Steve Brakken, Dennis Bohm, Rick Bernard and Linda Arink. The daily activities of the company have been the responsibility of George Sheppard, Rane's CEO for the last five years.

Well-established as innovators in the creation of problem-solving analog and digital audio tools, Rane's affordable, reliable, U.S.-made products are distributed worldwide in fifty-seven countries.

Throughout 2001, Rane will celebrate with special events at each trade show in which it participates.

CLAY PAKY

GEMINI SOUND

LYTEQUEST

DENON

SHURE

LIGHTCRAFT

YORKVILLE

NSI CONTROLLERS

MARTIN

CHAUVET LIGHTING

JEM FOGGERS

TECHNI-LUX

CITC

ITTCORP.

MOBOLAZER

ULTIMATE SUPPORT SYSTEMS

**AudioOptic**

A NEW WAY TO DO BUSINESS

TOLL FREE 888.782.4339 OR 518.346.5000 • 106 ERIE BLVD, SCHENECTADY, NY 12305 • [WWW.AUDIOPTIC.CC](http://WWW.AUDIOPTIC.CC)



# OK 2 Play

*"The HITS students want, with the content the staff likes."*

*By DJs, 4 DJs.*

Here are your latest weapons in the war to please both the administration and the student body at your next Middle School or High School performance. We have carefully drafted these listings with your best interests in mind. Please remember that even Britney Spears can offend someone's

grandmother—so if you're not sure, preview before you play. All tracks are suitable for both Middle and High Schools unless otherwise marked. In no particular order:

## HIP HOP/RAP/R&B

"Angel" - Shaggy (85 BPM)  
"Thank You" - Dido (80 BPM)  
"Playa No More" - Crystal Sierra (93 BPM)  
"No More" - 3LW (89 BPM)  
"Free" - Mya (108 BPM)  
"Crazy" - KCi & JoJo (58 BPM)  
"Mirror Mirror" - Kellie Price (48 BPM)  
"Give It To Me" - Mad Lion, feat. Total (92BPM) (High School)  
"Stranger In My House" - Tamia (60 BPM)  
"Love Don't Cost A Thing" - Jennifer Lopez (97 BPM)

## DANCE/HOUSE

"One More Time" (Original Mix) - Daft Punk (123 BPM)  
"Around The World" (La La La) (Ext. Club Mix) - ATC (132 BPM)  
"Happy People" (Original Mix) - Static Revenger (126 BPM)  
"Stranger In My House" (Thunderpuss Club Mix) - Tamia (133 BPM)  
"Stronger" (Pablo La Rosa Tranceformation Mix) - Britney Spears (134 BPM)  
"Castles In The Sky" (Peter Luts Remix) - Ian Van Dahl, feat. Marsha (140 BPM)

continued on page 113

# Doo Wop Shop

[www.doowop.com](http://www.doowop.com)

\* Over 35,000

Karaoke Discs

+Free Search Engine

+Free Songbook Program

## FREE SHIPPING

Karaoke Discs

starting at \$4.00

200 discs under \$10.00





**PROSING HAS THE LARGEST SELECTION OF INVENTORY IN THE U.S.**

# Our Exclusive Sound Track lines have the Newest and Hottest New Releases!

- ✓ Any Way You Want It
- ✓ Are You Ready
- ✓ Back 2 Good
- ✓ Bawitdaba
- ✓ Burn
- ✓ Cowboy Kid Rock
- ✓ Cruisin'
- ✓ Dance With Me
- ✓ Go Back
- ✓ Jeremy
- ✓ Just The Two Of Us
- ✓ Kryptonite
- ✓ Lucky 4 You
- ✓ She's All That
- ✓ Sin Wagon
- ✓ Spanish Guitar
- ✓ Things Change
- ✓ Welcome To The Jungle
- ✓ Wrong Five O'Clock
- ✓ You Shouldn't Kiss Me Like This

**CDGs**  
AS LOW AS **\$9.99** EA

**Most Wanted  
Sound Tracks  
In-Stock Now!  
Call for Special  
Offers!**

*Sweet Georgia Brown*

**NorthStar™ Country**

**NorthStar™ Pop**

**StarDisc  
MONSTER  
HITS**

**Entertain family and friends in your own home anytime the mood strikes!**

## Ask About Our Perfect TurnKey Rental Package!



### #PLRQ0090

- Full Range SpeakerSystems (36 watts RMS)
- Top Loading CDG Player
- Cassette Player and Recorder
- Time Remain Button
- Digital Display
- Vocal Replace Switch
- Background Music Switch
- Stereo Audio Out
- Echo Control
- 2 Mic Inputs w/Separate Volume Control
- Audio/Video Cables Included
- Professional Quality P-10 Mic



**FREE  
MIC!**

**CALL FOR BEST PRICE!**

## Perfect Upgrade Machine!



**PLAYS  
VCD**

### #PLRQ0100

- **Full Featured Remote Control**
- Full Range SpeakerSystems (36 watts RMS)
- Top Loading CDG Player
- Cassette Player and Recorder
- 3 Position Karaoke Switch (1) Karaoke, (2) Music, (3) MultiChannel (Multiplex)
- **Digital Echo**
- **Digital Key Control**
- LCD Display
- Audio/Video Cables Included
- Professional Quality P-10 Mic



**FREE  
MIC!**

**CALL FOR BEST PRICE!**

MBAD0012

**PRO-SING CALL 1-800-PRO-SING**



# A Cornucopia of Karaoke Components

By Jammin' Jim Kerins

*Audio 2000's serves up an assortment of karaoke confect-tions.*

Happy happy, joy joy, Mobile Beat just sent me a box of toys, toys. My second most favorite delivery person (the first being the pizza delivery girl), the UPS man, just dropped off a big box full of mixers, amplifiers and microphones...whoa boy! Since I haven't abused any electronics in nearly two weeks, I hope these high-tech boxes are up to the challenge.

All of the equipment came from the warehouses of Audio 2000's (H&F Technologies). This company makes a wide range of entry- to intermediate-level karaoke and DJ equipment. Many of you DJ part-time and when it comes to buying equipment, you're looking for the best bang for your buck. Will Audio 2000's deliver? Let's apply the AC, load up the batteries, whack the shiny boxes around a little, and see what happens.

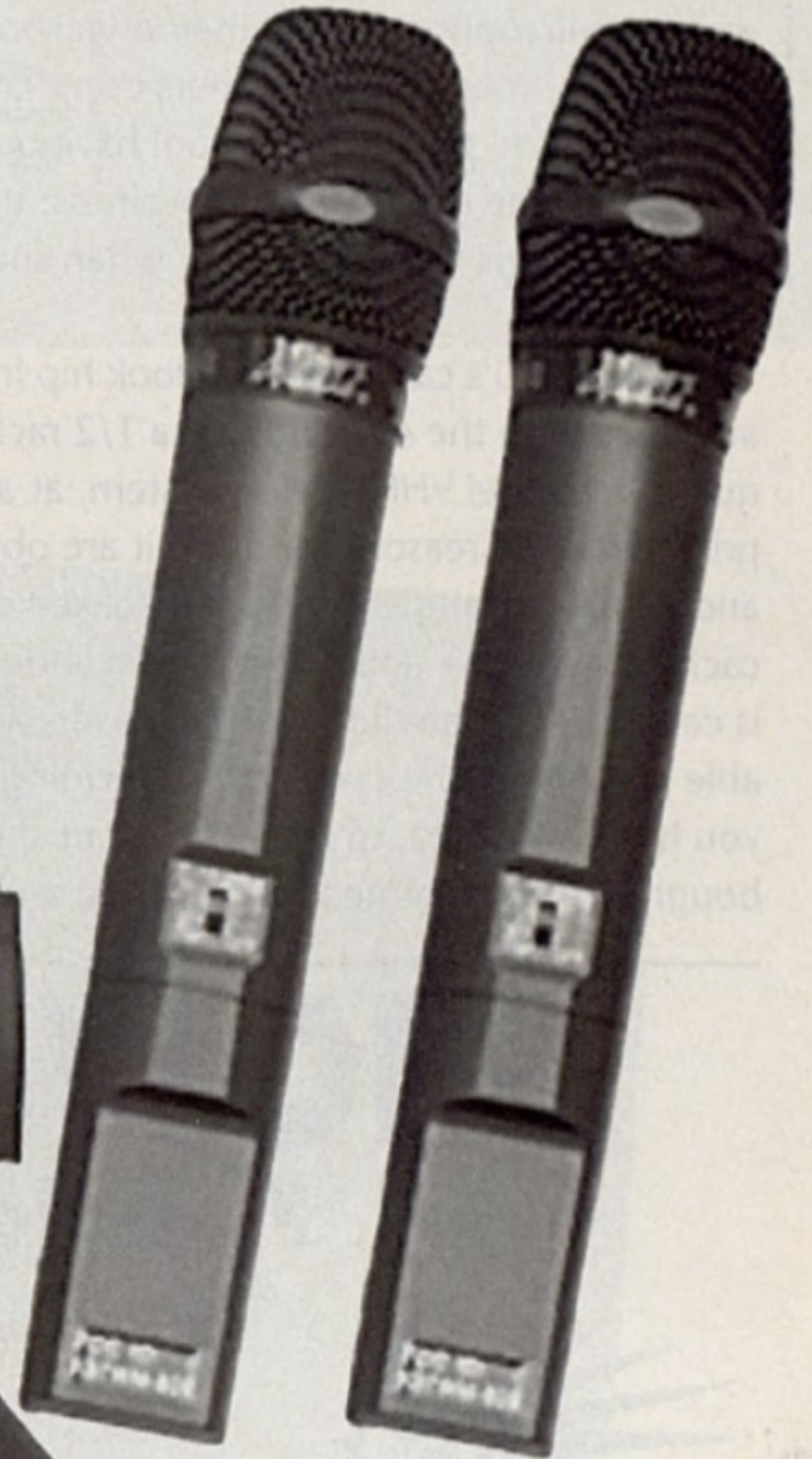
## **Just give me the condensed version**

The first item up for scrutiny was the ACM193 condenser microphone. "What the heck is a condenser microphone and why would I want one?" you ask. Condenser microphones use a more sensitive pickup element which is typically in need of an electric boost, provided in this case by an AA battery. You'll hear condenser mics on most recordings and high-end live shows. They repro-

duce the input (i.e. a singing voice) more accurately, and have greater presence and realism. On the downside: the more sensitive the element, the more fragile, and the battery needs replacing every few shows.

The base of the microphone easily unscrewed, allowing access to the battery compartment. With a double-A battery at the ready, I took a moment to admire the sharp looking black finish, with matching black windscreen. The microphone is thinner and a bit longer than a standard SM-58, but is quite attractive. The ACM193 connects to your mixer with a standard mic cable, and has a convenient on/off switch. (Or maybe not so convenient when the klumsy karaoke singer accidentally switches it off.)

*The AWM6072S*



*The ACM193*



**Let me make this perfectly clear**  
Having used and abused all types of expensive microphones, it was immediately apparent to me that this microphone has the superior sonic characteristics of a condenser. An improved level of realism and clarity will be audible to a discriminating listener when compared to that old, it's-been-dropped-a-thousand-times microphone you may be currently using.



Finally, without throwing it on the floor ten times it will be tough for me to assess its durability. I think it's safe to say that if you host a lot of drunken karaoke shows, you may want you keep this microphone for yourself. Certainly if you do a lot of weddings (introductions, in particular), you may want to consider using such an accurate microphone.

#### Hot off the wire

Karaoke singer to host: "I wanna use the wireless microphone—'cause it sounds better."

Actually, in most instances a 100-dollar wired microphone will sound better, when critically compared to most 700-dollar wireless microphone systems. Just as broadcast radio limits the dynamic range and sometimes the audio spectrum of music, wireless microphones have their own sonic limitations. But once again, most casual listeners don't know the difference. And how can I possibly look cool having a cord attached? Remember the golden rule in business: the customer/karaoke singer is always right, especially when she's crying "I want my wireless."

Audio 2000's can make you look hip in the eyes of your audience with the AWM6072S, a 1/2 rack space, dual frequency channel VHF wireless system, at a budget-conscious price. Practical reasons for using it are obviously to save space and eliminate tangled and beer-soaked cords, with the added cachet of being a double-wireless wonder. The microphone is constructed from lightweight plastic, and as always, reasonable care should be taken when deciding which klutzy singer you hand it over to. Unlike at the craft show, "you break it, you bought it" may not necessarily apply on karaoke night.

#### Have I got a two-for-one deal for you...

Each microphone has an internal dual-channel selector switch, an external on/off switch, and a handy low-battery indicator light. The plastic receiver box has two retractable metal antennas with channel selector switches and volume controls for each microphone on the faceplate. The rear panel features power, squelch, mic/line selector, and a single microphone output. Having one microphone output allows you to take up only one channel on your mixer to control two wireless microphones. This lets you adjust wireless microphone volumes from the front of the receiver unit. The downside to this setup is that you can't adjust the EQ and vocal effects independently for each mic.

## MSRPs

**ACM193 Condenser mic: \$95.00**  
**AWM6072S VHF wireless mic system: \$323.00**  
**AKJ7301 DJ/KJ mixer: \$477.00**  
**AKJ7050 Karaoke mixer/amp: \$657.00**

**Audio 2000's (H&F Technologies)**  
**650 Flinn Ave, Unit 4**  
**Moorpark, CA 93021**  
**tel: 800-661-8069**  
**fax: 805-523-2021**  
**www.audio2000s.com**

# SHOW OPPORTUNITIES!

**Presenters ☆ Panelists ☆ Moderators ☆ Entertainers**

***Want to become part of a future DJ All Stars Review?***

***Have a Seminar idea to share?***

The Mobile Beat DJ Show is always searching for new and creative topics for educational sessions and entertaining presentations for the DJ All-Stars.

If you specialize in a particular area that you think would be of interest to other DJs and feel you are qualified to present it, we would like to hear from you!

*Submit seminar related ideas to Mike Buonaccorso*

*via fax (716) 385-3637 e-mail: mb@mobilebeat.com*

*Future All-Stars call Jim Johnson*

*at 978-597-6344 or Fax 978-597-2968*



**Ideas are a dime a dozen...  
Execution is Everything!**



**FEBRUARY 2001**

**JUNE 2001**





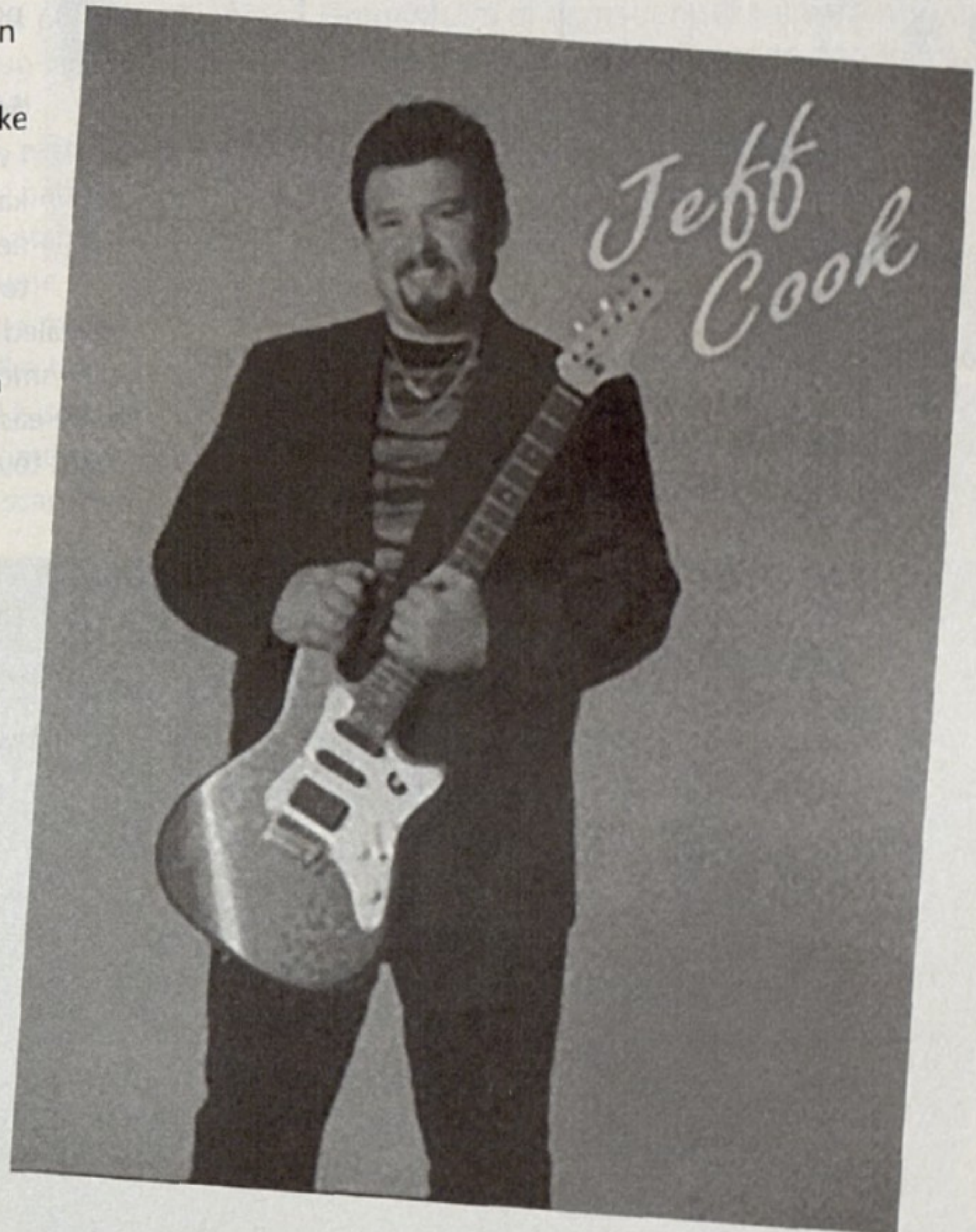
# Alabama's

# Jeff Cook joins Country Panel

1980 was rife with headline-grabbing events. Ronald Reagan was given the nod by American voters. The world mourned the death of John Lennon. Mount St. Helens erupted in what looked like an atomic blast. It was also the year RCA Records released "Tennessee River," the debut single from a band named Alabama. The song shot to #1, the first of 40 Radio & Records chart toppers. Alabama went on to win the Academy of Country Music's Artist of the Decade title for the 1980's. They sold in excess of 45 million albums, became the first group ever to be named the Country Music Association's Entertainer of the Year and forever changed the way bands were accepted in the country format.

In 1982, Alabama had #1 hits with "Mountain Music," "Take Me Down" and "Close Enough To Perfect." Two of their albums went platinum, *Mountain Music* (which won the '82 Grammy) and *My Home's In Alabama*, and they took home honors as Entertainer of the Year and Group of the Year. Another album Grammy was presented to the band in 1983, this one for the platinum-selling *The Closer You Get*. The title cut from the album hit #1, as did two more in 1983, "Dixieland Delight" and "Lady Down On Love." Once again, they swept the awards shows in the categories of Entertainer, Group and Album.

Alabama guitarist Jeff Cook started out playing ukulele and performing at school functions from the time he was in the second grade, and by the time he reached his teens he'd progressed to guitar, keyboards and fiddle. He was a deejay at a local radio station by age 14, and founded J. C. And The Chosen Few while still in high school. In his role with Alabama, Jeff plays lead guitar and fiddle. He also plays keyboards, bass, banjo, and mandolin.

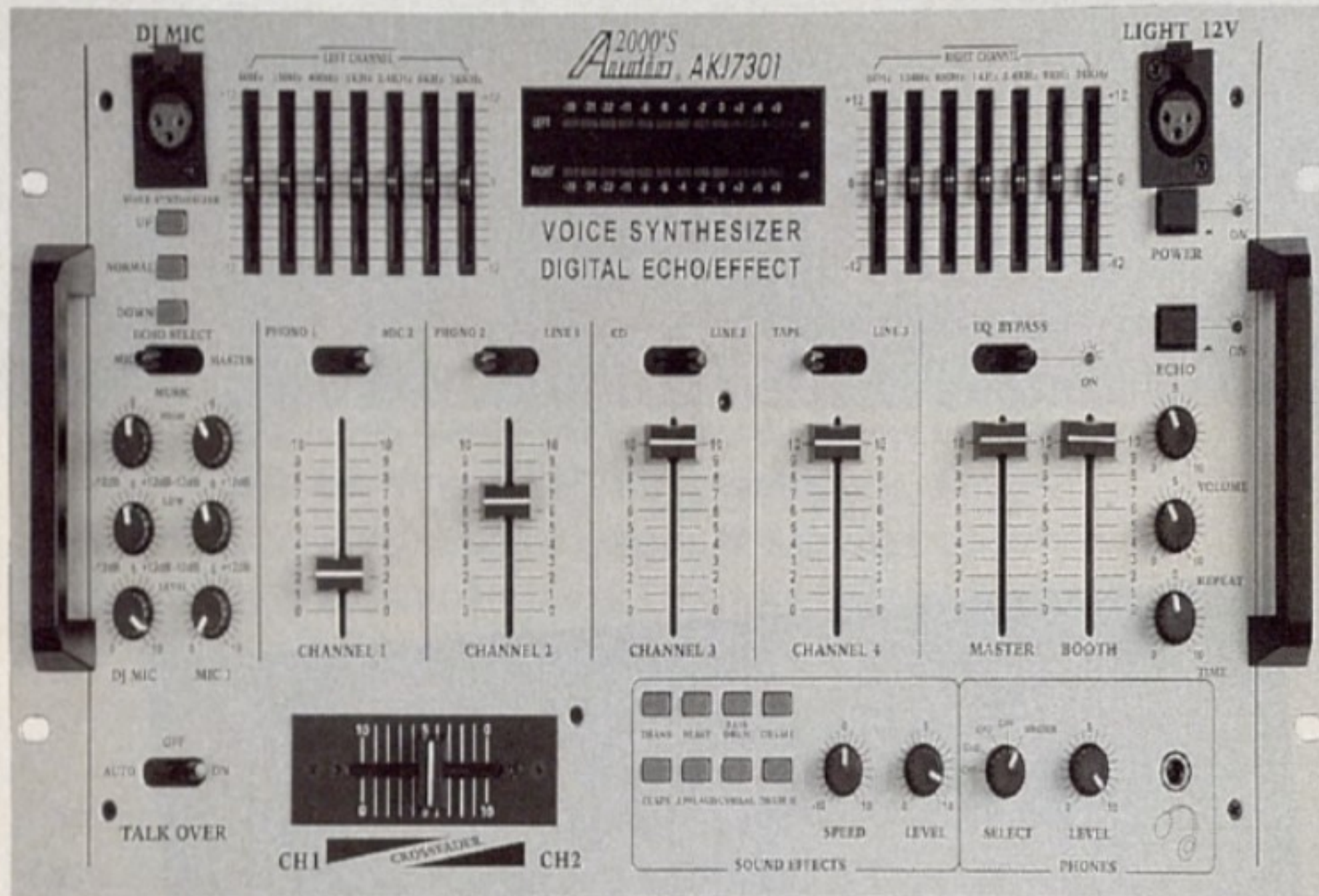


Mobile Beat Magazine is proud to announce that Alabama's Jeff Cook will be the special featured guest panelist at this year's Mobile Beat DJ Show and Conference in Las Vegas. The time and date of the panel was still to be announced at press time, so please check your show program for the seminar entitled "Country Music 2001."



It took just a few minutes to get the microphones up and running. Initially I encountered some hum from the unit, but it was simply a matter of repositioning the receiver. The microphones sounded fine and had little trouble within about a 100-foot range. When I experienced some interference on one of the microphones I simply changed the frequency switch, and that cleared up the problem. Finally, the system performed well for its bargain price, although, as with most budget wireless mics, the clarity was less than you'd expect from a standard wired microphone.

### A specially mixed mixer



The AKJ7301

Audio 2000's serves up a distinctive mixer with their AKJ7301 hybrid karaoke/DJ mixer. Out of the box, this seems like a pretty cool full-featured unit. It will fit any standard 19" rack, consuming six spaces. The layout looks fairly clean, with sharp

graphics and a nice gray background. It features four dual-selectable input channels for CD, phono, mics, or whatever else you feel like plugging in. These channels feature high, mid and low EQ, with gain input control and effects send buttons. Channels one and two are dedicated microphone channels, featuring three-band EQ, variable effects send, and volume control.

Unique karaoke features include an adjustable key controller that gives you incremental up/down control of the key for any of the inputs on the four main channels. The board also has the ability to utilize built-in functions on multiplex audio karaoke discs.

Interestingly, the mixer has a built-in adjustable effects unit. However, the effects are only available to channels one through four, whereas the main vocal channels utilize a non-variable digital delay. Curious about this anomaly, I contacted Hawrenn Chen, the head of Audio 2000's, and he informed me that they are currently working on upgrading this particular mixer to be able to utilize adjustable effects on all channels. I was pleasantly surprised that I was immediately able to talk to Mr. Chen, who demonstrated his company's eagerness to improve their products, based upon a potential customer's input.

### Mix-master Jammin' Jim gets wired

I wired the mixer up with the usual (i.e., CD players, karaoke machine, microphones and of course big amplifier and speakers) for my demo. The AKJ7301 was easy to set up and had low idle noise. Playing a few CDs revealed a good-sounding mixer with faders, although not silky smooth, that work well. The EQ is good and the effects were easily added, although it takes a hipper DJ than me to want to add all kinds of effects to pre-recorded music, but then





again, I'm getting old. The microphone channels sounded real good and the built-in digital delay sounded much better than most built-in units I've heard, with none of that robotic metal noise. The unit has an auto-talkover setting (designed to automatically lower the music volume while you're speaking and then restore level once your done) that kindasorta works. I usually just crank the fader north when it's time for me to speak, because I have a lot to say, and I have a big ego. With the karaoke machine playing I engaged the key controller function. It will do a good job of changing the key to suit all those singers who want to do songs they have no business singing. The key is indicated by a nice bright LED located right under the mixer's big level-output meter. Overall, this appears to be pretty handy mixer when karaoke is the priority.

### Power in the house

The AKJ7050 is a karaoke mixer/amplifier. It's a home-style unit with some professional features. I would consider this unit for the occasional karaoke add-on, or for the part-time karaoke host. Let's open this baby up and see what she's made of.

First of all, in order to use this unit for continuous DJ music you're probably going to need an auxiliary mixer to keep the tunes flowing. The heart of the AKJ7050 is certainly its nearly 400 watt internal power amp, with professional banana plug speaker connectors. Inputs include lots of room to plug-in all of your favorite gadgets. The front panel is clean and well laid out, with connections for three microphones, each with independent level control. All microphone signal paths are routed through a common two-band EQ and adjustable digital delay, with master echo control. Two main volume controls adjust all microphones together in relation to a master music control. This machine has a 12-step key controller that can affect any of the musical inputs. A remote control is supplied so that you can adjust the volume while you're getting yourself a much needed adult beverage; after all, it is scaryoke.

### Let the jam out

With the AKJ7050 hooked up to my new E-V speakers it was time to kick out the jam. Wasting no time, I quickly cranked up that annoying song, "Who Let The Dogs Out" (those guys should be caged in a federal pen). The machine has plenty of punch, good tone, and actually more head room than I anticipated. I tried the key controller on some karaoke tracks and it worked well. The unit will accept a total of five microphones. The mic inputs have very low noise and easily produced a lot of gain. The built-in digital delay sounds better than most, and it features an effects loop for using your own effects units. Everything about the 7050 performed as advertised, although you would have to be careful with the unit, as it is not rack mountable, and is perhaps not as rugged as a professional unit.

### Fulfilling your needs

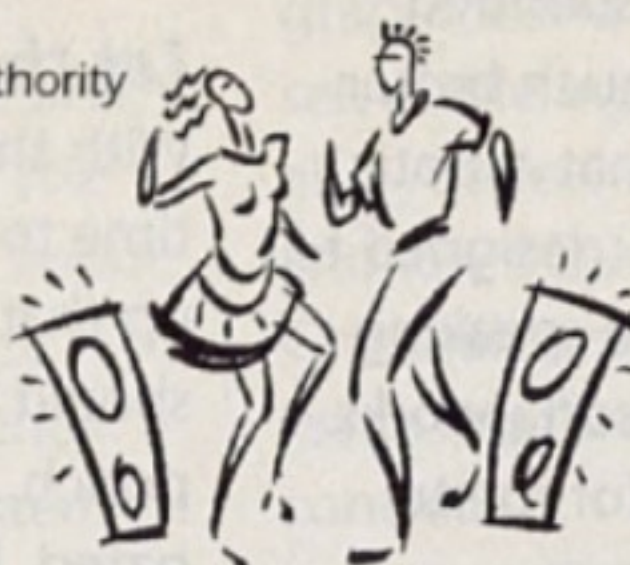
All of these units can cover a broad range of tasks, and might be just what you're looking for in your particular market niche. For the weekend warrior they just may be the ticket. Until next time, Jam on.

Contact Jammin' Jim at [Jamsound@aol.com](mailto:Jamsound@aol.com) with questions or comments, especially relating to dog training or condensed soups.

The AKJ7050





**50 DANCE  
CHART**

1	AMBER	Love One Another (Remix)	Tommy Boy	131
2	MADONNA	Don't Tell Me	Maverick	130
3	DESTINY'S CHILD	Independent Women (Remix)	Columbia	132
4	PAUL VAN DYK	We Are Alive (Remix)	Mute	134
5	G. JONES VS FUNKSTAR DELUXE	Pull Up To The Bumper	Edel	130
6	FAZE ACTION	Samba (Remix)	F-111	132
7	SAMANTHA MUMBA	Gotta Tell You	Interscope	137
8	MELANIE C.	I Turn To You	Virgin	138
9	U2	Beautiful Day	Interscope	136
10	PINK	Most Girls (Remix)	LaFace	131
11	DAFT PUNK	One More Time	Virgin	120
12	CELEDA	The Underground (Remix)	*69	127
13	BT	Never Gonna Come Back Down	Nettwerk	133
14	ANN NESBY	Love Is What We Need	Perspective	131
15	EVERYTHING BUT THE GIRL	Lullaby Of Clubland	Atlantic	130
16	DARUDE	Sandstorm (Remix)	Groovilicious	136
17	DONNA SUMMER	The Power Of One	Atlantic	133
18	ROBBIE WILLIAMS	Rock DJ	Capitol	131
19	SPILLER	Groovejet	Positiva	123
20	KRISTINE W	Lovin' You	RCA	132
21	BLACK LEGEND	You See The Trouble With Me	G2	126
22	STEVE LAWLER	Rise In (Remix)	Nervous	129
23	FRENCH AFFAIR	My Heart Goes Boom (Remix)	Logic	138
24	AFRIKA BAMBAATAA	You Asked For The Moon	Megahit	130
25	CE CE PENISTON	Lifetime To Love	4 Play	132
26	CHICANE	Salt Water	C2	135
27	ROCKELL	The Dance (Remix)	Robbins	131
28	RAZOR & GUIDO	Miss The Way	Groovilicious	136
29	ANDREAS JOHNSON	Glorious	Kinetic	134
30	LEANN RIMES	Can't Fight The Moonlight	Curb	133
31	MISS SHIVA	Dreams	Epic	130
32	ZELMA DAVIS	Power (Remix)	Bash	131
33	NEGROCAN	Cada Vez (Remix)	Rampage	125
34	MARIA	My Love	Tommy Boy Silver	127
35	TONI BRAXTON	Spanish Guitar	LaFace	131
36	GLORIA GAYNOR	Just Keep Thinking About You	Logic	130
37	INAYA DAY	Feel It (Remix)	Strictly Rhythm	127
38	NATALIE COLE	Livin' For Love	Elektra	130
39	FRAGMA	Toca's Miracle	Groovilicious	134
40	MADISON AVE	Who The Hell Are You	Columbia	126
41	DYNAMIX f/ TINA ANN	Don't Want Another Man	*69	131
42	RICHARD HUMPTY VISION f/ ROZALLA	Everybody's Free	Tommy Boy Silver	130
43	BORIS & BECK	Fabulous	Jellybean	136
44	FATBOY SLIM	Bird Of Prey	Astralwerks	127
45	LOLEATTA HOLLOWAY	Dreamin'	Salsoul	129
46	BOB SINCLAIR	I Feel For You (Remix)	Subliminal	130
47	LINDA CLIFFORD	Changin' (Remix)	West End	126
48	KARMADELIC	Check It Out	Jellybean	129
49	BARRY HARRIS f/ P. MASHAY	Dive In The Pool (Remix)	Nervous	132
50	AFRO MEDUSA	Pasilda (Remix)	Jellybean	124

# Coming Up

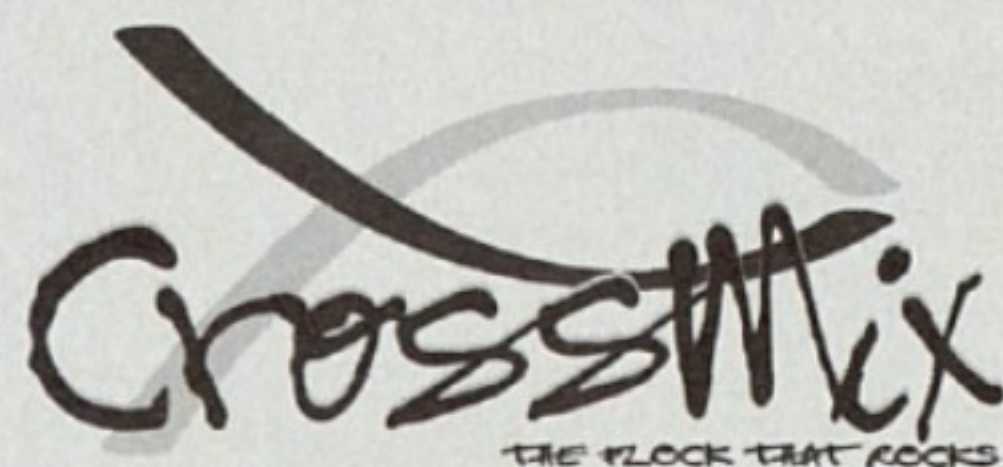
**IN THE NEXT**

**Mobile Beat's 10th Anniversary DJ Shows-  
Las Vegas Highlights-  
Now on to Chicago!**

***Taking Your business  
to the Next Level***

**YOUR NAME  
ON THE WEB**

# Wacky Song Titles PART 1



To learn about this fellowship of Christian DJs & KJs, visit [www.crossmix.com](http://www.crossmix.com) or stop by the CrossMix booth at any Mobile Beat show.



THE WORLD OF KARAOKE HAS A NEW AND EXCITING PRODUCT THAT HAS HIT THE MARKET WITH A GREAT DEAL OF ENTHUSIASM. A PRODUCT DESIGNED AND MFG. IN THE USA, THE UARSHO IS A SELF CONTAINED KARAOKE MONITOR AND VIDEO ALL IN ONE. NOTHING BUT TOP QUALITY COMPONENTS THROUGHOUT. NOW, THAT IMPORTANT CUSTOMER "IS THE SHOW". THE UARSHO IS DURABLE AND DESIGNED TO DELIVER. THE UARSHO 2001 HAS A 150 WATT AMP AND A RECHARGEABLE BATTERY PACK. THE 2000 IS A AUDIO VIDEO MONITOR. JUST THINK **NO MORE TV ON A STICK.**

"GREAT FOR STAGE SHOWS" SAYS BILL HOBIN  
OF ANGEL WING PRODUCTIONS

# Karaoke NEWS

## UARSHO

TAKE YOUR SHOW TO A HIGHER LEVEL WITH THE UARSHO

THIS IS GOING TO BE THE HOTTEST NEW ITEM OF THE YEAR

*Bobby V.*

LYRICS ENTERTAINMENT, BOSTON MA.

YOU HAVE TO SEE IT, YOU HAVE TO HEAR IT. I LOVE IT, I LOVE IT, I LOVE IT.

LANDA PAPPAS,  
LANDA PAPPAS PRODUCTIONS

STARTING AT...  
\$699.00

TO ORDER YOURS TODAY, CONTACT  
UARSHO INC. @ 866-8UARSHO  
(Toll-free)



JUST PLUG IN AND USE  
AND HEAR YOURSELF SING



ADVERTISE IN THE MOBILE BEAT MAGAZINE

# SHOWCASE

GREAT RATES for dealers and DJs: Just \$125 per column inch (call for specs). All digital ad copy and payment-in-full for the issue #67 must be received by March 9, 2001. For more information, or to place your ad with Visa, Discover or Mastercard, call Art Bradlee: 716-385-9920 ext. 103, or e-mail: [mobilebeat@aol.com](mailto:mobilebeat@aol.com)

**g e t**  
**Organized**  
**NOW!**

**Customware**  
Systems



dj business & music software

**[www.cwarenet.com](http://www.cwarenet.com)**

**TRICK SL-1200'S**

**Get The Very Best Vinyl  
Transfers For Your Gig**

*Selected Components From Aphex Numark  
Nitty-Gritty Philips Stanton Technics and Vestax*

**KAB Electro Acoustics**

[www.kabusa.com](http://www.kabusa.com)

**908-754-1479**

**NEED NEW BUSINESS CARDS?**  
Creative Designs for DJ's  
FREE SAMPLE DESIGN AND CONSULTATION  
CALL TOLL FREE!  
**888-558-1899**

[www.DJ-Connection.com](http://www.DJ-Connection.com)  
**Online Catalog**  
Guaranteed low prices  
American DJ, Community, Numark...  
**800-245-7221**

**Your Phone Number Is Everything  
(So Use Ours)**

**1-800-DISC JOCKEY**  
**WWW.800dj.com**

Available in a limited number of area codes.  
For details and availability visit our web site at  
<http://www.800dj.com> or call 1-888-THE-800DJ

**ProDJ.Com**

Where The Internet STARTS for DJs!

Personalize the top site on the Internet for DJs. Check out <http://start.prodj.com> for an all-new way for disc jockeys to start their Internet day.

Dynamic content for your own personalized start page onto the net that you choose from including:

News - from ProDJ.Com, Mobile Beat, Billboard and dozens of other sources.

Reviews - of all the latest equipment and music. Chat/Conversation - the hottest on the net!

Fantastic Search System - to find everything DJ and non-DJ related.

TONS of Free Stuff - from web sites and email accounts to t-shirts, software and contests.



**<http://start.prodj.com>**

**NEED MUSIC?**

**Call the Nations Largest Supplier  
of CD's & 12" Vinyl For Mobile &  
Nightclub DJ's!**

**800-775-3472**



**[www.thesourceformusic.com](http://www.thesourceformusic.com)**

MOBILE BEAT



# ELECTRONIC BARGAINS

# NATIONAL DJ

"If we don't have it...You don't need it!"

Call 1-800-336-1185

# SUPERSTORE!

WE WILL NOT BE UNDERSOLD! IF YOU ARE READY TO BUY AND FIND A LOWER PRICE WE WILL BEAT IT!  
WE WANT AND APPRECIATE YOUR BUSINESS! GIVE US THE CHANCE TO MAKE YOU A HAPPY CUSTOMER!

## DO WE HAVE YOUR E-MAIL ADDRESS?

Add your name to our mailing list and get our latest sale flyer and frequent updates on new products and news in the DJ business. We are the Northeast's premier supplier of equipment to the DJ and Nightclub industry. We know what we are talking about, value you as a customer, and care about earning your repeat business! We have all of the most popular items in-stock from top manufacturers like Denon, Pioneer, Showcase, Gemini, Numark, QSC, JBL, S.P.I., American DJ, Chauvet, LyteQuest, Martin & MORE! We offer same day shipping on most items. Express service is available on request.

Illuminated  
Theater Marquis  
Sign with 140 letters,  
numbers, & icons!

**\$99!**

Tripod Mountable!  
Carpeted Case \$149



**LOW LOW PRICE!**

Heavy-Duty  
Black Tripod  
Speaker Stands

**\$79** per pair!

Speaker stand bags hold  
(2) stands Only \$29.95!



**BEST SELLER!!!**

## DJ GAMES BOOK

All of the popular games  
for DJ's to play at parties!

**\$14.95**

Model RR-10  
ROCK 'N ROLLER  
FOLDING KART

**\$149**



## DUAL CD PLAYERS

PIONEER CMX-5000	LOWEST
DENON DN-2600F	PRICES
DENON DN-2100	CALL
DENON DN-1800F	CALL
Numark CDN-34S	\$699.95
Numark CDN-32S	\$499.95
Numark CDN-20	\$369.95
Numark CD MIX-1	\$599.95
Gemini CD-340	CALL
Gemini CD-240	\$399.95
Gemini CD-210	\$299.95
ADJ Dual CD Players	CALL
Pyramid PR-CD20	CALL



## MIXERS

RANE MP-24Z	CALL
RANE MP-22Z	CALL
RANE MM-8Z	CALL
PYLE PYD-1910	\$249.95
PYLE PYD-1940	\$299.95
PYLE PYD-1950	\$349.95
Numark CM-1000	CALL
Numark DM-1200	\$199.95
Numark DM-1090	\$139.95
Gemini PDM-24S	\$259.95
Gemini PDM-14	\$179.95
Gemini PDM-10	\$139.95
Gemini PMX-120	\$99.95
Gemini PMX-100	\$79.95



## ROAD CASES

Showcase CD-120 CD Case	\$99
Showcase CD-160 CD Case	\$139
Showcase MD-100 MD Case	\$79
Showcase 8 x 2 Combo Rack	\$119
Showcase 8 x 4 Combo Rack	\$149
Showcase 8 x 6 Combo Rack	\$159
Showcase 10 x 4 Combo Rack	\$169
Showcase 10 x 6 Combo Rack	\$179
Showcase 10 x 8 Combo Rack	\$189
Showcase DF 34 Lighted Floor	\$799
These are the absolute BEST road cases available for professional DJ systems! We carry the complete line! See it all at <a href="http://www.ShowcasePresentations.com">www.ShowcasePresentations.com</a>	



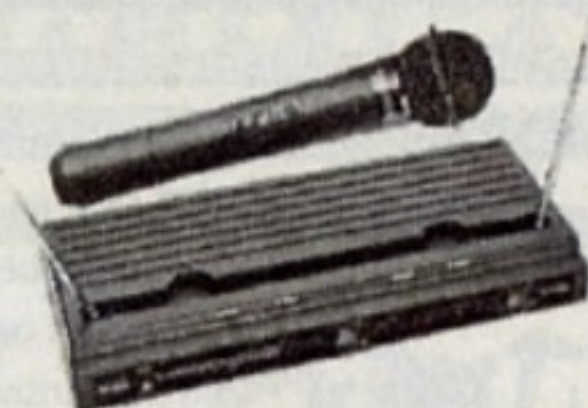
## SPEAKERS

Mackie SRM-450	CALL
JBL TR-125	\$259 Each
JBL EON 1500	\$349 Each
JBL MR-925	CALL
JBL MR-935	US1
JBL MR-918	LOWEST
JBL EON Power 15 G2	PRICES
JBL EON Power Sub	ALWAYS!
SPI LE-120	\$299 Pair!
SPI LM-122	\$399 Pair!
SPI LM-152	\$499 Pair!
SPI HM-155	\$699 Pair!
SPI HS-18	\$799 Pair!



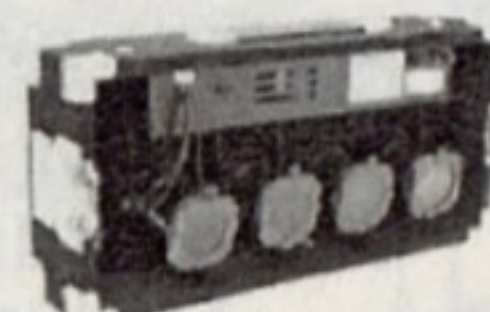
## TURNTABLES

Technics SL-1200 MKII	CALL
Numark Pro TT-2	\$399.95
Numark TT-100	\$249.95
Numark TT-1520	\$179.95
Numark TT-1510	\$99.95
Gemini PT-2400	\$369.95
Gemini PT-2100	\$299.95
Gemini XL-500 II	\$199.95
Gemini XL-100	\$99.95
We stock STANTON Cartridges and Headphones. Call us for best prices! Turntable Coffins from ONLY \$149 Many styles available!	



## MICROPHONES

Pyramid Corded Mic w/case	\$39.95
Avlex high-performance Corded Mic	\$69.95
High Quality Plug-In Gooseneck Mic	\$69.95
Azden 311XT Plug-In Diversity Handheld	\$379.95
Azden 221XT Plug-In Dual Handheld	\$499.95
Azden 321RK Rack Kit for wireless	\$49.95
Round Base Microphone Stand	\$19.95
Pyramid PR-1800 4 Channel Mic Mixer	\$39.95
NEW!!! State-of-the-art AVLEX WIRELESS SYSTEMS	
16 Channel Selectable, True Diversity, Rechargeable 9Volt Battery with charger in receiver, Rack Mount, Cordless Mic Clip, Digital Channel Display Indicator These are for those who only want the best wireless!	



## LIGHTING

LyteQuest LQ-62	\$59.95
LyteQuest LQ-82	\$79.95
Chauvet Mushroom	\$99.99
Chauvet Tunnel Star	\$99.99
Chauvet Double Derby	\$149.99
American DJ Millennium	\$179.99
American DJ Polaris	\$149.99
American DJ Lotus	\$199.99
American DJ Starball II	\$149.99
American DJ Razz Ma Tazz	\$199.99
Showcase 4 Pin Box	\$299
Showcase 8 Pin Box	\$399
Showcase Quatra & Box	\$299



## AMPS

Pyramid PA-600	\$279
150 Watts x 2 @ 4 ohms	
Pyramid PA-1000	\$399
300 Watts x 2 @ 4 ohms	
Phonic MAR-4	\$499
425 Watts x 2 @ 4 ohms	
QSC U.S.A. Series	CALL
QSC PLX-1602	CALL
500 Watts x 2 @ 4 ohms	
QSC PLX-2402	CALL
700 Watts x 2 @ 4 ohms	
Mackie M-1400i	\$599
500 Watts x 2 @ 4 ohms	

**[www.ElectronicBargains.com](http://www.ElectronicBargains.com)**

Prices subject to change without notice. Not responsible for typographical errors. Prices valid for mail order and internet sales only.



**Frequency Music**  
Pro Audio • Lighting • Karaoke  
[www.FreqMusic.com](http://www.FreqMusic.com)

**We've got KARAOKE covered!**

- For Singers
- Home Karaoke & Audio Enthusiasts
- Professional DJs and Karaoke Hosts

Your Karaoke source since 1990  
The latest CDGs from:  
Chartbuster  
Pocket Songs  
North Star Pro  
Sound Choice  
Music Maestro  
Priddis Music  
Top Hits Monthly  
and More!

Order online or by phone  
Frequency Music  
[www.freqmusic.com](http://www.freqmusic.com)  
800.972.2736, 941.498.9080  
Visiting South Florida? Stop by our 1,000 sq. ft. showroom at: 7821 Tamiami Trail #1, Bonita Springs, FL 34134

**Laser Patterns**

**LASER LIGHT SHOWS for the Mobile DJs**  
Full line of Green and Red Laser Lights  
**\$49 ea. -- 2 for \$89**  
Largest selection of Buy one Get one FREE  
[www.calpaclab.com/lasers](http://www.calpaclab.com/lasers)  
Limited time only  
Buy on-line or call 1-888-322-5722

**RUBBER-NECK  
X SERIES**  
"HANDS FREE MICING"  
800-537-3491  
[www.ac-celera.com](http://www.ac-celera.com)

**LUMIN-EZE**  
"THE CLAMP-ON  
WORK LAMP"  
800-537-3491  
[www.ac-celera.com](http://www.ac-celera.com)

**We Will Resurface Your  
Laser Media**  
including: • Video Games  
• CDs • Fast Turn-around  
• CD+Gs • Fully insured  
• DVDs • Satisfaction Guaranteed  
717/442-8301  
[cds\\_like\\_new@hotmail.com](mailto:cds_like_new@hotmail.com)

**NEWEST MOTHER/SON SONG**  
*The First Lady In My Life*  
Cd Single in a greeting card for the groom to give as a gift  
Wholesale \$7.00 (\$6.00 for 6 or more)  
Retail them to our clients for \$10.00  
**Toll Free: 877-849-2525**  
[www.infinity-dj.com/first\\_lady.htm](http://www.infinity-dj.com/first_lady.htm)

**LIGHTS  
NEW & USED**

New 4515 Bulbs \$3.39  
New Fogger \$59.50  
10' Tri-Truss \$89  
Free Catalog  
800-880-0885  
[www.cheaplights.com](http://www.cheaplights.com)

**THE MUSIC DISTRIBUTOR for the DJ  
& ENTERTAINMENT INDUSTRY**

A.V.C. Searches the U.S. and the globe to offer you the finest in  
CD COMPILATIONS for DJs.  
Specialist in Various Artist CDs-Every Type of Music,  
Today's Hits and "DJ Only" titles and Box Sets.  
For info of over 5,000 various-artist CDs with complete  
track listings call or write to:  
A.V.C. Sebastian, 60 Ridgeway Ave., West Orange, NJ 07052  
e-mail: [avcsebastian@msn.com](mailto:avcsebastian@msn.com)  
• Dealers Welcome •  
Call: 973-731-5290 10 a.m. - 6 p.m., M-F  
For free monthly catalog

**Put your name in lights with these super sound clips!**  
**Get 10 custom drops for only \$69!**

Why play lame, generic show enhancers when you could be promoting yourself? For a limited time, we'll create 10 Custom Clubdrops featuring your name for only \$69 plus postage! And as a bonus, we'll throw in an additional 66 of our own wild, generic drops at no extra charge. Average turnaround is less than 5 business days! Check out some sample Custom Clubdrops on-line at [www.djresource.com](http://www.djresource.com), or call us at 1-800-373-ROCK. What are you waiting for - start the ball rolling today!

**[www.djresource.com](http://www.djresource.com)**  
books, information and services for DJs by DJs

**KARAOKE**  
Buy at Dealer Cost!  
CDGs as Low as \$4.95  
We carry most brands  
For price list-See us on the web  
<http://www.karaoke-wholesale.com>  
or call  
**KARAOKE WHOLESALE**  
**1-888-900-DISC**  
**FAX: 1-602-864-1884**

**FOR SALE**  
**Complete DJ system**  
Top brand Pro equipment  
CD Library, Wells Cargo Trailer \$7800  
E-mail for details  
[cocoast@paonline.com](mailto:cocoast@paonline.com)

increase your client base  
increase your profit!!!

**Game Show Mania®**  
By: Creative Imagineering

New GSS-4- emulate popular TV game shows  
or create your own with up to 16 player positions!

**1-(800)644-3141**  
(954) 316-6001  
on the web: [www.gameshowmania.com](http://www.gameshowmania.com)

NEW low cost  
Lockout,  
Walla Balla  
& other cool  
interactive tools

**WANTED**

**DJ RECORD COLLECTIONS**  
Disco • Rap • Soul  
House • 12" Singles • Albums  
Will travel for large collections  
Buy • Sell • Trade  
• Want Lists accepted  
**21st Century Music**  
**1-800-846-9501**  
(201)641-6610 • fax (201)641-9309  
[www.21centurymusic.com](http://www.21centurymusic.com)  
e-mail: [sales@21centurymusic.com](mailto:sales@21centurymusic.com)

**MOBILE  
DJ  
SCHOOL**  
FLORIDA ACADEMY  
**FAME**  
of MOBILE ENTERTAINMENT

- Learn how to become a Mobile DJ or improve your current skills.
- FAME teaches all aspect of Mobile DJ entertainment.
- Classes can be completed in as little as one week!
- Come to us or we can come to you & teach all your DJs!
- Comprehensive, thorough & guaranteed to increase your profits.

Call now for info (727) 531-8880  
[www.famedjschool.com](http://www.famedjschool.com)

**Lightcraft®**

**lightcraft-lss.com**  
Now on the web!!!  
Phone: (603) 476-2720 Fax: (603) 476-2725  
An American Manufacturer of Mobile DJ & Small Club Lighting  
Control Systems... With a Two Year Unconditional Warranty



# Buy Direct !

**Manufacturer of Top Quality Plywood Cases & Racks**

**Pro Series 10 x 6 Mixer  
Rack \$169.95  
Say " Mobile Beat "  
Pay Only \$149.95**

**CD-210 ( 5 row ) Holds 210  
in Jewel Case \$99.95  
Say " Mobile Beat "  
Pay Only \$79.95**

**MDC-200 Mini  
Disc Case \$89.95  
Say " Mobile Beat "  
Pay Only \$69.95**

**Read  
This**

**Tear out this page and make 1000 copies to hand out to your friends  
! If you don't have 1000 friends don't worry neither do I. But you do  
have till June 30th, 2001 to take advantage of these Special Deals !**

**Purchase Any Special Listed on this page and get  
\$5.00 OFF Any DJ Companion CD or Limbo Stick.**

**You think these Deals are Good , You should  
see our Line of Karaoke CD+G's !**

**Read  
This**

**Pro Series Single  
Turntable Cases \$169.95 Pair  
Say " Mobile Beat "  
Pay Only \$149.95 Pair !**

**9 x 6 Mixer Rack \$139.95  
Say " Mobile Beat "  
Pay Only \$119.95**

**Order Direct from this Ad or Visit Us Online !**

**Toll Free 1-877-DJCASES ( 352-2737 )**

**Phone Hours: 9am-5pm Mon. - Fri.  
Sat. 11am - 4pm.**

**www.DJ Cases.com**

**Archival Pocket or  
View Pak XG**

**Paks of 25 Only .33¢ ea.  
500 or More .30¢ ea.  
1000 or More .27¢ ea.  
1500 or More .25¢ ea.**

**CD Sleeves**

**www.DJCases.com**

**Toll Free 1-877-DJCASES ( 352-2737 )**

**Jewel Paks**

**Paks of 25 Only .28¢ ea.  
500 or More .26¢ ea.  
1000 or More .24¢ ea.  
1500 or More .22¢ ea.**

**Univenture CD Sleeves !**



Finally...  
after 10  
years, the  
story can be  
told

*By Robert A. Lindquist, Mobile Beat Editor-In-Chief,  
former Mobile DJ*



**D**uring the final days of the 1980s, as I was splitting my time between doing a morning radio show, servicing a handful of advertising accounts, and scratching my way through the pre-launch research phase for Mobile Beat, an opportunity to actually get out and DJ at a wedding was a welcome distraction. One of my final events, however, was so filled with mishaps and calamity, that I vowed only to tell the story should I be fortunate enough to be around for Mobile Beat's 10<sup>th</sup> Anniversary. True to that vow, I invite you to join me on a trip back to a dark and stormy autumn evening in 1988.

The venue was appropriately known among the locals as the Holiday Inn/Airport. The design of this Holiday Inn is 1960s Americana: two stories with rooms accessible only from walkways that run the perimeter of the structure. A four-lane highway is all that separates the hotel parking lot from the taxiway at the Greater Rochester International (they have flights to Toronto) Airport. The wind was just right so that every chilly breath was laced with jet engine exhaust.

The ballroom in which I was scheduled to play had a fancy entrance inside for the guests, and a back entrance (by the dumpster) for DJs. Backing up to the "DJs Only" entrance, I parked as close to the door as possible, with the back of my Volvo wagon actually hanging over the sidewalk. For security reasons, the handle had been removed from the outside of the door. The drill was to just bang on the door until a member of the wait staff opened it from the inside. You then needed to prop the door open to load in.

My first surprise of the evening was, in answer to my banging, the door was opened not by a waiter, but by a member of the bridal party. Somehow the fact that they had hired a pianist to play through dinner, followed by dancing had also escaped mention in our previous discussions. Next step was to load in, however when I propped the door open, the exhaust laden wind came in with such force that some of the champagne glasses were knocked over on the head table. Obviously, I was making a very good first impression.

Sensing my dilemma, the ushers came to my rescue with a plan: one would open and close the door as necessary, the others would help me get everything inside. Okay. Let's do it!

As I anxiously jerked my amp case out of the back





**The Most  
Comprehensive  
Supplier of  
State-of-the-Art  
Equipment, Lighting  
and Special Effects.**

« AUDIO »

« LIGHTING »

« EFFECTS »

« STORAGE & CONSOLES »

« DJ REFERENCE MATERIALS »

« ACCESSORIES »

« MUSIC »

« KARAOKE »

**Your One-Stop DJ Shop<sup>SM</sup>  
for all your  
DJ equipment needs.**

**Visit us at our newly  
remodeled quick-loading  
user-friendly web site:**

**www.silverflight.com**

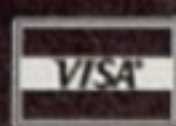


or call us toll-free:

**(888) 678-2112**

Phone (480) 539-5588

Fax (480) 539-2525



# Advertisers

index

ADVERTISER	URL	PHONE #	PAGE
Abracadabra	www.theDJproshop.com	800-355-7746	30
American DJ	www.americandj.com	800-322-6337	3, 116 (BC)
Audio Box	www.audioboxinc.com	877-AUDIO-PC	26
Audio Optic	www.audioptic.cc	888-782-4339	96
B-52 Pro Audio	www.b-52pro.com	323-277-4100	51
BBE	www.bbesound.com	714-897-6766	58
Breakthrough Marketing	www.breakthroughbrochures.com	800-810-4152	50
CAVS	www.cavsusa.com	562-422-9743	89
Celebration	NA	888-864-3992	19
Chauvet	www.chauvetlighting.com	800-762-1084	7
Cheaplighs	www.cheaplights.com	800-880-0883	73
	www.speakermx.com	877-569-0505	73
Community Loudspeakers	www.loudspeakers.net	800-523-4934	16
Core Store	www.thecorestore.com	800-324-2673	12
Crown	www.crownaudio.com	800-342-6939	115
CSL	www.csnl.com	888-429-0418	82
Dart	www.dartpro.com	800-799-1692	8
D.A.S. Audio	www.dasaudio.com	860-434-9190	59
Dizko Light		800-816-2011	25
DJCases.com	www.djcases.com	877-DJCASCS	109
DJ Power	www.djpower.com	650-964-5339	23
DJ Source Online	www.DJSourceOnline		29
Doo Wop Shop	www.doowop.com		97
Electronic Bargains	www.electronicbargains.com	800-336-1185	107
ERG	www.ergmusic.com	800-465-0779	87
ESO	www.esodj.com	775-331-5761	15
ETA	www.etasys.com	800-321-6699	8
Funn Song	www.funnsongs.com	877-307-FUNN	19
Gem Sound	www.gemsound.com	800-848-9591	57
Gemini Sound	www.geminidj.com	800-476-8633	2
Grundorf Corp.	www.grundorf.com	712-322-3900	27
H & F Technologies	www.audio2000s.com	805-523-2759	45
Instant Audio	www.Instant-audio.com/revolution	877-MP3-4YOU	35
Island Cases	www.islandcases.com	800-343-1433	20
Jewelsleeve	www.jewelsleeve.com	800-863-3312	25
Mackie	www.mackie.com	800-898-3211	60, 65
Magic Glo	www.magicglo.com	800-524-0848	77
Music Industries	www.musicindustries.com	800-431-6699	84
Music Maestro	www.musicmaestro.com	310-727-0744	75
Numark	www.numark.com	401-295-9000	31
Odyssey	www.odyssey-cases.com	626-334-0800	13
Omnisistem	www.omnisistem.com	253-395-9500	39
Parts Express	www.parts-express.com	800-338-0531	50
Peavey	www.peavey.com	601-483-5365	17
Pioneer	www.PioneerProDJ.com	800-782-7210	42, 43
Planet DJ	www.planetdj.com	800-404-8230	34
Promo Only	www.promoonly.com	407-331-3600	49
Pro Sing	www.prosing.com	800-776-7464	98
Pro Sound & Stage Lighting	www.pssl.com	800-945-9300	71
QSC	www.qscaudio.com	800-854-4079	21
R.I. Novelty	www.rinovelty.com	800-528-5599	47
Sherman Specialty	www.partybysherman.com	800-645-6513	10
Silver Flight	www.silverflight.com	888-678-2112	112
Six Star DJ, Inc.	www.sixstardj.com	888-678-2735	9
SKB	www.skbcases.com	714-637-1252	22
Sound Choice	www.soundchoice.com	800-788-4487	95
Sound Tech	www.washburn.com	847-949-0444	70
SPI MFG	www.showcasepresentations.com	508-587-1423	85
Stanton	www.stantonmagnetics.com	954-929-8999	11
Tracoman	www.tracoman.com	954-929-5225	55
TopTone MFG	www.toptonemfg.com	626-401-9901	114
Univenture	www.univenture.com	800-992-8262	47
Upstairs Records	www.upstairsrecords.com	800-4-UPSTAIRS	69
Visual Effects	www.visualeffectsinc.com	800-422-3639	5
UR Show		866-8UARSHO	105
VocoPro	www.vocopro.com	800-678-5348	91
Wells Cargo	www.wellscargo.com	800-348-7553	28



of the old 240 wagon, I totally forgot the fact that I was standing on a sidewalk 6" above ground level. The case came up, hit me in the face and drove my head into the rear glass on the raised tailgate. Dazed and dizzy, I dropped the case nearly hitting one of the usher's shiny shoe covered feet. "Lean forward" he said, and as I did, a gush of blood came out of my nose like Niagara Falls. Cutting to the chase, I spent the next half hour in the car, attended by a staff of nurses who were friends of the bride and groom, trying to get my nose to stop bleeding. But that's not the end of the story.

After a visit to the men's room to clean myself and inspect the damage to my nose, now three sizes larger than normal, I reentered the hall (through the guests entrance this time). It was a miracle that I had not gotten a drop of blood on my dress shirt. Aside from being rather light headed, I was pretty much convinced I could make it through the night. The ushers had kindly brought everything into the ballroom and stacked it neatly on what I perceived to be a standard one-piece six foot banquet table. Surprise.

I had done a lot a weddings previously, but I had never seen a banquet table like this. Hidden by a white tablecloth was the fact that this was actually two narrower tables positioned in parallel. As I grabbed the lip under what I thought to be one table, to move it an inch or two back, the tables separated in the middle. Everything that had been so neatly placed on the table came crashing to the dance floor. As I walked around the dance floor gathering up LPs, singles and various DJ accessories, I could feel every eye on me. Still, the bride and groom had remained most gracious, seeming more concerned about my personal well-being than the fact that I was now running about 20 minutes behind time.

Figuring that I had best just take a minute or two to regain my focus and pull myself together, I rested against a wall behind my DJ set-up. Unfortunately, "wall" was the incorrect term. This was a divider, and as soon as I leaned against it, it fell backward, crashing into and knocking over stacks of chairs hidden behind it. At this point, I was expecting the bride or groom to hand me walking papers for the night, but they didn't. In

fact, from that point things actually improved. It turned out that a friend of mine from radio was among the guests, and with his help, I struggled through the night. At the appointed end time, I was asked to stay an additional hour, but given the fact that I had lost a lot of blood and was totally worn out by the whole affair, I respectfully declined. The bride and groom remained very understanding, and even insisted that they reassemble the ushers to load all the gear back into the Volvo. Tired and still rather woozy, I carefully made my way back home, with my professional pride greatly degraded and a "broken" nose to go along with it.

### *Continued from pg. 97*

"Desire" (Thunderpuss Club Mix) - Ultra Nate (131 BPM)  
"Flight Of Flamingos" (David Ospina Club Mix) - Tony Moran (127BPM)  
"Miss The Way" (Junior Vasquez Marathon Mix) - Razor N' Guido, feat. Reina (130 BPM)  
"Not That Kind" (Kerri Chandler Vocal Mix) - Anastacia (122 BPM)

#### **MAINSTREAM/TOP 40S**

"The Call" - Backstreet Boys (104 BPM)  
"Don't Tell Me" - Madonna (100 BPM)  
"If My Heart Had Wings" - Faith Hill (124 BPM)  
"Nobody Wants To Be Lonely" - Ricky Martin duet/w. Christina Aguilera (99 BPM)  
"Lovin' You" - Kristine W. (124 BPM)

#### **ALTERNATIVE AIRPLAY**

"No Fear" - Terri Clark (112 BPM)  
"Flavor Of The Weak" - American Hi-Fi (152 BPM)  
"So In Love With Two" - Mikaila (112 BPM)  
"Loser" - 3 Doors Down (74 BPM) (High School)  
"Dancing Girls" - King Konga (121 BPM)

Listings collectively compiled by:  
Brandon Fisher - brandon@blfproductions.com  
(www.blfproductions.com)  
Chris Wagner - chrisw@highimpactdjs.com





Manufacturing  
OEM Since 1988

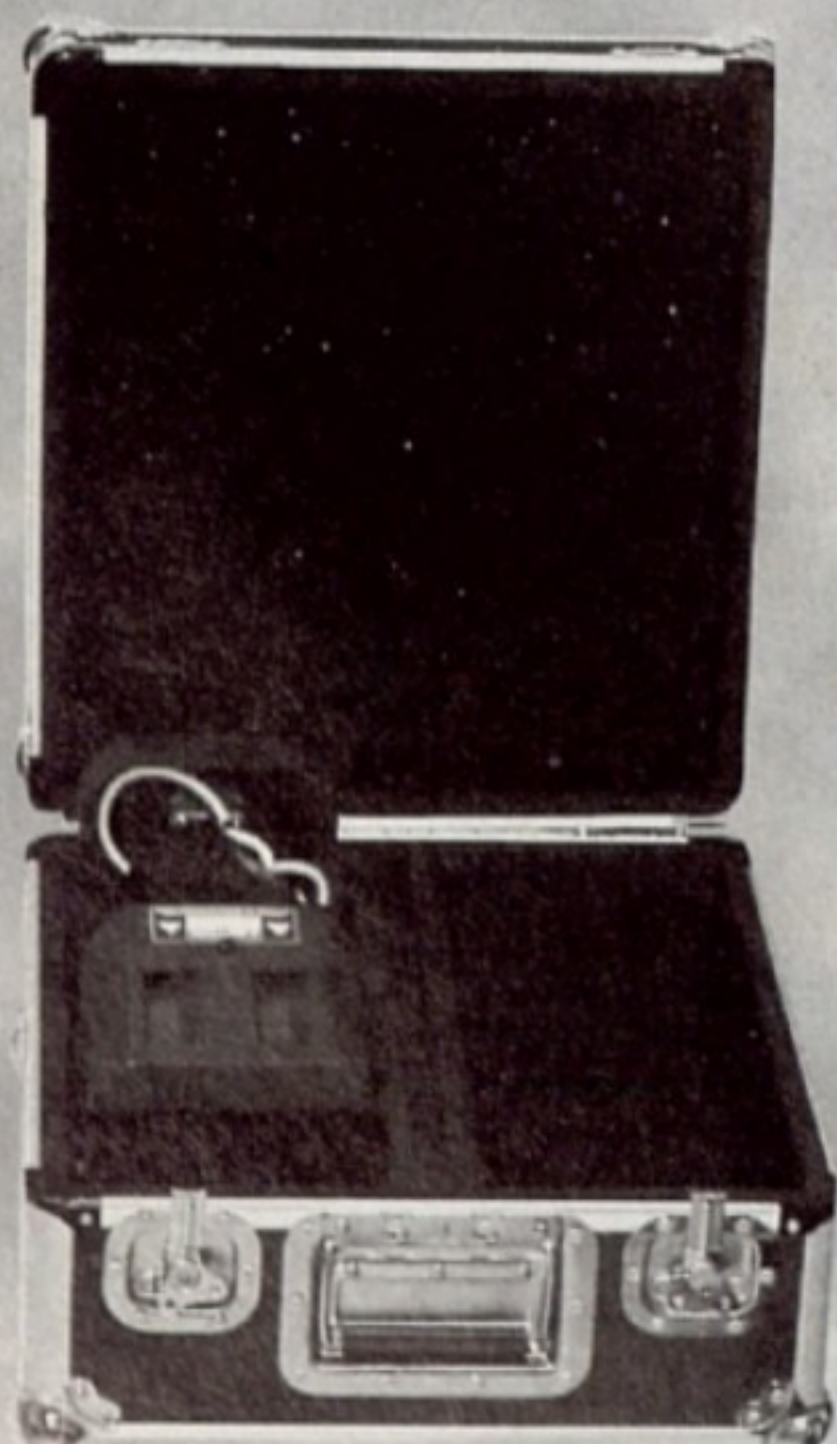
1830 Belcroft Ave., So. El Monte, CA 91733 • Tel: (626) 401-9901 • Fax: (626) 401-3688  
[www.toptonemfg.com](http://www.toptonemfg.com)



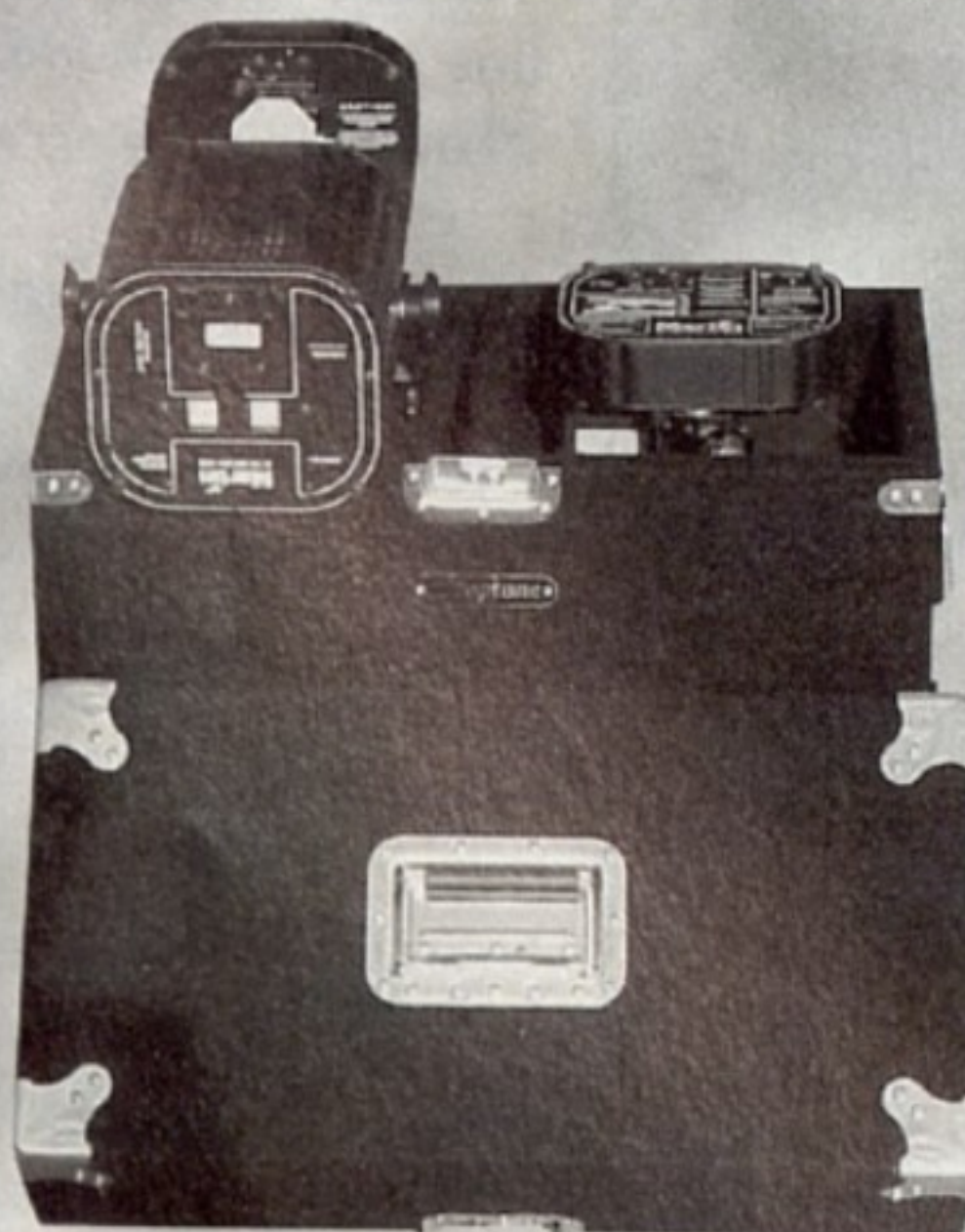
TPC-480 (4-Row CD Case)



W-2016 10-sp x 6-sp  
W-2126 12-sp x 6-sp



TPL-282



DBL-812



GS-201-14x4



# If you're gonna make it in this business, you'd better have the right credentials.

Whether you're 'big time' or working your way up, Crown has the right amplifier to express your sound. Sonic accuracy, bullet-proof reliability, and the right price are just some of the many reasons Crown continues to lead the industry. Don't simply take our word for it. Here is what some of the best in the business are saying:

*"I've owned some of the 'best' amplifier heads in the business, but sold every one of them when I started using the K2."*

- **DAVE FOWLER**, Bass Guitarist for Tracy Lawrence

*"I immediately noticed a tremendous difference when using the CE amplifiers. They deliver clean, crisp sound at any volume."*

- **LISA CAPITANELLI**, DJ

*"Out of the box, into the rack, out to the gig. Nothing to worry about."*

- **MONTE CARLO**, Monitor Engineer  
Grammy Award winner, Shania Twain

*"Stunningly powerful with clean and accurate reproduction of the input signal."*

- **BIG MICK HUGHES**, Sound Engineer  
Grammy Award winners, Metallica

*"The ONLY headset mic."*

- **ROB "CUBBY" COLBY**, House Engineer,  
Phil Collins & Janet Jackson

Are you using the best?  
Crown has what you need, at any level.



For more information, contact Crown at:  
1-800-342-6939 or [www.crownaudio.com](http://www.crownaudio.com)



**CROWN**

The Professional's Choice



# PRO SCRATCH-1™

Revolutionary Scratching CD Deck with Special Effects!

**"Unlike units before it, the Pro Scratch-1 can honestly simulate realtime scratching."**

*the Music & Sound Retailer - Scott Rubin*



DJ SKILZ  
cuttin' it up on the  
Pro-Scratch 1™

The new Revolutionary Digital Turntable from American DJ not only gives you the feel and sound of scratching like a Turntable, it also incorporates Sampling and Sound effects all in one unit!

Features include..

- Scratching • Trans effect • Pan • Flange
- Echo • Skid • Coast • Fade • FX-MIX
- Bop • 7 Seconds of sampling x 3
- 3 Flash Start Buttons • Reverse Play
- Slot Type CD Drive (No Drawer)
- 10 Seconds Anti Shock
- Head phone " Output jack with Volume Control"
- Q-Start (Start Cue Points Mixer)
- Flash Star (Start Samples with Mixer)
- Digital Output (RCA)
- Large Interactive Jog Wheel
- Seamless Loop • Reverse Spin
- 8,12,16% adjustment

**"It can do real time, on the fly, simulated scratching (not digital sample effect). So multi-effecting is here... Simply put, this is in the truest sense a 'Digital Turntable.'"**

*DJ Times - Paul Binder*



**Sampling**

**digital  
output**

**seamless loop**

**FLIPFLOP**

**800.322.6337**  
**www.AmericanDJ.com**

Contact us today for an authorized dealer in  
your area & FREE copies of the latest  
LIGHTING & AUDIO CATALOGS!

**American DJ AUDIO**  
QUALITY, AFFORDABLE, & RELIABLE PERFORMANCE!